



# FINANCIAL TIMES

## EC FINANCES

Brussels and the subsidies frauds

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Country	Rate	Country	Rate	Country	Rate
Austria	13.82	Italy	1362.00	Poland	2000.00
Belgium	136.00	Japan	160.00	Portugal	200.00
Denmark	136.00	Korea	150.00	Saudi	200.00
France	136.00	Malaysia	135.00	Singapore	200.00
Germany	136.00	Philippines	135.00	Taiwan	200.00
Greece	136.00	Singapore	135.00	Thailand	200.00
Ireland	136.00	Sri Lanka	135.00	Turkey	200.00
Netherlands	136.00	Sri Lanka	135.00	USA	200.00
Spain	136.00	Taiwan	135.00		
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UK	136.00	USA	135.00		

### World News

#### Armenia sees relations with Moscow deteriorate

Foreign evidence emerged of a sharp deterioration in relations between Armenia and the Soviet Union since the earthquake which devastated this republic last week. Page 26.

### Business Summary

#### US trade deficit fell to \$10.3bn in October

US trade deficit narrowed by \$0.4bn to \$10.3bn in October as imports fell 1.7 per cent to seasonally adjusted \$38.02bn. US Trade Deficit \$bn seasonally adjusted

# Strike by nearly 8m brings Spain close to standstill

By Peter Bruce and Tom Burns in Madrid

SPANISH trade unions brought the country to a near standstill yesterday as nearly 8m workers supported the first general strike called in 38 years.

The strikers, representing well over half the workforce, were protesting about the Socialist Government's employment policies.

The unions claimed the strike was a complete success. There was hardly any violence on the streets and the unions kept their promises to maintain minimum transport and emergency services.

Madrid by mid-morning was a ghost town. Out in its heavily industrialised southern reaches, groups of men huddled together in the cold clear morning, but it was hard to distinguish the few pickets from others waiting patiently for a bus or, forlornly, for a bar to open.

An embarrassingly timed visit to Madrid by the Austrian Chancellor at least gave Mr Felipe Gonzalez, Spain's embattled Prime Minister, a chance to stage a press conference.

With Mr Franz Vranitzki looking on, Mr Gonzalez bluntly said he would not call snap elections and repeated his offer to the unions to talk.

The Union General de Trabajadores (UGT), the erstwhile fraternal labour arm of Mr Gonzalez's Socialist party, said the ball was now in the Government's court.

The UGT leader, Mr Nicolas Redondo, who engineered the 24-hour stoppage with the communist-led Comisiones Obreras (CCOO) union, warned that there would be further strikes if Mr Gonzalez did not answer "positively" to the main demand of a change in the Government's conservative economic policies.

"The Government has to take note of what has happened today and respond to it," Mr Redondo said.

Cafes, corner shops, newspaper kiosks and cinemas stayed firmly closed - many because their owners were too scared to do business.

Television programmes were blacked out except for news bulletins, an event which had been anticipated and had created record video rental business the day before.

But the stock markets ignored the strike and sent the Government a completely different message by registering small gains in Bilbao and Valencia and only tiny losses in Madrid and Barcelona.

There was some violence, mostly outside the buildings of the Cortes Ingles department chain which defiantly decided to open its 18 stores.

The Madrid pickets were overwhelmingly CCOO members, adding weight to the theory that the communist union had most to gain from the strike.

But by mid-afternoon only 40 arrests and eight slight injuries had been reported nationwide.

Mr Gonzalez said there would be no point in staging elections next year because "the situation (after the polls) would be substantially the same one as it is now."

Current opinion polls show he would be returned to power with a new overall majority.

"I fervently wish to talk (with the unions) and to agree, if possible, on how the economy should be run this year, next year and every year between now and 1992," Mr Gonzalez said, "but I have not had any answer from the unions."

Mr Gonzalez is unlikely to shift the main direction of his economic policies because he passionately believes only they can ensure continued growth for Spain and because he is convinced that the fundamentals - low inflation, fast job creation, rising exports and well controlled supply of money - endorse them.

But he will be under immense pressure to respond somehow, though it is anybody's guess what he will do.

Sacrificing a minister even the Finance Minister, Mr Carlos Solchaga, might prove a lot easier than changing political direction.

#### Israeli Foreign Minister Shimon Peres

Israeli Foreign Minister Shimon Peres agreed to serve as finance minister in a new national unity coalition headed by his political rival, right-wing Prime Minister Yitzhak Shamir, bringing closer the formation of a new Government after November's inconclusive election.

#### Soviet radar pledge

Moscow has said it will destroy some of the radar systems Washington considers a violation of the 1979 Anti-Ballistic Missile Treaty, the US State Department said. The decision would affect installations at Gomel, north of Kiev.

#### Ethiopia crop hopes

Ethiopia is expecting a bumper grain crop, according to the UN Food and Agriculture Organisation, only four years after famine afflicted more than 6m people.

#### Sri Lanka jail break

Sri Lankan security forces searched for more than 220 left-wing guerrillas who staged a spectacular jail break in Colombo on Tuesday night. Up to 20 people were reported killed in the escape. Page 6

#### Zaire-Belgium row

The Zairean Government, locked in a diplomatic row with Belgium, ordered its state-owned firms to move their Belgian representatives to other European capitals. Page 4

#### Iran allows parties

Iran announced it would permit approved political parties to operate but warned would-be politicians to abide by Islamic and Iranian values.

#### Yetter appointed

US President-elect George Bush named as agriculture secretary Clayton Yetter, the US Trade Representative who has played a major role in negotiations over agriculture in the Uruguay round international trade talks. Page 3

# RTZ negotiating purchase of BP's mineral business

By Kenneth Gooding, Mining Correspondent, in London

RTZ, the British natural resources-based conglomerate said last night it was negotiating to buy the worldwide minerals business of British Petroleum, confirming rumours which have preoccupied the London Stock Market for some days.

Neither company would hint at the price, but analysts expect RTZ, the natural resources group, to pay between \$3.5bn (\$1.9bn) and \$4.5bn (\$2.5bn), making it one of the biggest deals in UK corporate history.

It also has considerable significance for both companies, for it is widely expected that BP will use the cash in some way to buy its own shares from the Kuwait investment Office.

The KIO built up its stake after the oil company was privatised last year, but has been ordered by the UK Government to reduce its holding from about 22 per cent to under 10 per cent.

At the same time the deal would mark a major swing of emphasis by RTZ back to its original natural resources business from which it has successfully diversified into related operations in recent years. Its acquisitions include the Pillar aluminium fabrication company and MK Electric.

BP Minerals International's operations are based on two businesses acquired by the oil group in the early 1980s: Selection Trust, the London-based mining finance house, and Kennecott of the US, one of the world's main copper producers.

The operations include the Bingham Canyon copper-gold mine in the US, a 49 per cent shareholding in the Olympic Dam copper-gold-uranium mine in South Australia and the QIT Fer of Titane company, based in Montreal, and which is the world leader in the supply of titanium dioxide feedstocks to the pigment industry with a 40 per cent market share.

BP Minerals also includes the gold company which the group was three times in the last year close to floating on the New York Stock Exchange - the last time putting a value of \$1bn on the company. It withdrew at the last moment because of worsening stock or gold market conditions.

Excluded from the negotiations are two small Canadian mines which are part of BP Canada, a quoted company in which BP has a 64 per cent shareholding.

Lex, Page 20, Background, Page 21

# Row looms over liberalisation plan for EC telecom services

By William Dawkins in Brussels

A SERIOUS political row between the European Commission and several EC governments has broken in prospect yesterday after the Commission decided in principle to liberalise a large part of the community's Ecu6bn (\$7bn) telecommunications services industry.

Brussels adopted a draft scheme unilaterally to ban public monopolies over so-called value added services, the fastest growing part of the industry. They aim to do this without going through the usual process of consulting member states, a controversial tactic which was used earlier this year to force through plans to liberalise the telecommunications terminal equipment industry.

If carried through, the plan means all value-added services, such as data transmission, leased lines and financial data networks, would be released from the monopoly control of national telecommunications authorities in stages by January 1991. The proposal covers telefax transmission, but not mass services such as voice telephony or telex.

The plan would have the heaviest impact in West Germany, France, Belgium and Italy, where public authorities retain a strong grip on the provision of such services. The least impact would be felt in liberalised states such as the UK.

Value added services represent roughly 10 per cent of the industry, but they are growing at an average rate of between 25 and 30 per cent a year across the EC, against growth of between 5 per cent and 10 per cent for mass telecommunications services, according to the Commission.

The move is based on Article 90 of the Treaty of Rome - the EC's constitution - which allows the Brussels authorities to issue directives under their own initiative to prevent publicly owned monopolies from continuing to distort competition.

Four EC Governments, led by France, have already taken the Commission to the European Court of Justice for allegedly overstepping its powers by issuing a similar directive to liberalise terminal equipment. It is likely that the four will be equally incensed by yesterday's decision, even if they support the general principle of liberalising telecommunications services.

The services directive is accompanied by a related scheme, which will go through the normal consultation procedure, to set common conditions for open access by private operators to public telecommunications networks. Together, they form a crucial plank of the Commission's overall plan to create a free EC-wide telecommunications market by 1992.

Brussels will not act on the services scheme immediately. It aims to consult member states on the details of this so-called "orientation directive" before giving the final go-ahead, scheduled for next March - a far shorter decision-making process than is usual with conventional EC legislation.

Stockbroking reciprocity proposal: Drinks all round, Page 20



# NTT chairman resigns over Recruit scandal

By Ian Rodger in Tokyo

DR Hisashi Shinto, one of Japan's most powerful industrialists for more than three decades, resigned yesterday as chairman of Nippon Telegraph and Telephone (NTT) under a cloud because of fresh evidence linking him with the Recruit Cosmetics scandal.

Dr Shinto, 78, confirmed reports late on Tuesday that Y&M (\$736,200) had been deposited in his bank account by Mr Kozo Murata, his former executive assistant. The money was apparently part of the profits from the sale of 10,000 shares in the Recruit Cosmetics property company.

However, he said he had been unable to get in touch with Mr Murata, who held both his bankbook and his personal seal, to confirm it.

Yesterday morning, Japanese newspapers, quoting officials close to the Tokyo public prosecutor's office, reported that Dr Shinto had received part of the profits from Mr Murata's Recruit Cosmetics sales.

Dr Shinto had originally denied allegations that he or Mr Murata had been involved with Recruit. He revised his statement early in November, however, confirming that Mr Murata had received 10,000 Recruit Cosmetics shares. Mr Murata then resigned.

Dr Shinto is the latest head to roll in the growing scandal which has so far implicated 26 leading politicians and civil servants. Last week, Mr Kiichi Miyazawa was forced to quit as Finance Minister because of his involvement in the affair.

Links between NTT and the Recruit group have become one of the focal points of the public prosecutor's investigation. In 1986 Recruit was soliciting NTT's help to get established in the data communications business. At the same time, it was offering large quantities of shares in its subsidiary, Recruit Cosmo, to NTT officials on advantageous terms before the Cosmos flotation.

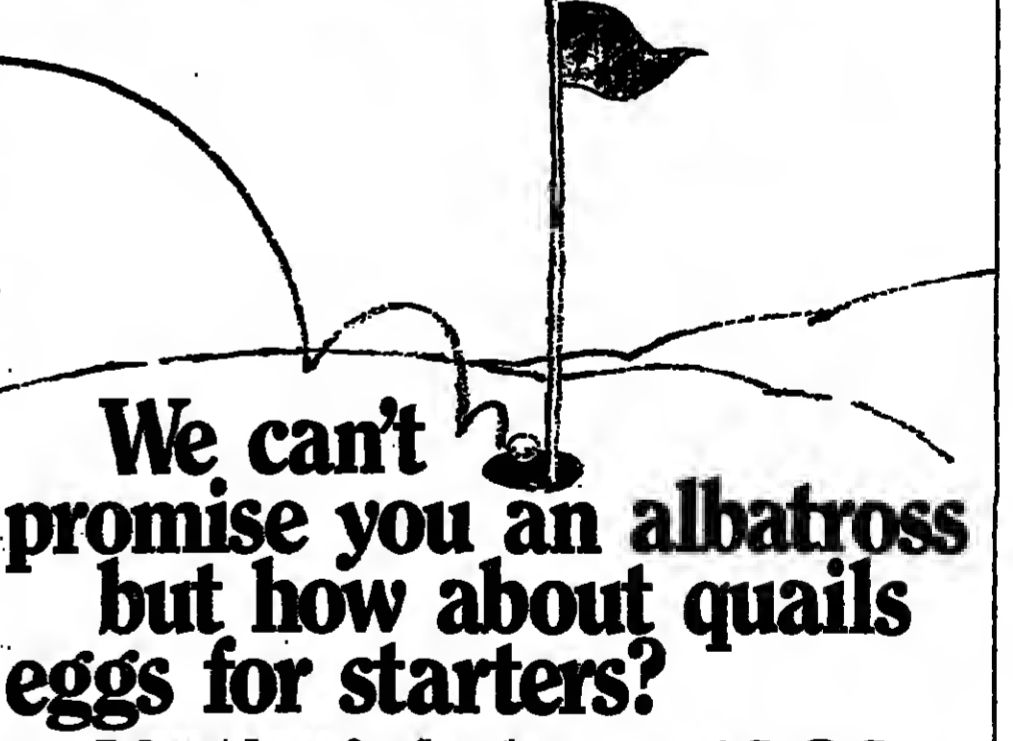
Mr Ei Shikiba, an NTT director with responsibility for dealings with Recruit, was fired last week when it was learned that he had accepted Recruit Cosmo shares.

Dr Shinto yesterday met Mr Masaki Nakayama, Minister of Posts and Telecommunications, to submit his resignation, saying he felt responsible for Mr Murata.

Dr Shinto has spent most of his career in the shipbuilding industry, much of it as the head of Ishikawajima-Harima Heavy Industries where he earned the nicknames of Mr Rationalisation.

He retired in 1979, but was called upon in 1981 to overhaul NTT. He led it through privatisation and opened up its big procurement programmes to international competition, and then retired again earlier this year.

Dr Shinto has been particularly critical of the "money game" which over the past couple of years has sent shares to astronomical levels and created an environment in which sharp share dealings could flourish.



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### MARKETS

Market	Value
New Zealand Barclays Index	2100
1988	1900
1989	2100
Oct 1988 Dec	

STOCK EXCHANGES	Change
New York close	\$1,825 (1.82)
Dow Jones Ind. Av.	2,134.25 (-0.24)
S&P Comp	274.59 (-0.36)
FT-100	1,766.1 (+3.5)
World: 137.61 (Tue)	
Tokyo	1,766.1 (+3.5)
Nikkei Ave	29,704.79 (+155.02)
Frankfurt	1,807.7 (+7.4)
OSL	
Brent 15-day (Argus)	\$15.02 (+0.17) (Jan)
West Tex Crude	\$16.175 (+0.10) (Jan)

INTEREST RATES	Change
US 3-month Treasury Bills	yield: 8.40% (8.38)
Long Bond: 99.2	(100.4)
yield: 9.04% (8.97)	
London 3-month interbank	close 13.2% (same)

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# US trade deficit narrows to \$10.3bn in October

By Anthony Harris in Washington and Janet Bush in New York

THE US trade deficit improved by \$0.4bn to \$10.3bn in October, the Department of Commerce announced yesterday. Meanwhile the Federal Reserve Board issued figures showing that output and capacity pressures continued to rise sharply in the final quarter of the year, after a slack third quarter.

All the figures were closely in line with market expectations, and the markets continued to drift while awaiting the outcome of the meeting of the Federal Open Market Committee, which ended yesterday.

The FOMC, considering statistics which suggest a high pressure of demand and activity, along with reports from member banks which paint a more subdued picture of the economy.

The trade figures reflected falls in both imports and exports from their high September values, and the change in the balance was more than accounted for by a sharp rise in export deliveries of aircraft, always a volatile series.

Other details showed the effects of high domestic

demand: exports of chemicals and paper products, where capacity is under strain, fell sharply. On the import side there was a surge in shipments of manufactures, which rose \$2.2bn from September and stood at \$2.8bn above the monthly average for the first nine months of 1988.

Such a surge was widely expected after earlier reports that wholesale and retail stocks had been reduced sharply in earlier months, in an effort to avoid the excess inventories which built up in the final quarter of 1987.

The November industrial output figures from the Federal Reserve showed a volume increase of 0.5 per cent for the second successive month, with manufacturing output up 0.6 per cent. Capacity utilisation is reported to have risen to 84.2 per cent, the highest figures since 1983. This compares with 84 per cent in October and a revised 83.7 per cent in September.

Yesterday's figures generally confirmed what the markets already knew about the econ-

omy: that progress in cutting the trade deficit is now very slow indeed and that manufacturing industry continues to produce at a healthy rate and is running at very high capacity levels.

The economic releases did not give much strength to arguments either for or against a US discount rate rise and it was the dollar's weakness yesterday which prompted falls in stocks and bonds.

A major talking point yesterday was higher interest rates overseas. The Belgian and Dutch central banks moved key interest rates ¼ point higher and there were widespread expectations that today's policy-making Bundesbank council meeting could decide on a rise in the key Lombard rate.

Many New York dealers speculated yesterday that, if there is no clear domestic economic argument for a US discount rate rise, then perhaps the impetus will come from rate rises overseas if the dollar comes under severe downward pressure.

# Ruling may awaken Quebec controversy

By Robert Gibbens in Montreal

QUEBEC's long-simmering language controversy could erupt into street demonstrations again if the Supreme Court of Canada declares today that the province's French-only sign regulations violate the right of free speech under the Canadian constitution.

The Supreme Court will hand down judgment on two challenges to Article 98 of Quebec's Official Languages Act, or Bill 101. The law bans the use of unilingual English public and commercial signs and prevents the use of bilingual French-English signs.

In December 1986, the Quebec Court of Appeal struck down the Bill 101 provisions forbidding firms from displaying bilingual signs or using English company names, but it also found Quebec had the power to forbid the use of unilingual English signs. The Supreme Court cases stemmed from this decision.

The judgments are keenly awaited by Quebec Nationalists and the opposition Parti Quebecois - now rededicated to separatism - by the federal government and all other provinces. Quebec's reaction could endanger the Meech Lake Constitutional agreement, under which the province is to be declared a "distinct society" and rejoin the confederation.

Bill 101 is the French language charter and was the key legislation of the separatist Parti Quebecois government after it came to power in 1976. It defused the debate but led to an exodus of anglophones.

The PQ objective was to make French virtually the sole language of work and to encourage the full francophone takeover of economic power in Montreal.

Premier Robert Bourassa and his Quebec Liberals, re-elected in a landslide victory in December 1986, had promised anglophone amendments to Bill 101 so as to allow bilingual commercial signs at least in anglophone areas of Montreal, but he decided to await the legal process. The English-speaking minority is now concentrated almost exclusively in Montreal's western section.

# Yeutter chosen as agriculture secretary

By Nancy Dunne in Washington

US President-elect Mr George Bush yesterday named as his agriculture secretary Mr Clayton Yeutter, the US Trade Representative who has played a major role in negotiations over agricultural trade in the Uruguay round of international trade talks.

At the same time Mr Bush remained evasive about whether he would appoint former Texas Senator John Tower as defence secretary. Although Mr Tower has been considered a front runner for the job, Mr Yeutter, a farmer and

there has been opposition to his appointment both within the Bush camp and in Congress.

Mr Bush said that Mr Yeutter's appointment would send a "significant message" to the US's trading partners because of Mr Yeutter's commitment to opening markets abroad. "Our shared national goal of free agricultural trade and expanded agricultural exports will have no greater advocate," Mr Bush said.

Yeutter himself, increased his popularity when he held firm in the Gatt mid-term review last week in Montreal on his insistence that the European Community agree to phase out all market-distorting farm programmes.

Although the talks ended in a stalemate, Mr Yeutter has since expressed optimism that the impasse will be resolved by April, the new deadline agreed on for resolution of outstanding issues. He said yesterday that the differences

between the EC and US should not be overestimated.

In a recent interview with the Financial Times, Mr Yeutter acknowledged having wanted the agriculture job in 1980 and 1984. Instead he was appointed Trade Representative in 1985.

He is taking over the department as US farmers are still fighting back after a deep recession and drought. Thousands are still heavily in debt and liable to lose their land this year.

# Skilled negotiator faces farm impasse

Peter Montagnon reports on a popular choice for a tough task

WITH his nomination as agriculture secretary last night, Mr Clayton Yeutter has realised a long-coveted ambition.

Despite his reputation as a skilled and sophisticated international trade negotiator acquired during a 3½ year stint as US Trade Representative, Mr Yeutter has made no secret of his abiding interest in agriculture which goes back to his childhood in rural Nebraska.

International trade officials believe that Mr Yeutter, 58, is one of the few people in Washington who could work effectively to help resolve the impasse over farm reform that beset last week's trade ministers' meeting in Montreal.

Though he was head of the US delegation there, the final breakdown of these discussions owed most to the implacable attitude of Mr Richard Lyng, President Reagan's Agriculture Secretary, whom Mr Yeutter is to succeed.

Mr Yeutter brings to his new job a high international profile, which is rare among US Agriculture Secretaries, as well as practical expertise and an acute awareness of the context of agriculture in the overall Uruguay Round of multilateral trade negotiations.

Albeit at a distance, he should also be able to lend support to the US effort in the Uruguay Round while his relatively inexperienced successor as US Trade Representative, Ms Carla Hills works her way into the job. Ms Hills is known as intelligent and tough and has served in government before, but she has almost no practical experience of the issues of trade policy.

Mr Yeutter was a key figure in helping dissuade Congress from indulging its worst protectionist excesses in the preparation of this year's US Trade legislation. Experience gained there should help when Congress starts work on a new Farm Bill next year.



Clayton Yeutter: high international profile

As rumours surfaced about his appointment last week in Montreal, delegates were pinning their hopes on the fact that he showed considerably greater willingness than Mr Lyng to explore ways of finding alternative language that could have satisfied the EC without appearing to abandon

the basic US objective for long-term term elimination of all trade-distorting farm subsidies.

Yet his appointment yesterday does not in any way mean that President-elect Bush has revised this position. Mr Bush said yesterday that he shared President Reagan's objectives on dismantling farm subsidies.

It would also be difficult to underestimate the domestic political pressures facing Washington over short-term farm reform which would have to be agreed as part of an overall package in the Uruguay Round.

The outspoken and gregarious Mr Yeutter is warmly regarded in the international trade community. Trade diplomats believe that his appointment means real negotiation, which proved impossible in Montreal, may now finally get off the ground. What is harder to read, however, is the degree to which he will have freedom of manoeuvre.

# Pentagon in contracts move

By Lionel Barber in Washington

THE Pentagon has announced proposals for buying the bulk of its major weapons under long-term contracts, a move which it claims will save up to \$8.54bn.

The proposed changes - which must be approved by Congress - are in a two-year defence budget for fiscal 1990-91 which calls for a 2 per cent increase after inflation above the current budget of \$299.5bn.

Mr Frank Carlucci, the Defence Secretary, submitted his spending requests this week to the Office of Management and Budget which is set to present a total Federal budget for Congressional approval next month.

The Pentagon said the proposed extension of long-term buying contracts would cover 32 weapons systems over a five-year period. Among the weapons expected to be covered are the Stealth bomber, the C-17 transport aircraft, the

Bradley fighting vehicle, the Apache helicopter, and the F/A-18 fighter bomber.

Under the present annual budgeting system, Congress has wide authority each year to earmark funds for specific weapons and cancel projects. Pentagon officials contend that this annual "micro-managing" introduces uncertainty into the procurement process and drives up production costs.

The drawback is that multi-year procurement costs more at the outset. It can also "lock-in" weapons systems which may make future force-restructuring difficult.

For most of this year, Mr Carlucci has been battling to get to grips with the Pentagon budget, which faces a huge mismatch between planned spending and Congressional approved funding. The scale of the problems is one reason why President-elect George Bush has yet to name his choice of Defence Secretary.

If Congress approves a zero-growth budget this year, the Pentagon estimates the armed services will have to cut \$100bn from budgets over the next five years. Some analysts believe the figure could be far higher.

On Tuesday, Mr Carlucci ordered 3,000 armed forces jobs cuts over the next three years, starting next year. Many of the cuts are expected to involve staff positions around the world.

The 2.1m-strong armed forces have already been trimmed by more than 40,000 in the past year to promote more efficient use of manpower. At least 20 obsolete US military bases around the country are also slated for closure, according to reports on Capitol Hill.

Mr Dan Howard, chief Pentagon spokesman, said the budget cuts "projects no further cuts in force structure. That means we can maintain the current force as it is".

# Ruling on Ecuador loans

US BANKING regulators have downgraded Ecuador's creditworthiness and will mandate that domestic banks set aside specific reserves for a percentage of their exposure to the country.

Ecuador, which owes foreign banks about \$6.5bn, has not been servicing its debt for about 18 months. Bankers estimate that interest arrears total about \$1bn.

The regulators - the Federal Reserve, the Comptroller of the Currency and the Fed-

eral Deposit Insurance Corp - are expected to rule that banks must reserve 15 per cent of their medium-term, non-trade-related loans to the country.

Bankers said they were not surprised by the "value-impaired" ruling, given Ecuador's payments record. They believed the mandatory charge would be taken immediately.

However, since most big US banks already have reserved at 25 per cent of their total Third World exposure, it is unclear whether the latest ruling will be particularly onerous.

# Anglo-Argentine talks

MR Dante Caputo, the Argentine Foreign Minister, yesterday discussed the long stalemate in Anglo-Argentine relations with Sir Crispin Tickell, Britain's permanent representative at the United Nations, Robert Graham reports.

The Geneva meeting was at Mr Caputo's initiative and formally in his capacity as the current president of the UN General Assembly.

However, the main purpose was to consider ways of breaking the deadlock over restoring

normal diplomatic and commercial ties between the two countries.

Official comment on the meeting, which followed Tuesday's special debate on the Palestine question, was muted. The UK Government had already decided well in advance that nothing of substance could be raised.

For at least three months Argentina's Government has apparently been anxious to show greater flexibility on the vexed issue of its sovereignty claim to the Falklands Islands.

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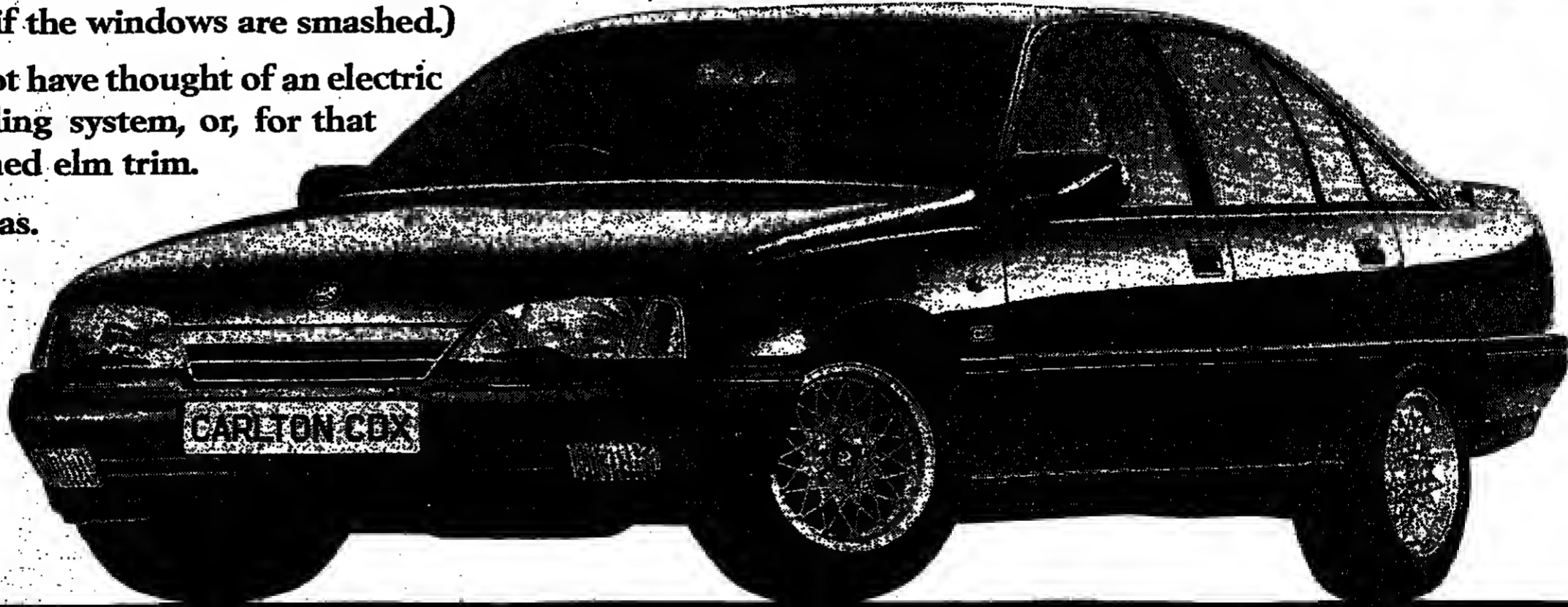
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OVERSEAS NEWS

Markets descend into gloom following Douglas's departure

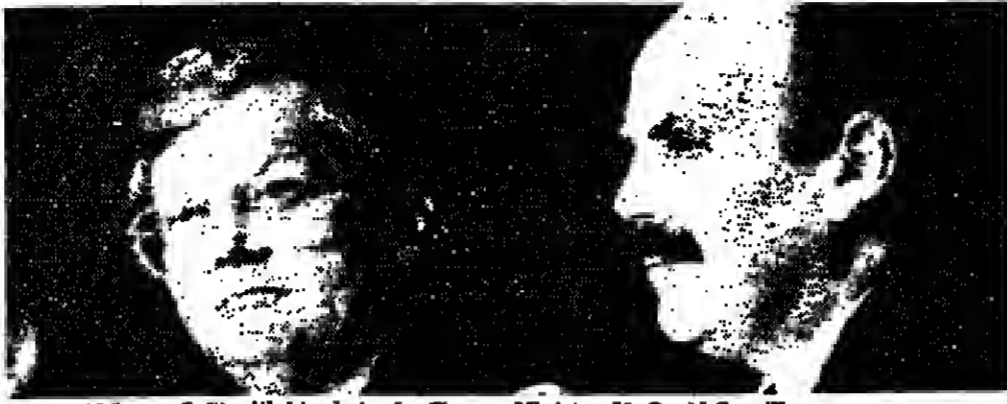
Dai Hayward and Chris Sherwell on the cause and effects of the dismissal of New Zealand's radical finance minister



Douglas: exasperation

It says something about the current state of New Zealand under its free-market oriented Labour government...

grown increasingly apparent since Labour's re-election in August 1987...



Mr David Lange (left) with his choice for Finance Minister, Mr David Caygill

chances of success are probably lower than ever. Yesterday Mr Douglas said he would continue to fight for the country's economic recovery...

Almost single-handedly he deregulated New Zealand's financial markets, floated the currency, removed import licensing and tariffs...

done to amend the package until he returned from overseas. He also claims that by implementing only part of the package the wealthy had been given tax cuts while the lower paid were denied family income assistance...

alternative plans. Instead he found himself addressing the Chamber of Commerce in Auckland, appealing to businessmen to show confidence in the future...

By the end of the day the New Zealand dollar stood at 61.8 US cents, slashed from 83.8 cents off the bottom of its slide. Yields on five-year bonds, which are the most closely watched, shot above 14.7 per cent against 14.1 per cent before the turmoil...

Zaire companies ordered to pull out of Belgium

By William Dawkins in Brussels

ZAIRE yesterday raised the stakes in its diplomatic row with Belgium and ordered its state-owned companies to pull out of the country...

Government. The rejection appeared to have been prompted by President Mobutu Sese Seko's anger over Belgian press reports suggesting that corruption was endemic in Zaire...

Arafat draws line on further concession to US

By Victor Mallet in Geneva

MR YASSIR ARAFAT, leader of the Palestine Liberation Organisation, last night made another appeal for Middle East peace negotiations and made it clear he would make no further concessions to US demands...

peace was a genuine strategy rather than a temporary tactic to disarm Israel, and reiterated the three points demanded of him by the US - an absolute rejection of terrorism...

in Israel itself, even Mr Shimon Peres, the relatively dovish Foreign Minister, told the Knesset, Israel's Parliament, that Mr Arafat's speech was both a "diplomatic failure" and "a rhetorical success"...

Ararat's speech, Israeli officials say his condemnation of terrorism is inadequate, because he also refers to the PLO's Cairo declaration of 1988 which allows for the right of Palestinians to resist occupation by all possible means...

Assad talks on feud with Egypt

By Victor Mallet

PRESIDENT Hafez al-Assad of Syria held a second day of talks in Saudi Arabia with King Fahd yesterday, amid increasing expectations that Syria and Egypt might end their long-standing feud with the help of Saudi mediation...

Such reconciliation could pave the way for the readmission of Egypt to the Arab League, allowing Arab states to present a more united front in negotiations with the US over the Israeli-Palestinian conflict...

Pretoria offers POW swap

By Anthony Robinson in Johannesburg

WITH THAT flair for the theatrical which marks him out from his more pedestrian colleagues, Mr Pik Botha, the South African Foreign Minister, yesterday offered to exchange an Angolan fighter pilot for an African sergeant captured in Angola and sent to Cuba for treatment...

President Mobutu has been an important conduit for US assistance to Unita rebels in neighbouring Angola. President Mobutu himself is in Casablanca, attending the annual Francophone summit, which will give the President the chance to explain the row to President Mitterrand...

Adamishin makes his mark in Africa

By Anthony Robinson, recently in Brazzaville

WHEN Mr Chester Crocker, the American mediator, made his elegant speech in Brazzaville's Palais du Peuple welcoming the successful conclusion to months of hard diplomatic bargaining aimed at ending Cuban involvement in southern Africa and Namibian independence, he singled out one man for special praise...

around the lobby in a safari suit talking to journalists and delegates and discreetly conferring with all sides, including Mr Pik Botha, South Africa's Foreign Minister. On Tuesday he broke with his customary backstage role and took the microphone to add his own few words to the ceremony...

returning to international respectability by playing a constructive economic and political role in the southern African region as far north as Zaire. For Moscow a solution to the Angolan civil war signifies ringing down the curtain on an expensive regional conflict...

As Pik Botha made clear in a speech aimed at his "brother Africans", Pretoria sees the Brazzaville Protocol as his step forward in its strategy of

Lagos debt option

By Anthony Robinson

Nigeria's second debt conversion auction, to be held on December 28, will include the option to convert foreign debt into naira debt as well as into equity, a Central Bank official said, Reuter writes from Lagos. He was speaking after the \$200 million auction would be offered at the next auction.

Air workers fired. The administrator of Nigeria Airways dismissed 3,000 workers yesterday, a third of the work force, in a bid to keep the airline operating, AP writes from Lagos. Police with anti-riot gear surrounded the airline's headquarters to block any attacks. The airline reportedly owes more than \$1bn to creditors.

Japanese bank calculates cost of future earthquake

By Ian Rodger in Tokyo

JAPANESE economists and government officials, ever on the lookout for something that might slow the seemingly relentless advance of the Japanese economy, have been reduced to considering the effects of possible acts of God. The latest effort along these lines is a report by the Tokai Bank, Japan's sixth largest in terms of profits, on the likely economic effects of a big earthquake in the Tokyo area...

put strong downward pressure on US securities markets and send US interest rates soaring. Global stagnation would ensue. If such a quake had happened in September, it would have knocked 0.2 per cent off world economic growth, the bank calculates. It has to be said that the Tokai Bank, based in Nagoya, has something of a vested interest in raising concern about a big earthquake in the Tokyo area. It estimates that one third of Japan's GNP is made in the Tokyo area and says that the danger of an earthquake emphasises the desirability of decentralising government agencies and company head offices to other parts of the country, presumably including Nagoya.

Sri Lankan extremists free 221 from jail

By Mervyn de Silva in Colombo

POLICE AND the army mounted a huge house-to-house search operation in parts of Colombo, the Sri Lankan capital, and its outskirts yesterday in a frantic effort to capture 221 hard-core members of the extremist JVP who staged a spectacular jailbreak on Tuesday night from Colombo's maximum-security Magazine Prison. The prison is less than half a mile from the private residence of President Junius Jayawardene in the city's smartest residential area, Cinnamon Gardens. Diplomats and other residents who heard gunfire at about 8 o'clock at night took it to be the familiar sound of crackers which greet the arrival of presidential candidates at election rallies. The election will be held on Monday. The firing came from a group of JVP raiders who attacked the prison from the rear, and fought the Air Force personnel guarding the building. While the gun battle was

shattered both Government and public morale after nearly a fortnight's calm in Colombo, following a tough anti-rebel army operation in seven districts surrounding the capital. A low turnout will rob the election of all credibility, while enhancing the chances of Prime Minister Ranasinghe Premadasa, the government candidate. This will allow the JVP to continue the anti-government patriotic war it launched after the India-Sri Lanka peace accord. Tuesday's security lapse has

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Ethiopian harvest

By Anthony Robinson

Ethiopia should have a bumper harvest of 7.46m tonnes of food this year, only four years after one of its worst droughts ever, a report says. The report says that the population of 30 million people is expected to be fed. Reuter reports from Addis Ababa.

Philippine 'torture'

By Anthony Robinson

"Consistent and apparently reliable" reports of torture increased when the Philippine Government stepped up its counter-insurgency campaign against Communist rebels, Amnesty International said in a report released in London today, AP reports. The London-based organisation said it knew of no instance of a country or police officer being victimised of a serious human rights offence since Mrs Aquino came to power in 1986.

Morocco marks return to Africa stage as Francophone summit host

By Francis Ghilès

THE IMPACT of East-West détente on Africa, the continent's foreign debt, and tensions in Chad are on the agenda at this week's Francophone summit which started yesterday, an annual event which brings together France and her former sub-Saharan colonies. Cultural ties, historical links and trade and aid pacts provide the cement for an association of 40 states - the nearest France gets to the Common-

wealth grouping of Britain's ex-colonies. The summit, which traditionally alternates between a French venue and an African capital, is for the first time being held in a country which is a member of the Arab League - Morocco. More than 20 heads of state, including President François Mitterrand of France, President Houphouët Boigny of the Ivory Coast, one of the continent's veteran leaders, Gen Mobutu Sese Seko, the head of

state of Zaire, and Mr Hedi Baccouche, the Tunisian Prime Minister, are the guests of King Hassan in the kingdom's business capital, Casablanca. The Moroccan monarch's eagerness to host such a gathering marks his country's diplomatic re-entry on to the African stage. Four years ago Organisation of African Unity when it voted to seat the Saharan Arab Democratic Republic, whose Polisario guerrillas have

been contesting Morocco's claim to the Western Sahara for more than 15 years. At the time, senior Moroccan were rather dismissive of the OAU. Since last August, however, negotiations have been under way, under the aegis of Mr Javier Pérez de Cuellar, the United Nations Secretary General, to find a solution to this conflict, and King Hassan is keen to project an image of moderation and conciliation.

The Chad conflict traditionally features at such meetings and President Hissene Habre will seek renewed assurance from Mr Mitterrand that France does not intend to cut back its military presence in the country. Such assurance will be all the more keenly sought after last week's fighting between Chadian soldiers and members of Colonel Gaddafi's Islamic Legion who crossed into Chad from the western Sudanese

province of Darfur. The clash could strain diplomatic links between Chad and Libya, restored only last September. The debt burden, and its impact on development, which affects nearly all African countries present in Casablanca, will also be discussed. The plan to ease the continent's external debt obligations, adopted by the finance ministers of the Group of Seven at last September's IMF meeting, was in part the result of French initiatives.

Iran to allow parties

By Anthony Robinson

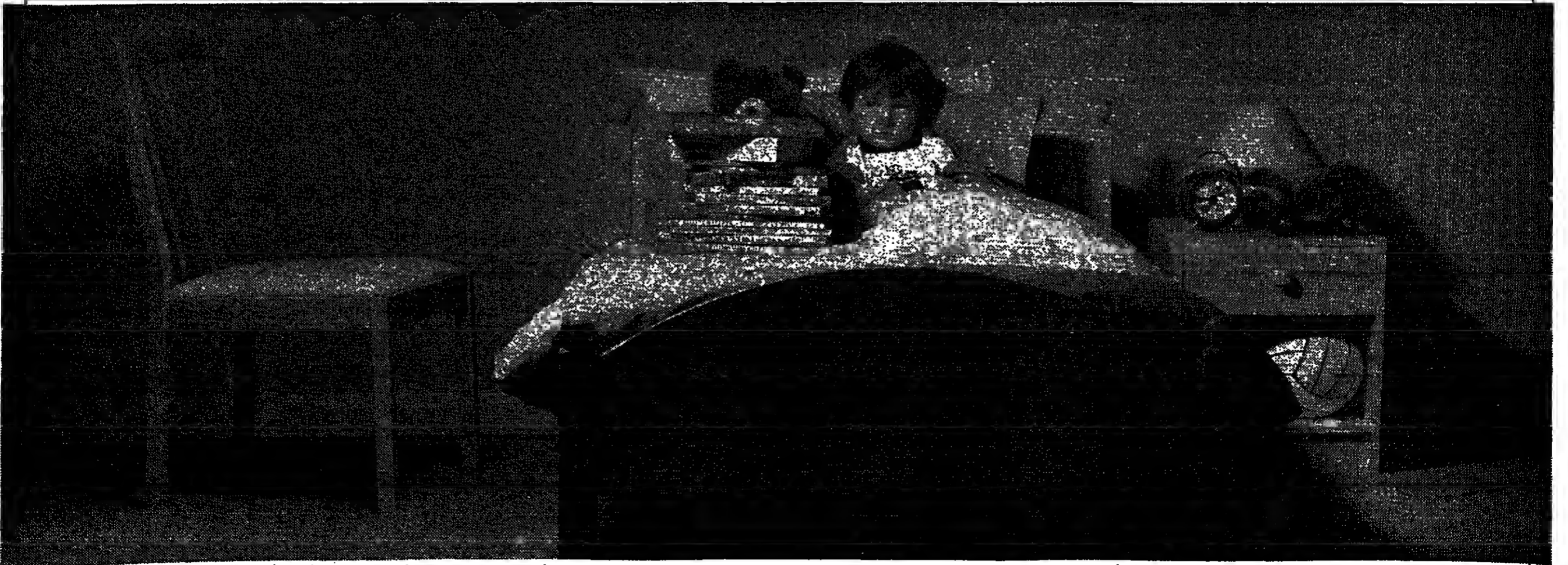
Iran announced yesterday it would permit approved political parties to operate but warned would be politicians to learn from the bitter experience of the past, Reuter writes from Nicosia.

Iran to allow parties

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Iran announced yesterday it would permit approved political parties to operate but warned would be politicians to learn from the bitter experience of the past, Reuter writes from Nicosia.

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UK NEWS

# SO WHAT'S NEW?

Financial fraud is as old as money itself. The problem is that the amounts are bigger and the means more numerous. In December, *The Banker* looks at whether bankers are really mendacious or simply misunderstood.



**PLUS** *The Enforcers or Bolting the stable door...* The SEC, the Financial Services Act, the DTI and the Basle Concordat. AND an exclusive interview at BCCI.

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*Back to Nature:* Ecologists are delighted but will debt-for-nature swaps catch on?  
*Sweden's ASEA Brown Boveri* develops taste for commercial paper.  
*SWIFT II in crisis*  
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## Output still high despite fall in consumer demand

By Ralph Atkins, Economics Staff

STRONG OUTPUT growth in British manufacturing industry showed few signs of abating in October despite high interest rates, according to official figures yesterday.

The Central Statistical Office (CSO) said manufacturing output was growing at an annual rate of about 7 per cent during the month. It was the 17th consecutive month in which the growth rate has exceeded 5.5 per cent.

The strength of output provided some comforting news for the Government.

It suggests that while consumer demand may be showing signs of cooling, manufacturing production growth remains firm.

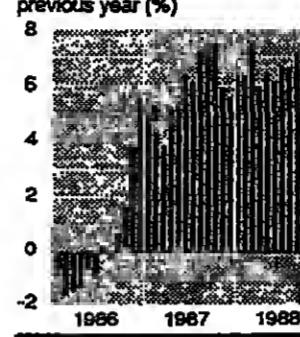
However, it is probably too early to see what effect the steep rise in interest rates during the summer will have on industry.

Figures for the three months to October - which give the best guide to the long-run trend - show manufacturing output was 2.3 per cent higher than the previous three months. Compared with the corresponding three months a year earlier, it was 6.8 per cent higher.

CSO statisticians said their best estimate of the underlying trend continues to be an

### Manufacturing output

Annual growth Smiths on Smiths previous year (%)



annual growth rate of 7 per cent.

Ms Evelyn Brodie, economist at Morgan Grenfell, UK merchant banking group, said financial markets were hoping for a slowdown in domestic demand - not output growth.

"We would not be unhappy if gross domestic product continued to be strong. It is the split between domestic demand and the trade account which is where the concern lies," she said.

October's figures show a small rise of 0.3 per cent in manufacturing output compared with September. Figures published last month had shown a fall in September but

yesterday's numbers show this has been revised to show a slight rise.

The CSO said the fastest growing sector of manufacturing in the past year has been electrical and instrument engineering. In the three months to October, output in this category was 15.3 per cent higher than the corresponding period a year before.

The figures show energy output fell by 3.1 per cent in the three months to October because of the fire on the Piper Alpha oil platform in the North Sea. Compared with the corresponding period a year before, production was 5 per cent lower.

The output of all production industries, including energy and manufacturing, grew by 0.7 per cent in the three months to October compared with the previous three months.

Compared with the corresponding period a year earlier, output was 3.2 per cent higher.

The CSO's index of manufacturing output, seasonally adjusted, stood at 116.6 (1985=100) in October compared with 116.4 in September. The index of output of all production industries, seasonally adjusted, was at 111.1 (1985=100) compared with 111.4.

## British group launches trucks offensive

The London Cabinet War Rooms, where Winston Churchill prepared his Second World War strategies, was chosen this week as the arena in which to announce a commercial offensive on Daimler-Benz, the world's largest truck maker, John Griffiths writes.

Mr David Brown, chairman of AWD Trucks, who created the company out of the former Bedford Trucks operations bought from General Motors of the US a year ago, declared that he would:

- Increase truck production from AWD's Dunstable, Bedfordshire, site from 6,000 this year to 7,500 in 1989, then double output to 15,000 by the mid-1990s.

- During this time employment at Dunstable would rise from 1,100 to more than 2,000.

- Triple sales of civilian trucks - the first of which were launched in the summer - to 3,000 in 1989.

- Launch a four-wheel-drive, 4-tonne military truck irrespective of whether AWD wins a Ministry of Defence order for at least 6,000 such trucks.

"We'll produce it first and find plenty of markets for it later," Mr Brown said.

- Establish a European distribution network for civilian trucks by the end of next year.

Mr Brown said that through that network, AWD would sell premium tractor units "with technology which Daimler-Benz may get around to providing in about 10 years' time."

These would be part of a full range which eventually "will compete in every market and in every sector against Daimler-Benz."

Meanwhile, AWD has shelved plans to sell off part of the Dunstable site for an expected £20m.

Despite having injected £10m into product development alone since buying Bedford, it did not need the cash to develop the business, said Mr Brown.

AWD, which is part of a group of companies owned by Mr Brown, is expected to have a turnover of around £120m this year and make just over £1m in profits, after years of heavy losses under GM ownership.

Group turnover would be £200m, he said, with profits of about £10m.

So far Mr Brown, a North of England entrepreneur, has confounded the sceptics who predicted that AWD would quickly fail.

But the audacity of his stated intentions is inevitably raising new questions in the industry.

While making clear he knows that his forecasts will readily be held against him, he predicts that AWD will give truck operators "features over the next few years they never dreamed of having".

## Art treasures deteriorating 'for want of supervision'

By Antony Thorncroft

ART TREASURES in Britain's museums are deteriorating because of inadequate supervision, according to a report published yesterday by a House of Commons Committee of Public Accounts into the Management of the Collections of the English National Museums and Galleries.

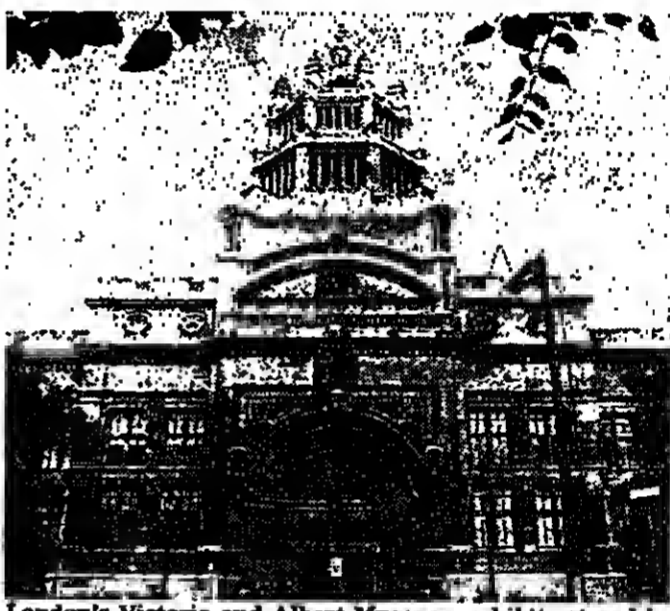
Significant areas of collections were deteriorating steadily, the report said. In other areas the condition of exhibits was, at best, being contained or only slowly improving.

The directors of two of the largest museums, Sir David Wilson of the British Museum and Mrs Elizabeth Esteve-Coll of the Victoria and Albert (V&A), were interviewed by the MPs, and they insisted that inadequate Government funding meant that vital curatorial posts were left vacant.

Neither museum director could swear to knowing all the objects they had in their care - 7m between them - and they were often stored in "cramped, chaotic and overcrowded conditions which led to deterioration and decay."

The V&A was worried about its 100,000 prints and drawings which, given current staffing levels, would require 200 years' work to ensure their adequate preservation.

"Lack of proper records means that curators do not



London's Victoria and Albert Museum: exhibits stored in cramped, over-crowded and chaotic conditions

know if objects have been stolen," said Mr Robert Sheldon, who chaired the committee.

He condemned the "lack of proper computerisation, analysis, investigation and keeping of records. They do not know what they have got in many cases. These are objects which should be preserved for future generations and they are not being looked after properly."

The committee's report will be greatly welcomed by the

nation's museums. They feel that they have been badly under-funded by the Government in recent years.

In particular, their purchase grants for new acquisitions have been frozen for eight years, and the Trustees of the leading museums, in a form of privatisation, are currently being asked to take over responsibility for their buildings, without guarantees of adequate future funding.

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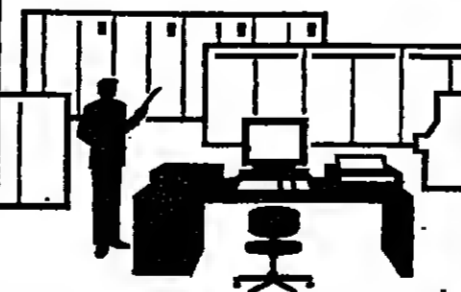
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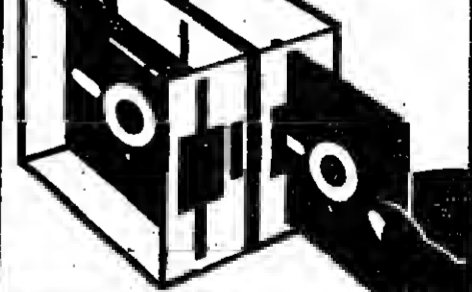
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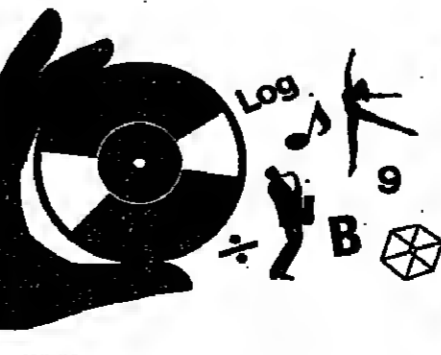
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UK NEWS

**Life groups prepare for commission rates fight**

**THE UK's life insurance industry faces the prospect of a commissions war next year as new companies fighting for new business, after proposals by the Securities and Investments Board on the disclosure of marketing costs, Nick Barker and Eric Short write.**

The SIB's proposals were published yesterday and look likely to bring to a head a fierce debate about the industry's future which began after the passage of the Financial Services Act two years ago.

Norwich Union, one of the UK's largest mutual life insurers, said the proposals would help hasten a dramatic contraction in the number of independent intermediaries selling life insurance.

Another widely-held view is that they could contribute to a far-reaching rationalisation of the industry if the mutual life insurers which rely on independent financial advisers find their distribution channels drying up and seek mergers to gain economies of scale.

At the heart of the SIB's proposals lies a decision to apply harsher disclosure requirements to independent financial advisers than to sales representatives tied to just one insurance company or unit trust group.

Six months ago Lord Young, Trade and Industry Secretary, decided that the SIB had to abolish the Maximum Commissions Agreement (MCA), which the SIB and the insurance industry had devised to soften the disclosure of commissions required from insurers under the Financial Services Act.

Mr David Walker, SIB chairman, said yesterday he expected that the demise of the MCA meant that life companies would bid up commission rates, but this would be only a short-term effect. "With the removal of price controls there is always a market adjustment," he said.

The SIB said that with effect from January 1, 1990, commission rates paid to independent advisers will have to be disclosed to customers as a percentage of premiums.

The disclosure will be made via a letter sent to the customer by the insurance company within 14 days of receiving an application form.

In the case of tied representatives, the customer will get a statement of the extent to which premiums are eaten up by life company charges and expenses.

SIB has rejected a proposal in a report commissioned from Peat Marwick Mainwaring, the accountancy firm, that the effect of charges and expenses should be expressed as a reduction in expected investment returns. Instead, they will be shown as a proportion of premiums.

Vigorously defending the proposals, Mr Walker said they would bring "more emphasis on transparency. I do not believe that they will lead to the demise of the independent financial adviser."

Lex, Page 20

**Bank plans buy-back of gilts**

By Simon Holberton, Economics Staff

**MR NIGEL LAWSON**, the Chancellor of the Exchequer, yesterday took the City of London by surprise when he announced that the Bank of England would conduct an unprecedented experiment in buying back gilt-edged (Government) securities.

The Chancellor, who took the unusual step of making the announcement personally, told a lunch at the Stock Exchange that the Bank would conduct a "reverse gilt-edged auction" for \$500m of gilts on January 13.

"With the public sector debt repayment for 1988-89 forecast at \$9.8bn, some further buying in of gilt-edged securities this year is required," Mr Lawson said.

As he addressed the gathering, the Bank published summary details of the proposal. The novel way of reducing the national debt was greeted with stunned surprise by the gilt market. It soon responded favourably to the idea, however, and prices for gilts rose strongly across all maturities.

The Bank said it invited applications from holders of the 10 per cent Exchequer Stock of 1989 and the 11 per cent Exchequer Stock of 1989 to sell all or part of their holding back to the Government. In total, there are \$4.4bn of these securities outstanding.

It will accept offers up to 10 am on Friday January 13. The Bank said the successful applications would be those at and below the highest accepted price. Analysts said this would ensure that the Bank bought the stock back in the most cost effective way for the Government.

The Bank said the reverse auction was simply an addition to its techniques for managing the gilt market and analysts welcomed the move. Mr Glenn Davies, of CL-Alexanders Laing & Cruickshank, said: "Anything that makes the Bank's attitude to the market less opaque is to be welcomed."

The timing of the auction coincides with the corporate tax paying season. The Bank said that the release of \$500m into money markets through the Bank's purchase of gilts would help in part to ease shortages that were anticipated.

Mr John Sheppard of Warburg Securities said: "It would probably be wrong to see the reverse auction simply as a technical response to seasonal money market pressures. It should be viewed as an experiment which, if successful, will lead to the reverse auction becoming a regular part of the gilt market scene."

The Treasury said the Chancellor was particularly keen on the idea. Mr Lawson was eager to see that it worked and the Treasury was sure that it would, an official said.

The Bank said the January reverse auction would be the only one to be held during the 1988-89 financial year. If it was successful, further auctions would be considered in the 1989-90 year.

Over the past year, the Bank's operations in the gilt market have moved through 180 degrees from being a seller of Government debt to becoming a large scale buyer of that debt. It was only in late October that the Government suspended formally its plans to sell gilts in January.

In his Autumn Statement, Mr Lawson increased his forecast for the public sector debt repayment from £3bn for this year to nearly £10bn. The Government's chosen way of neutralising this contractionary effect on the economy is to buy back debt and thereby return liquidity into the economy.

However, many economists believe that Mr Lawson has been too cautious in his estimate of the PSDR this year.

Lex, Page 20

**Government reluctant to press charges against Ryan in Ireland**  
**King calls for review of Irish law**

By Kieran Cooke in Belfast and Philip Stephens in London

**YESTERDAY'S** six-hour meeting of the Anglo-Irish Conference in Belfast revealed the extent of British anger and frustration with Irish extradition policies following Dublin's refusal to extradite Mr Patrick Ryan to answer charges of terrorist involvement.

Mr Tom King, Northern Ireland Secretary, said the only people to benefit from the present difficulties in extradition arrangements between the Republic of Ireland and Britain were terrorists. He called for the Dublin Government to make a thorough review of its extradition procedures.

Mr King's formal request for a review of the 1987 extradition law came as the London Government signalled its reluctance to press charges against Mr Ryan in the Irish Republic.

Mr Patrick Mayhew, the Attorney General, said proceedings in the Republic under the 1976 Criminal Law Jurisdiction Act had not been "absolutely excluded," but he listed a series of major obstacles to such a course.

Responding to a renewed call from the opposition Labour Party that he should seek to bring Mr Ryan before the Irish courts, Mr Mayhew said there were grave anxieties about the potential threat to witnesses.

In any event, witnesses could not be compelled to attend hearings in the Irish courts, while two of the four charges against Mr Ryan could not be tried in the Republic.

Mr Mayhew, who is expected to announce his decision within the next few days, also argued that if the remaining charges failed for insufficiency of evidence, that would rule out any future proceedings in British courts.

Government officials insisted last night that no firm decision had been taken. There would be some advantages to a trial in the Republic if witnesses could be persuaded to travel there and their security could be guaranteed.

But the officials agreed that the balance of argument at the moment suggested Mr Mayhew would probably decide against action in the Irish courts.

Most of the meeting of the Anglo-Irish conference, attended by Mr King and Mr Brian Lenihan, Irish Minister for Foreign Affairs, was taken up with the growing political storm surrounding the Ryan case.

Mr King said the implications of the Irish decision were very serious. "This, perhaps more than any previous conference meeting, was an occasion for blunt speaking," said Mr King.

The Northern Ireland Secretary said he had told Mr Lenihan that the Irish claim that Mr Ryan would not receive a fair trial in Britain was "totally unacceptable."

Mr King said the grounds identified by the Irish Attorney General for rejecting the British request went far beyond those contained in present Irish extradition procedures.

"We now have a situation where both Attorney Generals believe there is a case which should be heard in court but where the person concerned is at liberty," said Mr King.

Mr King said the Ryan case had not helped Anglo-Irish relations but said the necessity for the Anglo-Irish Agreement and Conference meetings was all the more vital in the present circumstances. Extradition was a key element in the fight against terrorism, he said.

Mr Lenihan told Mr King the Ryan case was a unique one and repeated that the Irish Attorney General's decision did not constitute a view on the general system of justice in Britain.

But the gulf between British and Irish views on extradition is clearly very wide. Yesterday Mr Charles Haughey, Irish Prime Minister, was given a standing ovation in the Dail, Ireland's Parliament, for his handling of the Ryan extradition case.

**Lloyd's members to seek loss settlement**

By Nick Barker

**MORE THAN 200** members of a Lloyd's insurance syndicate which faces losses of £80m voted overwhelmingly yesterday to seek reimbursement of the money from the syndicate's former managers and about 30 other companies in the Lloyd's market.

If no settlement is reached, the members say they will sue for the money on the grounds that the syndicate was mismanaged and that the agents which recommended they join it failed to make proper inquiries beforehand.

The 200 people were members in 1984 of non-marine syndicate 563, which was run by Mr Cyril Warrilow and managed by C&W, underwriting agents. People who belonged to the syndicate in 1984 face big losses arising from US liability insurance policies sold by Mr Warrilow in the early to mid-1980s.

Yesterday's vote was taken at a meeting convened in London by the Warrilow Steering Committee, chaired by Mr Tom Benyon, a former Member of Parliament. The committee is organising action on behalf of many of the 1,452 people who belonged to the syndicate in 1984.

The meeting was given reports by solicitors Elborne Mitchell and Peat Marwick McLintock, accountants, alleging that in the early to mid-1980s the syndicate was under-reserved, over-expansionist and inadequately managed.

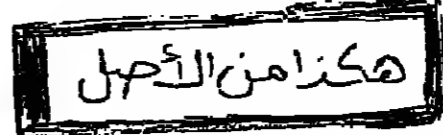
The main thrust of any litigation is likely to be against 30 Lloyd's underwriting agencies, including Donner Underwriting Agencies and Osborne Bell, which recommended people to join the syndicate.

According to Mr Benyon, the members could recover the money from errors and omissions insurance policies held by the underwriting agencies. "We have our spleen, and we believe we know how much coverage they have to the last penny," Mr Benyon said.

There were strong criticisms from the floor of a report on the losses produced by a committee representing the 30 agencies. The report was "wishy-washy and shilly-shally," one member of the syndicate said.

Mr Benyon said the costs of litigation by members would probably be less than £1,000 each and they had a "60 per cent chance" of recovering many times that amount.

He said the steering committee did not recommend trying to sue the central authorities of Lloyd's for failing to intervene in 563's affairs, because of the 1982 Lloyd's Act, which gave the market's ruling council immunity from lawsuits.



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## UK NEWS

## Bulk Transport sale could aid bid for Harland

By Kevin Brown, Transport Correspondent

PART OF the proceeds of the sale of Bulk Transport, a London-based shipping company, to Norway's Bergesen group, could be used to finance the purchase of Harland and Wolff, state-owned Belfast shipyard, it emerged yesterday.

The proposal, which is being taken seriously by ministers, could provide the Government with a credible alternative to a proposed management and employee buy-out (MEBO) headed by Mr John Parker, Harland's managing director.

Bulk Transport emerged as a bidder for Harland soon after the announcement of Government privatisation proposals in July, but its bid appeared to have lapsed after Bergesen's hostile \$126m takeover.

However, representatives of at least one former shareholder are understood to have told officials in the Northern Ireland Office that part of the proceeds of the Bergesen deal could be used to support a takeover of Harland.

The Government is offering to write off Harland's accumulated losses of just under £40m, cover future losses on outstanding contracts, and

help finance redundancy costs. However, potential purchasers would have to demonstrate the financial strength to cover losses on new orders.

Mr Eddie Pollock, chief executive of Bulk Transport, masterminded his company's bid for Harland in the belief that the company could make large savings by building oil tankers in its own shipyard.

The three main groups of shareholders in Bulk Transport are Fidelity Investments of Boston; New York interests headed by Mr Jim Tisch; and Xeneal, a company controlled by Mr Ehsan Alireza, a Saudi Arabian businessman.

The US shareholders were thought unlikely to be interested in supporting the bid for Harland. Mr Alireza is understood to have supported the original Bulk Transport bid.

The proposed deal is thought to be attractive to ministers because it would be accompanied by at least one order for a large crude carrier. Harland was once famous for building such ships, but none have been built in Belfast in recent years because of tough competition from the Far East.

## Britain seeks a new Centurion

Lynton McLain on a search for the ideal tank — one that works

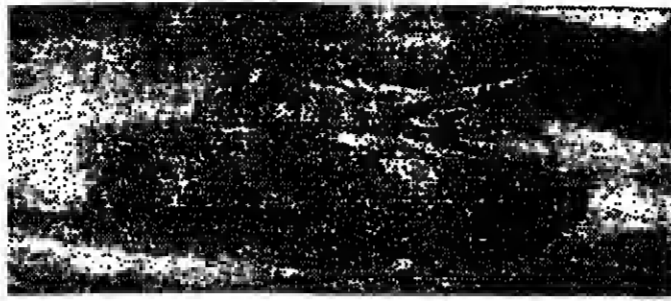
ONLY ONE criterion lies behind the controversy over the £1bn-plus order shortly to be placed by the Government to replace 600 Chieftain tanks. The argument is not about different types of gun or engine. It is about buying a tank that works.

The army and the Government want a main battle tank which is reliable, easy to maintain and operate, and is accurate. They are not prepared to put up with vague promises that the Abrams tank planned by General Dynamics of the US, the Challenger II offered by Britain's Vickers, or the West German Leopard tank will be all right on delivery day, sometimes in the early 1990s.

This sounds unremarkable, except that every British main battle tank since the 1950s has had problems. Each was designed and made in Britain. No tank since the Centurion has worked properly or with as high a performance as alternative tanks used by Britain's allies.

A cabinet committee headed by Mrs Margaret Thatcher, UK Prime Minister, is considering which tank to order and plans to reach a decision before the end of the year. It is due to meet today.

Senior managers in UK companies dependent on Vickers, Britain's only tank maker, said that Vickers had opted for too



narrow a strategy in attempting to win the army order. Vickers had put the Government in a "take it or leave it" position by opting only for the "low risk" solution to update Challenger, the current battle tank, without offering the Government other UK options.

Vickers, some of these companies said, should have given a range of choices, including features — such as a smooth-bore gun — comparable to those offered on the competing tanks.

Mr Les Tyler, project manager on Challenger II, said: "There was no way Vickers could invest in something that was totally new, and this would not have been acceptable to the MoD (the Ministry of Defence)."

However, the proposed new tank would involve substantial revamping of the Challenger I,

particularly the turret which was recognised to be inadequate and is being completely re-designed.

Mr Douglas Cooke, manufacturing director of Vickers Defence Systems in Leeds, acknowledged that the planned Challenger II was a "low technical risk."

British tanks are no longer the world force they were. The Centurion was Britain's most successful main battle tank. A total of 3,829 were made, of which more than half were exported.

Conqueror, its successor, entered service with an electrical system which was never perfected, and was also difficult to maintain.

The Chieftain, which came next, also had problems. About 900 were built for the army out of a total production of 2,265, with the remainder exported to

Iran and Kuwait. The Chieftain had serious problems with its engine, which led to a series of critical parliamentary reports in the late 1970s.

Despite this, the late Shah of Iran placed the largest export order ever for main battle tanks in 1974 when he ordered 125 Shir I tanks and 1,208 Shir II tanks from Royal Ordnance, the formerly state-owned arms and munitions manufacturer which was privatised in 1986.

The Shir I was based on later production versions of Chieftain. The production of the Shir I was under way when the downfall of the Shah in 1979 led to the cancellation of the contract.

The Government seized on the development work done on the Shir I and II to make Challenger. The result was a compromise tank designed for the Iranian desert but modified for the plains of Europe. Vickers is still delivering the last of these tanks to the British army.

Crews dislike the inside of the tank, however, and the Challenger is slow to acquire targets and hit them.

Vickers says that although the existing Challenger and its equipment were not tailor-made for the British army, the proposed Challenger II would fully meet the army's requirements and that the new systems it wants to put into Challenger II are tried and tested.

## Community not yet ready for common currency, say Lords

By Peter Norman, Economics Correspondent

THE EUROPEAN Community is not yet ready for a common currency, a House of Lords committee has said.

In a report on EC plans to create a "European financial area", the Lords' select committee on the European Communities said a common currency would require further political development of the Community as well as a greater degree of economic convergence than at present.

It said that a monetary union would force the EC to spend far more on regional aid for depressed regions than is currently available. Otherwise such areas would have no means of offsetting economic decline.

The committee said that Britain should take any early opportunity to join the exchange rate mechanism (ERM) of the European Monetary System and so be in a stronger position to exercise leadership on monetary policy. But it acknowledged that Britain's current account balance of payments deficit and rising inflation made entry into the ERM more difficult than it would have been two years ago.

The committee appealed to politicians not to use rhetoric focusing on goals such as a common currency or a European central bank because this could create "needless divisions" in the EC.

The committee's report is based on evidence gathered over the summer, when strong political support was voiced in France, West Germany and Italy for a speedy move towards monetary union in the

EC. Since then, however, the Delors Committee of central bank governors and outside experts which is investigating the concrete steps that should be taken towards union has indicated that further economic intergration should have precedence over monetary union.

Despite the Lords' cautious approach to monetary union, the committee strongly supports more stable exchange rates and greater monetary co-operation among the 12 members of the EC.

But it said that it is up to the member states to make the key decision about how much national autonomy they should yield. "In the field of monetary policy, there is no need for the member states to be presented with the harsh choice of full monetary union or nothing," the report said.

Echoing the British Government's view, the committee said that arguments about the final goals of monetary policy should not prevent the EC from finding agreement on practical steps forward. It said that increased private sector use of the European Currency Unit could have considerable commercial advantages.

Looking ahead to 1992, the committee gave a warning that the benefits of liberalisation to the EC's internal market would be lessened if community insistence on comprehensive reciprocity for EC banks in third countries prevents outside interests from competing within the community. It also argued that there is little need for the Community to force the harmonisation of company taxation.

## Egg demand 'down 50%'

DEMAND for fresh eggs in Britain has fallen by 50 per cent over the last nine days and is already endangering the livelihood of several smaller egg producers, the National Farmers Union said yesterday.

Mr John Kerr, head of the NFU's livestock department, attributed the sharp fall in egg sales directly to remarks made by Mrs Edwina Currie, junior health minister on December 2, that most of the

country's egg production was affected by salmonella.

Before then, public concern about the dangers to health of salmonella in eggs had begun to affect the market but sales had fallen by an average of only 10 per cent.

Yesterday, the Government announced a £500,000 advertising campaign to stem worries and confusion over the dangers of salmonella.

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The closing date for entries and nominations is 20th March 1989. Full details and Entry Forms are available from The Administrator, The David Watt Memorial Prize, RTZ Limited, 6 St James's Square, London SW1Y 4LD.

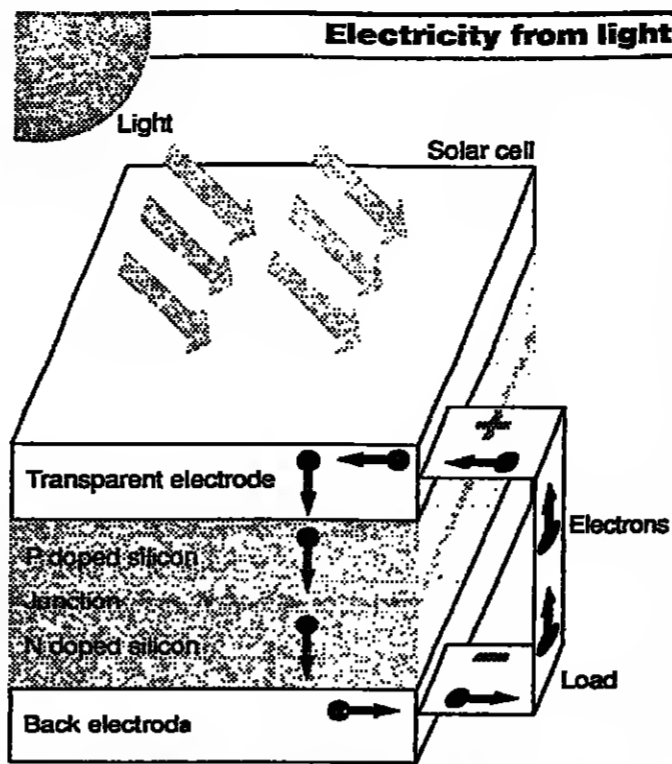
TECHNOLOGY

A commercial breakthrough for the sun

Clive Cookson examines why solar power is fast becoming a viable alternative energy source

Photovoltaic cells which convert sunlight directly to electricity have become dramatically cheaper and more efficient within the past four years. Experts predict that during the 1990s their cost will fall to the point where they will be used commercially to generate electricity on a large scale.

Because some exaggerated claims were made for solar power during the 1970s - and because alternative energy sources have been out of fashion during the 1980s as a result of cheap and plentiful supplies of oil, gas and coal - many policy-makers and business people do not realise how much progress has been made in photovoltaic technology since 1985.



Light can cause a flow of electrons - an electric current - in certain semiconducting materials when they are connected via two electrodes to an external circuit.

In certain semiconducting materials when they are connected via two electrodes to an external circuit, the semiconductor in a photovoltaic cell has two separate layers with an energy gap that corresponds to the energy of the photons (light particles) in sunlight.

Making heat and power on site. COMBINED Energy Products (CEP), a new London company set up with the assistance of the venture capital group 3i, is offering a service by which relatively small organisations can enjoy the benefits of combined heat and power (CHP), without the capital expenditure associated with such schemes.

rocks and shales, which contrasts with the relatively high level of coal, to generate a display for the guidance of the coal-cutting machinery operator. The US trials follow successful installation of instruments in a number of pits in the UK, where they have been shown to enhance both coal quality and productivity.

WORTH WATCHING Edited by Geoffrey Charlish. The electronic tyre gauge. THE HUMBLE tyre gauge has gone electronic, which will please people who have difficulty reading the tiny numbers engraved on the rods attached to pencil-sized cylinders, which must be pushed on to the tyre valve.

Radiation guides a coal cutter

A COAL thickness indicator (CTI), developed in the UK by Salford Electrical Instruments, a subsidiary of the General Electric Company, is undergoing trials in 10 pits in the US.

Plastic manhole cover advances

IS IT necessary for a manhole cover to be made of cast iron to be strong and serviceable? Pressed steel has been tried with limited success but Fibresec, of West Yorkshire, has adopted a composite plastic material.

A 'softer' diesel engine

PERKINS ENGINES, of Peterborough in the UK, is using a two-stage fuel injector for its latest two-litre Prima diesel engine.

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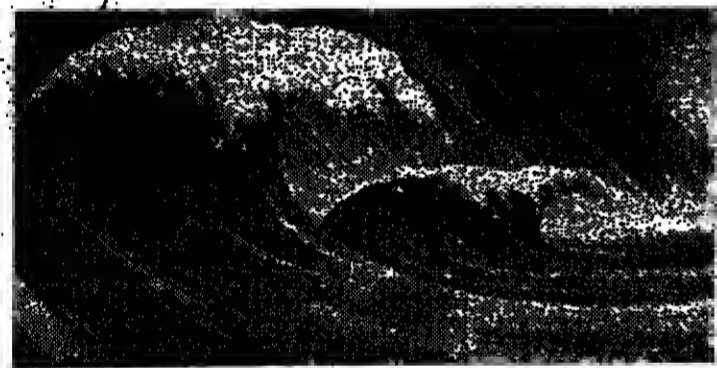
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waves of challenge



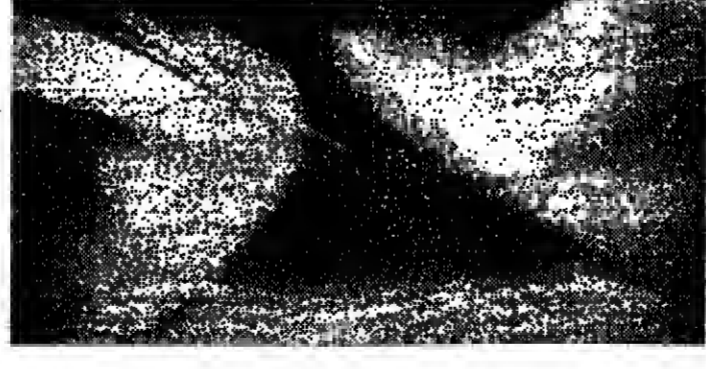
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LAW AND SOCIETY

# Archaic law of defamation is in need of reform

By David A. Anderson and Basil S. Markesinis

Rock singer Elton John, it was announced on Monday, settled his libel action against *The Sun*. The newspaper admitted that the stories printed about him were untrue. He will get £1m in damages. This confirms the sharply rising trend in libel damages. A series of recent libel trials ended with damage awards can be so high that they amount to a windfall for the plaintiff, and can no longer be dismissed by the newspapers concerned as an expense reasonably incurred for attracting more readers.

Recent UK awards include £500,000 to Mr Jeffrey Archer, £450,000 to former Royal Navy Officer Martin Fackard, £310,000 to the solicitors Fox and Gibbons, and £300,000 to actress Koo Stark. These awards are often larger than many made in serious personal injury cases, and this can be partly explained by the rule that libel damages need not be limited to actual, proved loss. This rule, designed to spare individuals the difficulty of proving actual damage to their reputations, has even been extended to legal entities such as corporations, unions, and governmental authorities. Awards that can be excessive for natural persons can become grotesque in the case of legal entities.

The rising awards reinforce the present law's oppressive effect on free public debate of important public issues. It fails to draw a sufficiently sharp distinction between reporting about an individual's private life (such as sexual matters) and reporting about politics, business, education, health, and other matters that legitimately concern the public. The law's failure to exempt from the strictures of libel laws serious reporting leaves it at a disadvantage when compared with the commercially more attractive sensationalism.

In 1968 Lord Diplock said the law of defamation had "passed beyond redemption by the courts". Proposals for reform through committees have also failed to redeem it. The law remains archaic, unfair, defective, and oppressive.

It is archaic because it clings to ancient rules such as the distinction between libel (written or other permanent forms of expression) and slander (oral defamation). These rules

evolved from battles between the Ecclesiastical courts, the Star Chamber, and the common law courts and have little relevance today.

It is unfair because the complexity of the law makes litigation expensive, and the unavailability of legal aid means that in practice the law only protects the reputations of the rich who can chance litigation. It is defective because the remedies do not fit the wrongs. Often the most appropriate remedy would be a simple but quick correction or retraction, setting the record straight. Under present law, publishers are encouraged to offer correction and apology in some cases, but cannot be compelled to do so even when the falsity of what they published is evident.

The US law of defamation is no better. It maintains the same archaic distinctions between libel and slander and the same inadequate choice of remedies. Damage awards are even more capricious than in England. According to one study, the average jury award in media cases is more than \$2 million, and some verdicts have exceeded \$25 million. These are usually reduced or reversed on appeal, but judgments of more than \$5 million have been upheld. Attorney's fees in major US libel cases often exceed \$1 million, and in some cases have been as high as \$10 million. As a result, libel litigation is beyond the reach of most Americans. US law may also have gone too far in protecting the press at the expense of personal reputation, discouraging able people from participating in public life and encouraging a politics of scandal at the expense of serious discussion of issues. Despite its faults, however, US defamation law does reflect several basic principles that merit serious consideration in England.

The first is the belief that every person has a fundamental right to express an opinion on matters of public concern without fear of legal consequences. As the US Supreme Court said, "there is no such thing as a false idea. However pernicious an opinion may seem, we depend for its correction not on the conscience of judges and juries but the competition of other ideas". To honour that principle,

most US courts hold that statements of opinion are absolutely protected. "Opinion" is defined with a close regard to context, so that even a statement heavily laden with specific accusations is likely to be called "opinion" if it occurs in public debate over a matter of legitimate public concern. The classification is made by the judge rather than the jury, and if he decides the statement is opinion, the case will be dismissed early on, with minimal expense and delay.

Naturally, the English law also protects opinion, through the defence of fair comment. But this concept provides only a niggardly and undefendable defence. Opinion is much more narrowly defined in England, and even then the defence will be lost if the defendant has failed to make clear the facts upon which the opinion is based, or if a court decides that the comment was "unfair" or for an improper purpose.

Another useful principle of US libel law is the recognition that some factual error is inevitable in debate of public issues, and that public debate must have some "breathing space" if it is to be robust. By contrast, the basic English rule is that whoever makes a defamatory statement is strictly liable unless he can prove the truth of his statement. The Defamation Act of 1952 contains an exception for unintentional defamation, but this cumbersome phrasing has given little relief from the general rule of strict liability in practice.

Under the strict liability rule, the US Supreme Court wrote, "would-be critics of official conduct may be deterred from voicing their criticism, even though it is believed to be true and even though it is in fact true, because of doubt whether it can be proved in court or fear of the expense of having to do so... The rule thus dampens the vigor and limits the variety of public debate".

To reduce the threat of self-censorship, the US courts require private plaintiffs to prove that the defendant was negligent with respect to the falsity of the charge. Plaintiffs who are public officials or public figures must prove even more - that the defendant knew the statement to be false or had serious doubts about its

truthfulness.

There are many in the US who think these requirements make plaintiffs' burden too heavy, especially if they are public figures or officials. But there is little quarrel with the underlying idea that those who speak or write about public issues must be given some room for honest error.

For the same reason US courts abandoned recently the rule which still dominates the English libel trial: that the burden of proving truth rests on the defendant. This effect of such a rule is to treat any statement sued upon as presumptively false - a presumption which gives preference to the private interest in clearing one's name over the public interest in free speech. This sometimes has the undesirable consequence that when the defendant could not meet the burden of proving the truth of the alleged libel, the plaintiff can leave the court with his pockets full but without having cleared his reputation.

In many cases this burden is immaterial, but where the truth is unprovable, or where the evidence of truth is equally balanced by evidence of falsity, assignment of the burden is decisive. The American choice is to give free speech the benefit of the doubt and to oblige the plaintiff to prove the falsity of the incriminated statement.

We do not advocate the wholesale adoption of US rules. But the study of US law, along with the case law of some European systems and the work of the Strasbourg Court of Human Rights, seems overdue. An impartial comparative study might provide an impetus for a fresh examination of this important area of the UK law.

Any reform of the law of libel should, in our view, encourage uninhibited reporting on public issues, provide less expensive remedies for the victims of defamation, and avoid oppressive and excessive damage awards and litigation costs.

David A. Anderson is Thompson & Knight Centennial Professor at the University of Texas and Visiting Professor at Queen Mary College, London. Basil S. Markesinis is Denning Professor of Comparative Law at the University of London, Queen Mary College.

APPLICATION FORMS MUST BE LODGED AT THE BANK OF ENGLAND, NEW ISSUES (H), NEW CHANGE, LONDON, EC4M 9AA NOT LATER THAN 10.00 A.M. ON FRIDAY, 13TH JANUARY 1989, OR AT ANY OF THE BRANCHES OR AGENCIES OF THE BANK OF ENGLAND NOT LATER THAN 3.30 P.M. ON THURSDAY, 12TH JANUARY 1989.

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Derrford Hospital, Plymouth, is among the many organisations benefiting from Cook-Chill.

The hospital is believed to have the largest directly managed Cook-Chill operation in Northern Europe, preparing 6,500 meals a day for distribution to the 23 hospitals that form the Plymouth

Health Authority. All food is prepared during the Monday-Friday working week. Two refrigerated vehicles deliver it in multi-portion packs to hospitals throughout East Cornwall, South Hams and the city itself.

The Cook-Chill concept was introduced at Derrford in 1985 when the kitchen was due to be refurbished and equipment updated.

Staff from the Electricity Council and South Western Electricity Board were involved from the start, providing advice on space requirements, cooking equipment, chilling and other refrigeration needs and food regeneration equipment.

It's another example of how electricity can mean a healthy return on your investment.



For more information tick coupon box 1.



## Underfloor benefits

Compact disc manufacturers Nimbus Records Ltd, Monmouth, Gwent, make use of waste heat to warm their office space and achieve substantial savings.

The company converted a single block for office use and the building was insulated to high standards and fitted with underfloor heating using plastic water pipes.

Heat is recovered from manufacturing processes in the adjacent high-tech block by means of a water-cooled condenser on the water chilling plant, which has replaced the conventional factory cooling tower. Hot water is circulated through the underfloor pipes by a small electric pump. Automatic controls ensure that temperatures are maintained accurately.

The pumps and extra pipework cost £7,700 to install. Pollution-free and requiring minimum attention, the system saves £2,100 a year in operating costs and



## Dental comfort

If the dentist's drill is no delight, a warm surgery can at least lessen the discomfort. Shrewsbury dentist Paul Byrne-Price found the answer to patients' needs with electric storage heating.

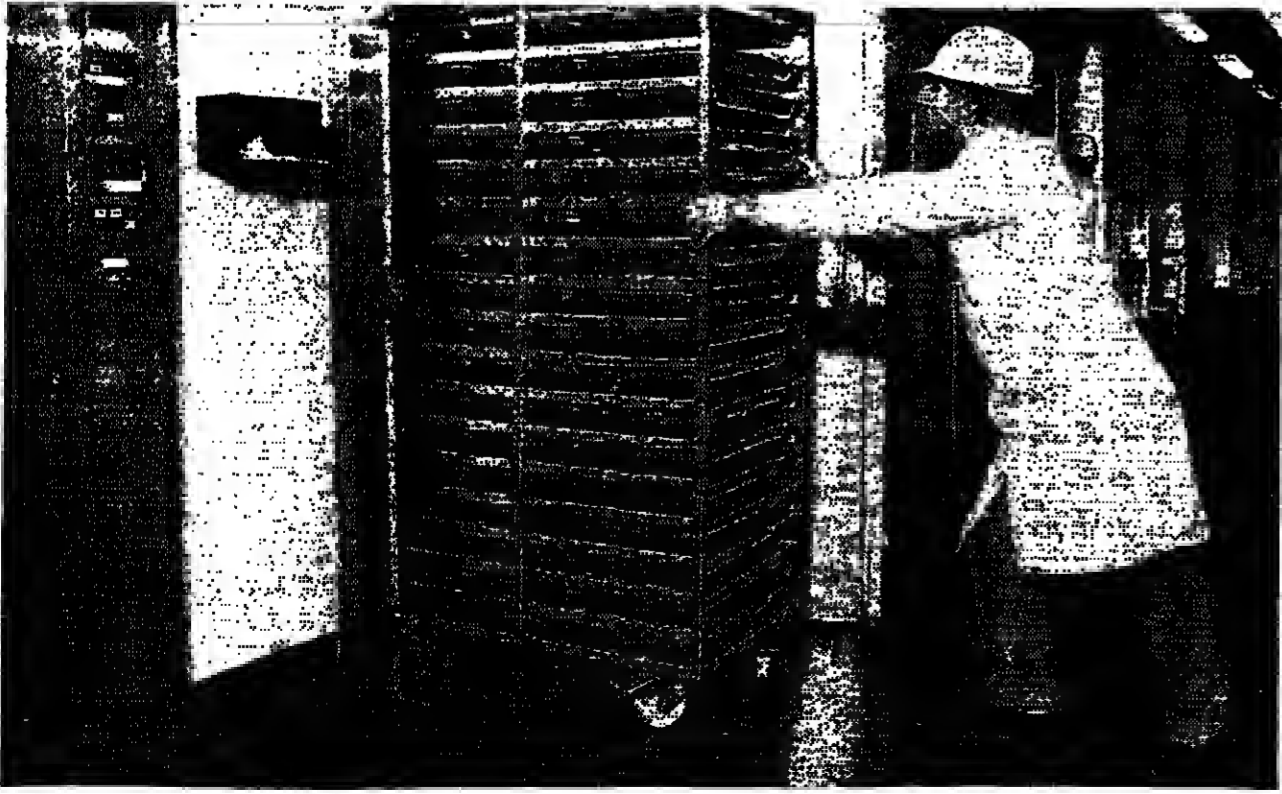
"It helps me to be able to start treatment knowing they are relaxed and comfortable," he said.

The problem before was that in winter the surgery was often cold, with condensation on the windows, and the heating system expensive to run.

Looking for an economical, controllable alternative, Mr Byrne-Price contacted Midlands Electricity for advice. The solution was an electric storage heating system with room temperatures set by automatic controls. Running costs were kept low by opting for night-rate electricity and upgrading roof-space insulation.

In the surgery and waiting room, the heaters incorporate automatic input controls which determine the level of change taken overnight. Daytime room temperatures can be adjusted by using a further control on each heater.

For more information tick coupon box 3.



Please send me leaflets/information on the following topics:

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ACCOUNTANCY COLUMN

Policy of reserve in terms of insurers' reports

By Nick Bunker

**POOR** Royal Insurance. Last year's hurricane cost the company £105m in the UK; this summer it had to cope with a consulting actuary.

For several months, actuaries from Tillinghast mulled over Royal's loss reserves in the US, where the group sells more than 43 per cent of its non-life insurance book. It came up with a conclusion that Royal needed to provide another \$200m (£103.5m) to meet claims expected to arise from policies underwritten in 1985 and before.

The topic never receives the debate it deserves. One reason is that the accountancy profession in particular is obsessed with the well worn argument about how composites should account for the investment

hole. True, none of the largest composites uses its legal right under the 1985 Companies Act not to say how big (or small) they are.

But what matters is how the £11bn was calculated - and whether it is enough, or too much. Shareholders need detail about the assumptions used, and to be told whether, and when, the reserves are checked by independent actuaries.

They also deserve plain speaking about how good reserving was in the past and, if it went wrong, to know why. They also need to know the average time over which claims will be settled. A negligence policy issued now to an architect might produce a claim in 2008; the longer the tail of liability, the greater the uncertainties.

Outstanding claims reserves a black hole, comparatively

gains they make from their non-life funds, kicked off by Eagle Star in 1984, when BAT, its new owner, changed its accounting policy.

The upshot has been confused. Eagle Star takes the average of five years of realised and unrealised capital gains into its profit-and-loss account. Commercial Union recognises realised capital gains in its after-tax profits.

But inflation is ambiguous. The general inflation rate in the economy - or the price of motor repairs? Tillinghast found that Royal's workers' compensation claims were going to be greater than expected because the cost of medical care for injured Americans was escalating. Damages awards

were also creeping up, aggravated by adverse legal rulings.

Nor do the composites' published accounts say how much of the outstanding claims reserves are for "IBNR" (incurred but not reported),

Few outsiders can make much of the 300-page DTI reports

meaning claims that have not been notified but can be predicted statistically. Nor do they break down the reserves geographically, or by class of business, although it is much harder to project future claims under US liability policies than losses from UK factory fires.

Analysts can read the annual returns the composites make to the Department of Trade and Industry, or to insurance commissioners in the US. The DTI returns, for instance, show how reserves set up each year since 1970 compare with claims that actually emerged.

But insomniacs leafing through the 300-page DTI returns will find them chiefly laid out to fit DTI computers.

Few outsiders can make much of them. If outsiders try, managers react apologetically to suggestions that reserves are inadequate. There was a famous row six years ago between CU and Wood Mackenzie when the stockbroker forecast (correctly) that CU's expansion in the US would mean huge reserve-boasting a few years later.

Will disclosure improve? Maybe, because of another debate. This one concerns discounting: the question of whether non-life insurers should take credit for future investment income when setting up reserves. Prudential already discounts part of the reserves of its reinsurance subsidiary, a move that raised its pre-tax profits by £8.8m last year.

Loss reserve discounting would improve disclosure, because the EC directive insists that insurers disclose the assumptions they employ in doing it. But insurers will not rush to discounting, because the Inland Revenue is eager to take its cut of resulting increases in reported profits.

There is no reason, though, for individual insurers to delay steps to enhance disclosure.

The 10-K reports filed by US insurers with the Securities and Exchange Commission contain loss-reserve triangles. Those tabulate the way out-

standing claims reserves compared with losses that actually arrived, swiftly showing if the insurer has a history of skimping its provisions.

Yet the triangles can be crude: much better is the dis-

Best comments put reader in the mind of the manager

closure by some underwriters at Lloyd's, such as the R.J. Kila group. At Lloyd's, reforms in reporting since the scandals of the early 1980s have been far-reaching. One such was a requirement to publish with syndicate accounts a commentary written by the person who runs it.

Many syndicates' commentaries are superficial, but at their best they put the reader inside the manager's mind, explaining how losses have developed, the syndicate's reinsurance protection, and what the future holds. The only obstacle to the composites doing likewise is their fear that in shareholders' hands a little knowledge is a dangerous thing.

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MANAGEMENT: Marketing and Advertising

Food fashion

Spam — still going down well in South Korea

Maggie Ford explains the unlikely popularity of an American processed meat

Last autumn during the harvest festival gift-giving season in South Korea, a foreign businessman was surprised to receive a presentation pack from a Korean client. It contained not the usual bottle of Scotch, or basket of expensive fresh fruit, but several cans of Spam. Worried that he might have suffered a sudden fall in status, he asked local businessmen what they thought about the present. Perfectly acceptable gift, they assured him; it usually appealed to the wife as well.

The selling of Spam in South Korea as a luxury western product would rate as one of the triumphs of the world food business, if the processed food market were not such a curious one. Every Seoul supermarket contains shelves of plain Spam, spam with cheese chunks, "smoked" spam, even spam with low salt content.

A small 200 gramme can, its label showing a slice fried with an egg costs Won 1600 (£1.28p). Those wishing to impress can buy the special department store presentation pack of 9 cans at the princely price of Won 23,500 (£18.90p).

Nestling on the next shelf at the relatively lower price of Won 2,470 (£1.95p) for a 350 gramme can, is Spam's cousin, luncheon meat. For those shoppers on a really tight budget, however, four slices of smoked ham can be bought from 64p, a standard size tin of tuna may be found for a mere 79p and a lowly can of sardines costs 37p.

This distortion of the image in Westerners' eyes of their food — whereby high quality products are sold cheaply, and those considered downmarket are expensive — owes much to South Korea's history of war.

Products such as Spam were invented as substitutes for ham, sausage and pork during wartime food shortages in Europe.

When the Korean War broke out in 1950 and United Nations troops arrived to help the South, the cans of American spam and Hershey chocolate bars the soldiers brought may well have been the first western food many Koreans had ever seen. Since then, strict bans have been imposed on imports, including consumer products like food, in the interest of economic growth. Koreans have also been banned from travelling abroad in order to save foreign exchange.

The result is that many people's understanding of western food is based on black market goods purloined from several US military bases scattered around the country. A style of cuisine has even been invented, known as "Budegogi", or army meat, where items such as Spam are cooked with vegetables, garlic and red peppers into a spicy stew.

Tastes are changing, however, as the economy begins to internationalise and the travel ban is lifted. Korean businessmen are now lining up at foreign restaurants in Seoul to try the authentic taste of western food.

At the Seoul Hilton hotel's Italian restaurant, where 50 per cent of customers at lunch are now Korean, a typical local diner will order Parma ham and melon,

minestrone soup, chicken al parmigiano and cassata ice cream.

According to the restaurant manager, the South Koreans, perhaps uniquely in Asia, are fast developing a taste for cheese. They are also exploring the varieties of foreign wine to enter the country following the relaxation of some import restrictions last year.

But while a dozen hotels and a few other tourist restaurants are able to import the quality foreign foods for which a taste is now developing, consumers are likely to have to wait awhile before they can find a salami in their supermarkets.

The problem, according to one foreign businessman who would like to open an importing company in Seoul, is twofold — the continuing government restrictions on imports and the attitude of the Korean food and trading companies which now supply the market.

"Most of these men remember the Korean war and have a very old-fashioned, conservative and American-oriented attitude," he says. "They have not moved with the times."

The South Korean Government announced changes to the regulations on trading in August, under which foreign companies are allowed to import goods and distribute them in South Korea. The Government's economic policy also stressed stimulating domestic demand and lifting import restrictions on a wide-range of products.

But foreign businessmen have discovered that while they are technically able to



Spam gets the premium product treatment with this display in a Seoul department store

set up a trading company, foreign exchange restrictions make it difficult for them to bring in funds needed to start the business.

Meanwhile, local food-producing companies are moving only slowly to introduce new western-style products and most of them, such as breakfast cereals, baked beans, processed cheese slices and smoked ham, are aimed at children.

South Korean housewives are following the example of their Japanese counterparts and serving quickly cooked western or Korean snack suppers for children rather than the full Korean meal of rice

with numerous complicated side dishes.

Foreign businessmen are frustrated by their inability to market quality foreign products in a country where consumers are adventurous and tastes quite wide-ranging. South Korea has experienced a surge in prosperity over the past two years with wages rising by an average of 40 per cent along with double figure economic growth. But lobbying by Korean companies which fear that they will not be able to compete has delayed the lifting of restrictions.

Nevertheless, some restrictions may be eased as the current boom in travel

increases people's knowledge of the sorts of food available abroad, and local companies begin to respond to the demand (such foreign companies as McDonald's and Baskin Robbins ice cream, which have been let in, are doing a roaring trade).

If that happens, Spam may start to fall from its exalted market position. Until then, foreign residents will continue to return from trips abroad, their suitcases bulging not with duty free whisky and cigarettes, but with salamis and olives, mustard and preserves, cooking spices and chutney along with the most missed product of all — real French cheese.

Will the US cookie price crumble in the wake of takeovers?

Jim Rogers is emphatic. "You certainly can expect to pay more for Oreo cookies," says the professor of finance at the Columbia University Graduate School of Business in the wake of the successful \$25bn bid by Kohlberg Kravis Roberts for RJR Nabisco Company. Oreo is among the food and tobacco company's best known food brands, along with Del Monte tinned fruits, Ritz crackers and Nabisco breakfast cereals.

Usually KKR breaks up companies; but this one it says it intends to run, notes Rogers. If so, he maintains, the price of everything RJR Nabisco sells will go up. "I cannot see how they can service the deal without raising prices."

Rogers adds: "The purchase was made right at the top of the market, at the end of a ten year cycle of raw materials going down in price. Starting this year, prices are going up, a major cyclical change. Cash flow is turning negative and no matter what happens, they will have to raise prices. Now they will have to raise them even more."

Tom Pirko, president of Bernmark, a beverage consulting firm, agrees. "There is absolutely no question that this all means higher prices and the consumer will pay the piper."

The acquiring companies in such deals, which includes Philip Morris's \$13bn takeover of Kraft, are hardly likely to

admit to raising prices. The US Congress has already expressed qualms on behalf of consumers, who themselves are showing "a lot of antipathy towards big companies," according to Mona Doyle, president of Consumer Network, a market research company.

But talking of the inevitability of raising prices is one thing — achieving it is quite another. Indeed, observers of the packaged goods industries raise doubts about whether such a step is even feasible in hotly competitive markets.

Food industry analyst John M. McMillin of Prudential Bache Securities says: "The evidence is that, if anything, prices of products after a takeover go down. That is what

happened to Beatrice products," he says, referring to an earlier break-up of the huge food conglomerate. After Seagram bought Beatrice's Tropicana orange juice business for \$1.2bn, rebates to consumers have been a generous \$1 cash plus \$1 each on two subsequent purchases — a move intended to increase volume.

As McMillin says: "Food retailing remains a highly competitive business. There is no room to raise prices above competitive levels."

John A. Quelch, who specialises in consumer goods as professor of business administration at the Harvard University School of Business, says: "I do not see deleterious prices

for consumers from this. In most markets with mature technologies, there tends to be industry overcapacity, suggesting that an acquirer cannot typically raise prices."

The huge prices being paid for these companies' "goodwill" — the premium over their assets and profits — means that the acquirers have to find some way of improving their returns. They have to translate the Wall Street premium of their acquisitions into main street shopping baskets. If the brands cannot be jacked up in price, the options for improving returns on the products themselves are limited to line extensions, price promotions and spending cutbacks, including reduced

advertising budgets. None comes risk free.

Line extension, or using a brand name for new products, has already been used successfully by Kraft. Quelch believes this is the way the companies can capitalise on the value of the brand names. But shelves have become so cluttered with new products, including line extensions, that American supermarkets are charging "slotting allowances" even to carry them. The fees apply to line extensions of existing brands, adding millions to the development and other costs of introducing new consumer food products, which typically amount to an astounding \$100m.

Hamish Maxwell, the chair-

man of Philip Morris, the US food multinational, admits: "By and large, we're not keen on paying slotting allowances, but we have to be practical."

Price promotions are a standard tactic to improve margins after a takeover, but cutting the price of a brand dilutes its premium value. Price cutting is a way of maintaining market share at the expense of image; but it can also be evidence that competitors hold the advantage in the uncertain times that follow a company's sale.

Quelch contends: "The other brands accelerate new product introductions and have their own price promotions to take advantage of the leaders' temporary weakness."

The advertising industry expects both reductions and account realignments from the RJR Nabisco sale. The company was fifth last year in Advertising Age's list of top advertisers with expenditure of \$840m, but "advertising agencies, market research companies and marketing consultants will now be competing with banks for RJR's money," according to industry consultant Bill Bishop.

To John Quelch, cutting back on advertising to conserve profits can be the riskiest strategy of all. "Losing a quality image can destroy a product for good."

Frank Lipsius

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Vertical text on the right edge of the page, including "PHI" and "Frank Lipsius".



ARTS

Orpheus Descending

HAYMARKET THEATRE

The Peter Hall Company has started off in great style, with a steamingly atmospheric production of what is probably Tennessee Williams's last major play...

liquor to niggers" is at the epicentre of storms, visions, fears, and boiling hostility. Lady's husband (Paul Freeman) was behind the outrage...

was a lover of Lady's and the community unloads its resentment as the shop prepares to open a confectionary counter decorated like a thorn orchard.

The air is thick with threats of violence. The shocking climax occurs at the moment when Lady has reached further back into her memories of happiness just as we learn of new life beating within her.

This jostling of present action with past and future states of exaltation is something I had not noticed before, and Hall and his top notch cast pin it down with brilliance and sensitivity.

When Val massages Lady's neck, Vanessa Redgrave becomes putty in his hands. This great actress has yet to bind the various insights into a cogulant performance.

This bitterness reflects the unusual structure of the piece and Miss Redgrave's performance will obviously soon grow into the required pattern.

Jan Higginbotham set up his Coach House Contemporary Art a little over two years ago, since when he has been showing the best of contemporary art that he can find...



"Fragments of memory - a Cumberland interior" by Charles Oakley; acrylic on board

Bravery behind 'Impressions of Cumbria'

Artists should be encouraged go out to the public, argues William Packer

Kirkby Lonsdale sits at the borders of Lancashire and Yorkshire in what was the ancient county of Westmorland, now lost in the bland generality of Cumbria...

mark. Yet those so often are the same people who besom London's cultural neglect of the country at large. Though their artists support them to the hilt...



Vanessa Redgrave and Jean-Marc Barr

Michael Coveney

London Philharmonic

FESTIVAL HALL

Schoenberg's explorations remained on the South Bank on Tuesday night with a performance by the London Philharmonic, under its conductor laureate, Klaus Tennstedt...

organisation makes for a surprising and moving formal culmination in a burst of choral affirmation when the half-conscious narrator hears the beat-up prisoners start up singing the words of the Hebrew command to love the Lord: Shema Yisroel Adonoy...

which with its hard-edged textures and sustained clamorousness is not far removed aesthetically from the Schoenberg; a document of the spiritual preconditions of the obscure reality which A Survivor from Warsaw documents.

Don Giovanni

ROYAL OPERA, STOCKHOLM

As major houses go, the Royal Opera in Stockholm could hardly provide a starker contrast to its namesake in London: the Stockholm house has almost giveaway seat prices; a young, informal and attentive audience; performances in the vernacular; and a regular ensemble of singers.

across the footlights; and by a conductor and orchestra who shape and animate the score in harmony with the stage.

Escamillo in Peter Brook's Carmen gets round the notes well, with a hard but distinctive bass baritone voice, and he holds the stage with gypsy magnetism.

playing for laughs, or producer's business. The staging had a dramatic logic that held the attention from start to finish, and I temporarily forgot I was hearing it in Swedish.

sopranos, especially Lena Nordia's vocally well-proportioned and expressive Anna, articulated clearly and evenly, with none of the squalliness so often heard in this work.

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ARTS GUIDE

- EXHIBITIONS London: The Royal Academy. Toulouse-Lautrec: The Graphic Works... Paris: Louvre, Pavillon de Flore, Rembrandt and his school are on show in two exhibitions at the Louvre...

- Vienna: Historisches Museum der Stadt Wien (The City of Vienna's Museum for History)... Rome: Palazzo del Conservatori (Campidoglio) Glass of the Caesars... New York: Metropolitan Museum of Art.

- Chicago: Art Institute, Dante Gabriel Rossetti, J.E. Mills, Edward Burne-Jones and Simon Solomon take centre stage for this British drawings show... Washington: National Gallery, Phillips Collection.

- December 9-15: Metropolitan Museum, The first major Degas retrospective for more than 50 years has 300 paintings, sculptures and drawings covering the artist's entire career... National Gallery, Phillips Collection.

SALEROOM Walpole's ink stand tops. The Treasury Ink stand used by our longest serving Prime Minister, Sir Robert Walpole (although he must be quaking in Heaven at the prospect of his record being shattered) sold for £770,000 at Christie's yesterday...

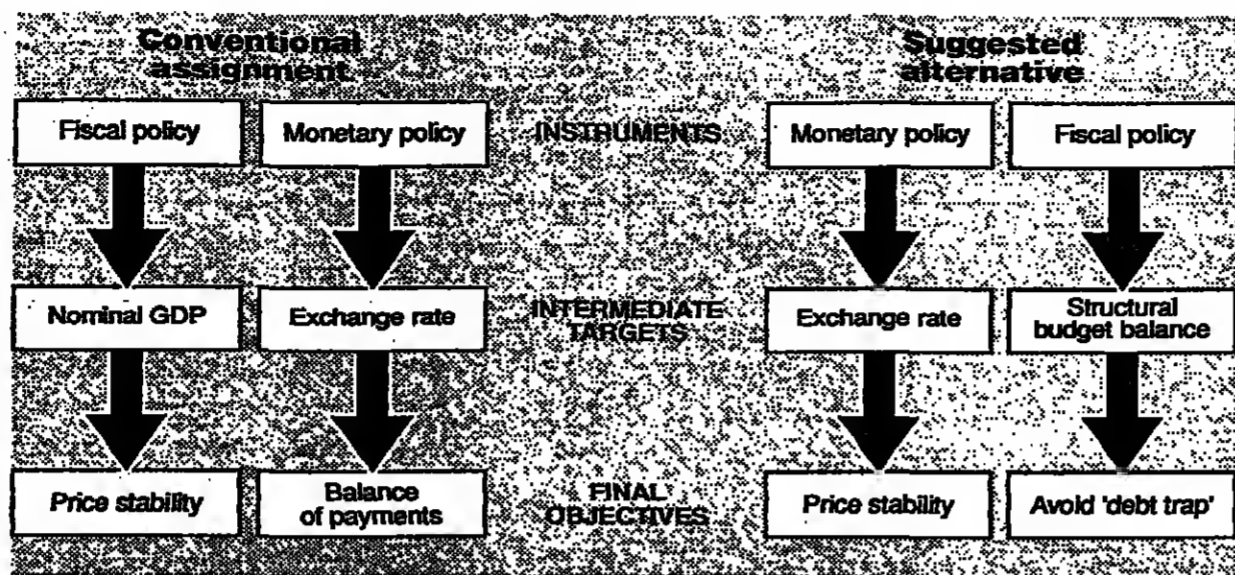
Antony Thorncroft. Christie's also sold jewellery for £1.8m with a top price of £143,000 for a single stone diamond ring, with a stone weighing 12.57 carats.



**ECONOMIC VIEWPOINT**

# Instruments and objectives

By Samuel Brittan



The health warning on Economic Viewpoint this week reads: "This is a theoretical article." Nevertheless, it stems from a very vigorous current policy debate; and there is quite a bit to say before reaching the hard-core theory.

For the starting point is the frequent complaint that the British Chancellor is trying to run the economy with only one instrument, interest rates. By contrast, his critics say, a complex modern economy needs several instruments if it is not to be hurried on to the rocks. Indeed, such remarks are almost a cliché of business conversation.

At one level, such remarks are not worth much attention. For they stem from the collectivist fallacy that the Government runs the economy. The vision is of a giant Gossplan, steering business activity in directions which the Government decides is good for us. To attempt any such project, many other instruments apart from monetary policy would, of course, be required. But if this is not what you want, it would be better to think twice before calling for more and more instruments.

There is, however, one matter of presentation in which the Chancellor and Governor of the Bank of England are at fault; and that is in talking too much about interest rates instead of "monetary policy". (The Prime Minister escapes this pitfall by not descending to this level of detail.)

The key operational decision made by central banks is on the terms at which they supply reserves to the commercial banks. They can decide for a quantity of reserves and allow the market to determine short-term interest rates. Alternatively, they can fix the interest rates at which they will lend and leave the commercial banks to determine how much they want to hold by way of reserves.

The Bank of England, and many other central banks, believe that fixing their lending rates from day to day works better in practice. John Fleming touches on why this is so in his chapter in Keynes and Economic Policy (edited by Eltis and Sinclair, Macmillan £36).

But despite the techniques used, it is quite misleading to suppose that a central bank can determine real or nominal interest rates in anything but the short end of the market, and even there, in the very short run, Long-term interest rates are entirely determined by market forces, even from day to day. Among the forces which determine how high or how low a country's long-term interest rates are, relative to the world average, by far the most important is expectations about inflation.

Such expectations work their way into short-term rates before long. If the Bank of England attempted an ultra-cheap money policy during a period of inflationary pressure, any success in lowering interest rates would be temporary; and by one route or another, the Bank would be compelled to reverse its policies and raise even short-term interest rates to a level corresponding to inflationary expectations, if it is to avoid currency

collapse. Despite the fact that their immediate instrument is short-term interest rates, finance ministers and central bankers would therefore do better if they spoke simply of "monetary policy" and did not play into the hands of the dirigistes by speaking as if they possessed powers which they do not actually have.

There is, however, an objection to the Chancellor's policy, which has nothing to do with presentation, is not intended to be collectivist, needs to be taken seriously, but is still misplaced. The objection starts from a fundamental doctrine of macroeconomics. This states that the number of policy instruments needs to be equal to the number of policy objectives. It is also easier for governments, or their advisers, to formulate their strategies, and for the rest of us to see what is intended, if each policy instrument is assigned primarily to one objective.

For instance, in mainstream British post-war Keynesianism, fiscal policy was assigned the task of maintaining full but not overfull employment. Income tax policy was assigned the task of containing inflation. It is now, however, common ground among monetarists and many new-style Keynesians that fiscal policy cannot contribute much to output and

employment, except by avoiding major errors and shocks. In his 1984 Mads Lecture, Nigel Lawson stated that the main task of promoting growth and employment rested with supply side policies. Although sensational - and even shocking to those stuck in the mold of the 1960s - the

### If Group of Seven nations were to balance their budgets they would make a big contribution

Mads Lecture was old hat to those who had been following the underlying policy debate. Differences remain, however, on overall financial policy, even among those who have escaped from post-war methods of thinking. No two economists would assign instruments and objectives in exactly the same way. But one mainstream view is shown on the left of the chart. On this view, the management of demand is assigned to fiscal policy. The size of the Budget deficit or surplus influences the growth of the national income in nominal terms. In the short-term, output and employment might be affected, but ultimately these are determined by the underlying properties of the economy. The ultimate effect of too loose a fiscal policy, which raises national income growth too far, will be to generate inflation. On the other hand, a sufficiently restrictive fiscal policy will lead to price stability. The job of monetary policy is then to manage the exchange rate. Higher interest rates will, other things being equal, lead to an appreciation of sterling, and lower interest rates to a depreciation. The exchange rate in its turn is used to secure some target objective for the current balance of payments. In more sophisticated presentations, this need not be zero, but will be based on some view of what is appropriate or can be financed.

Mainstream economists thus believe that the British Chancellor is obviously one instrument short. Even if he disclaims any target for the balance of payments, he is known to be interested in the exchange rate. If he wants to maintain an exchange rate objective, he needs, it is said, another instrument to manage home demand. Exponents of this view often forget that fiscal policy has not been neglected, and that the Budget has swung in the last two years from deficit into surplus by an amount corresponding to 4 per cent of gross domestic product. Nevertheless, up to now

## False economy on statistics

By Simon Holberton

It is a comfit of Mr Francis Maude, Britain's junior trade minister, to cloak himself in the garb of the defender of business interests. He is, in fact, the unwitting enemy of those interests.

Perhaps on the Edwina Currie theory (any publicity is good publicity), Mr Maude launched a vigorous attack on those who worry about the state of UK economic figures at a statisticians' users conference. He sought to comfort those economic analysts and commentators who concern themselves with problems such as sector balancing items, GDP discrepancies and the effects of the postal dispute on monthly trade figures by pointing out the substantial inaccuracies of early 18th century import records due to smuggling.

It is interesting that Mr Maude should cite these problems. With the exception of the postal dispute effect on trade figures, they were very much the same to which the Treasury turned its attention in an annex to the Chancellor's Autumn Economic Statement. The Treasury was forced to confess the unreliability of the National Accounts were such that it was "difficult to assess how strongly the UK economy has grown over the past two years".

The difference between the output measure and the expenditure measure of GDP was, by the second half of this year, equal to nearly 4 percentage points of GDP. The balancing item in the trade statistics, for which Mr Maude reminded his audience he has ministerial responsibility, was £9bn in the first half of 1988, meaning the UK may not have a current account deficit at all.

This appears to be of little concern to Mr Maude. He concedes the Government's need for information on the behaviour of the economy, but says: "For a Government which does not believe in interference in individual markets there is bound to be a question about the need for detailed disaggregated data." This is the nub of Mr Maude's argument. The Government is committed to relieving the administrative burden from the shoulders of industry. He Eltis to recognise, however, that the law of diminishing returns has set in.

There seems little point in relieving the administrative burden from industry if its result is to leave Government and business wholly in the dark as to what is happening to the economy. As many economists have pointed out recently, it is of little use knowing that Britain grew by 5 per cent if one does not know the composition of that growth. If Government and industry are ignorant of the composition of growth, targeting policy and making business decisions becomes more difficult.

Mr Maude is not concerned with this. He even wonders whether the Government needs to provide a statistical service to industry at all, oblivious to the potential costs to industry through duplication if individual companies and industries have to collect the data the Government decides it will not.

With the advent of 1992 he asked whether we need country trade figures at all. America does not need inter-state trade figures, so why should the European Community?

The simple answer is that the US has economic, monetary and political union. It is a nation state possessed of a single currency. One trades with the US, not Vermont. None of these conditions will be met by the 1992 single market reforms.

To be sure, there are discussions under way in the Delors Committee on the shape and content of a programme for economic and monetary union, but even the most zealous Europhile would agree that moves in that direction will be slow and painful.

The most optimistic assessments of monetary union see it as a possibility around the turn of the century; few are willing to hazard a guess on political union, least of all the British Government. Mr Maude has clearly been deficient in his study of the Prime Minister's recent speeches on EC matters. An internal Treasury review of the Government's collection of statistics has just been completed. A parallel DTI inquiry (an efficient use of taxpayer's money?) is nearing completion. When Whitehall concludes its deliberations it is hoped the Government will decide to pay more attention to the quality of what it has an overriding responsibility to produce.

## LETTERS

### Tax cuts impact compared

From Mr Laurence M. Stratton, Jr.

Sir, Michael Prowse is mistaken to claim that there is no "convincing evidence of the benefits of tax cuts." (Lombard, December 2).

The US is experiencing a six-year expansion with no rise in the rate of inflation. The civilian unemployment rate has fallen to 5.3 per cent, the lowest in 14 years. Orthodox economists such as Allen Sinai, Andrew Lin, and Russell

Robins have concluded from their empirical studies that "the evidence indicates that ERTA (the Economic Recovery Tax Act of 1981) has had a major impact on US economic growth."

If tax cuts only benefit the rich (as Michael Prowse claims), George Bush - who ran on a supply-side platform of lower capital gains taxes and no tax increases - would

never have been elected President by 64 per cent of the American electorate. Perhaps Mr Prowse's real motivation is that the rich should pay higher taxes even if the higher taxes have a negative economic impact on everyone.

Laurence M. Stratton, Jr., The Institute For Political Economy, 1300 K Street NW, Washington, DC 20006, USA

### Only a toehold

From Mr Ian Boyley.

Sir, I recently returned from a lecture tour in Japan. Compared with two years ago, there has been a noticeable increase in the availability of foreign products, notably from the US, Germany and France.

But I had the utmost difficulty finding anything like the same number of English brand names. We do not seem to have more than a toehold in the marketplace.

Ian Boyley, 131 Harley Street, W1

### Trading conduit from Eastern Europe to the EC

From Mr J.R. Wilson.

Sir, David Goodhart's excellent article (December 7) on German anxieties over the Single European Market missed one crucial point: the effects of the special relationship between East and West Germany and, in turn, the effects of this relationship on intra-Community trade.

The legal framework governing trade between East and West Germany means that trade between the German Democratic Republic and the Federal Republic of Germany is regarded as domestic trade within Germany. (This explains why East Germany has become known as the "13th member state" of the EC.) The customs and fiscal

arrangements applied in West Germany also give positive financial advantages to goods traded via West Germany rather than exported direct from East Germany, for example, imports from East Germany are exempt from import duty and VAT.

These advantages have encouraged a high level of imports from East Germany into West Germany, and there is considerable doubt as to whether the correct duty is then paid on these goods when they pass into free circulation from West Germany. No other East European country enjoys such benefits with West Germany, but of course they may take advantage of East Germany's unique position by

exporting to West Germany via East Germany. This situation has enormous implications for other EC member states when the Single Market comes into being in 1992.

While it is impossible to quantify the amount of UK imports from West Germany which originated in East Germany and other East European countries, it is estimated by the UK clothing industry that it could be as high as 20 per cent. Border controls in the European Community on goods in free circulation are already limited in nature. They will become even more cursory after 1992. Because of the absence of controls between West and East Germany, East

German goods (and probably goods from the rest of Eastern Europe) will have almost untrammelled access to the whole of the rest of the EC.

This is an area of vital importance to British industry generally. It needs careful consideration and action from Her Majesty's Government to ensure that there is an effective frontier between the Single European Market and Eastern Europe, where the policy of political pricing means that the prices of goods bear little relationship to the actual costs of manufacturers.

J.R. Wilson, British Clothing Industry Association, British Apparel Centre, 7 Swallow Place, W1

### EC anti-dumping policy: 'un chat est un chat'

From Mr Patrick Messerlin.

Sir, Commissioner de Clercq argues that the anti-dumping policy of the European Community is a way of ensuring fair practice, not protectionism (November 21). I leave the first assertion to lawyers, and concentrate on the second.

The evidence leaves little doubt: many EC anti-dumping cases end up with trade barriers that can easily be converted into their equivalent *ad valorem* duties: the additional protection granted is 23 per cent, three times the average EC tariff on manufactures. EC tariff on manufactures is almost one half of the average. Almost one half of the cases is terminated by price undertakings between foreign and EC firms.

Mr de Clercq does not consider undertakings to be protective devices, but they are commitments by foreign firms either to increase their prices

or to restrict their exports. As a result, they have increased the average import prices into the EC by 15 per cent, twice the average EC tariff in manufactures. Only a little more than a quarter of the cases ends up with no official measures.

Additional costs of protection are imposed on the European consumers by the instruments - as well as the undertakings - to which EC anti-dumping policy has resorted.

For the foreign firm, an undertaking means that it sells less, but at a higher price per unit. In this way foreign firms collect an artificial scarcity rent and European consumers are compelled to finance the growth of the most successful foreign competitors. For the small number of EC firms which initiate by far the

greater number of the cases (Montedison, ENI, BP, Hoechst and Felchinsky in chemicals, Thomson, Philips and Olivetti in electronics, Thyssen, Paine-Salgitler and Usinor in steel), undertakings offer the possibility of price collusion in EC markets: under these price umbrellas, EC firms can extract rents from European consumers.

Mr de Clercq says that anti-dumping measures increase competition. The complete opposite is the case, because these measures often exclude small competitors.

Fifty per cent of the countries caught in the 1980-1986 cases hold less than 5 per cent of the EC markets concerned. For instance, anti-dumping measures were recently imposed on EC imports of Trinidadian urea (0.3 per cent of the EC market), Mexican steel

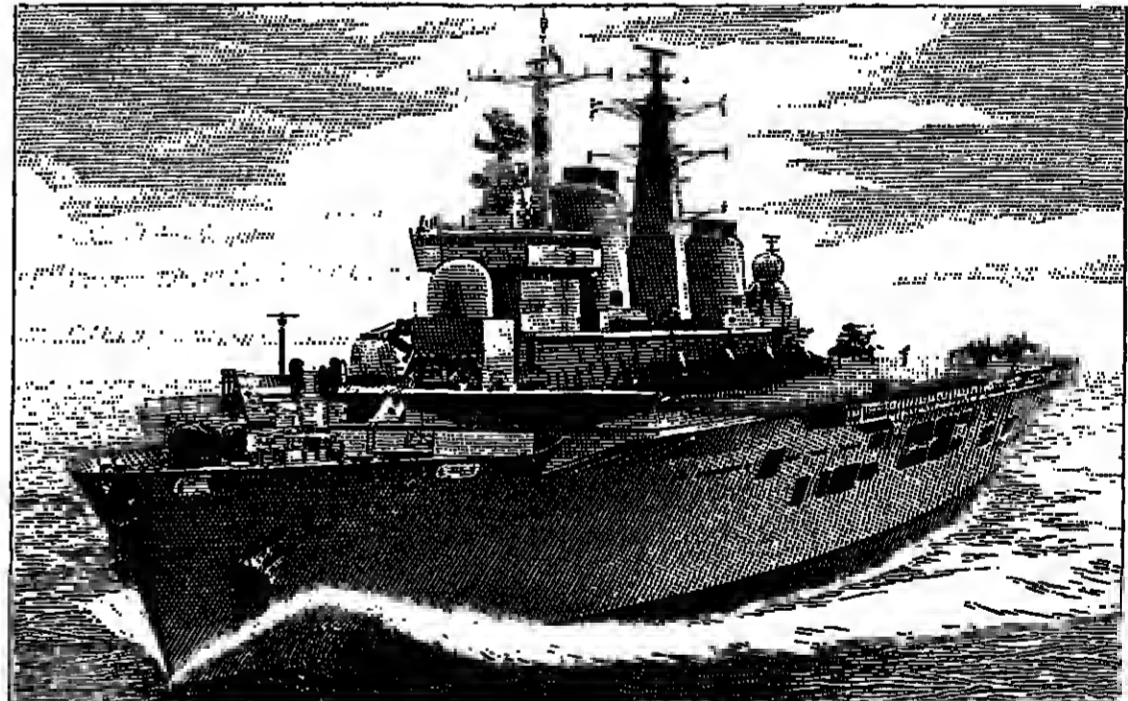
(2 per cent) and Korean video cassette recorders (6 per cent of the Community of Ten). The list is long.

Anti-dumping measures are a way of using complex back-room computations to raise EC protection. That they may be GATT (General Agreement on Tariffs and Trade) consistent is not the issue. The issue is whether Europeans want to raise their tariffs to protect the industries concerned.

To leave this crucial question to a purely bureaucratic mechanism rather than give it higher level consideration is a step backwards for the EC - not an advance to "fairer" trade. It is one for which each citizen of the EC is paying a high price.

Patrick A. Messerlin, The World Bank, 1818 H Street NW, Washington, DC 20433, USA

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Armenia takes added strain of rift with Soviets

By John Lloyd in Moscow

FRESH evidence emerged yesterday of a sharp deterioration in relations between the republic's national movement, the Soviet authorities and the Armenian nationalist movement since the earthquake which devastated the republic last week.

Authorities are currently detaining six activists of the republic's national movement, which for much of the year has been holding well-attended rallies.

The detainees have included two members of the Armenian Supreme Soviet, Mr Ashot Manoucharian and Mr Khatchik Stamboltsian, though it appears that at least the former has been released.

The current wave of arrests followed allegations at the weekend by the Karabakh committee that thousands of Armenian children orphaned in the earthquake were to be sent to other republics.

Mr Edward Alkazyan, the Armenian Government representative at the USSR Council of Ministers, denied that Armenian children were being sent outside the republic for adoption or for long periods.

EC farm auditors ask 'Where's the beef?'

Tim Dickson looks at the latest evidence on the extent of trading subsidies fraud

THE European Community's Court of Auditors - the EC's main financial watchdog - has finally blown the whistle. Until this week it was still possible to dismiss allegations of Common Agricultural Policy (CAP) fraud as a series of isolated and relatively minor examples - the inevitable consequence of a complex subsidy system, the purpose of which, to support European farmers, was broadly being served.

Community to sell its surplus output to other countries. They are paid to traders in many other sectors besides meat and represent the lion's share of EC agricultural spending - more than Ecu 9.37bn (\$10.5bn) in 1987, or 41 per cent of the total - in any year.

Mr John MacGregor, Britain's Agriculture Minister, yesterday put his finger on one of the fundamental problems when he said that the "crucial thing is to think EC farm schemes through properly so that they are not open to manipulation by fraudsters."

Thatcher's well-publicised fears about the loss of national sovereignty. The court rightly blames Brussels for failing to control and co-ordinate national procedures, but as things stand the Commission's hands are largely tied. It can ask questions and inspect the accounts of member states, but in cases where it suspects fraud, for example, it cannot send in its own flying squad to see if suspicions are justified.

As even one senior diplomat was prepared to admit yesterday, member states have an interest in keeping irregularities hidden, since the discovery of an illegal claim involves the repayment of funds from national capitals, back to the European Commission.

Single-market plan for Europe's brokers

By David Buchan in Strasbourg

STOCKBROKERS based in one European Community state would get a single passport to provide portfolio management, marketing making and investment advice services to clients in all other EC states, if member governments endorse a new Commission proposal.

wanted to establish subsidiaries in the Community. On the basis of home country control, a stockbroker based in one EC country would be able to join stock exchanges in other Community states and deal in money markets, exchange and interest rate instruments, and in financial futures and options - but not commodities - across the Community.

Mr Jacques Delors, the Commission president, argued that a further week's consideration was needed of a sensitive draft directive attaching foreign reciprocity conditions to insurance, as Brussels has already proposed for banking.

already approved a first step towards such liberalisation in non-life insurance large risks, and yesterday the Commission had been expected to adopt a draft directive allowing individuals in one EC state to seek "on their own initiative" life cover in other EC states.

NZ Finance Minister sacked

Continued from Page 1

of personality differences which have created tensions within the ruling Labour Government for the past year. At lunchtime yesterday, Mr Douglas, still smarting from the Prime Minister's veto on the renewal of a contract for his press secretary, informed fellow Labour members of Parliament that, if Mr Lange was re-elected at the annual leadership election next February, he, Mr Douglas, would not serve in his Cabinet.

Mr Lange immediately dismissed the Finance Minister and appointed Mr Caygill. Mr Caygill, along with Mr Lange and deputy Prime Minister Geoffrey Palmer, were quick to try to reassure the financial markets and the country that, although the change of minister would mean a change of style and presentation, there would be no change in economic direction.

"A priority is to produce a budget which we give within our income. But there will be no change in substance. No return to a managed exchange rate. No different direction in our monetary policy," Mr Caygill said.

For the first three-year term of the Labour Government, Mr Lange was seemingly content for Mr Douglas to introduce the new policies - which became known as Rogernomics - at breakfast speed.

Spirits high as EC agrees on drinks rule

By Tim Dickson in Brussels

IT WAS a case of drinks all round in Brussels yesterday morning when the European Community's Agriculture Ministers put their names to a far-reaching deal settling down new definitions for no less than 170 "spiritous beverages."

Michael O'Kennedy was holding out for a lower limit of 37.5 per cent but after discussions with his UK opposite number Mr John MacGregor he appears to have given way.

time to be marketed under this name in the Federal Republic if not in other member states of the Community. National pride was also stake over the new rules for ouzo, grappa, Korn and Pacharan. But Greece, Italy, West Germany and Spain respectively all managed to convince their Community partners that drinks bearing these names could only be marketed domestically.

sent off to find a compromise before 1992. The Council's decision was welcomed by the Scotch Whisky Association which has lobbied hard for a generic definition of whisky, adds Lisa Wood in London. Mr Bill Bewsher, director general of the SWA, which represents the big producers, said: "It means that Scotch whisky will now be officially recognised throughout the Community and its status as a quality product will be underpinned."

WORLD WEATHER table with columns for location, temperature, and weather conditions.

German rates may rise

By Haig Simonian in Frankfurt

WEST GERMAN interest rates look set to rise today after the Bundesbank received bids of 5.0 to 5.5 per cent at yesterday's regular tender of securities repurchase agreements (repos). Repo rates are those charged by banks to lend securities for a pre-determined period to the central bank.

man rates and suggest an increase from 5 to 5.5 per cent in the Lombard emergency funding rate after today's meeting of the Bundesbank's policy-making council. The central bank has consistently tried to keep the Lombard rate above that for repos, which it has increasingly been using to steer short-term interest rates. Today's council meeting will also be considering West Germany's money supply target for next year.

High rollers in the mining stakes

THE TEN COLUMN

On one view, the proposed minerals deal between BP and RTZ shows both companies returning to their roots. RTZ may occasionally have presented itself as an industrial conglomerate in the past, but the recent behaviour of base metal prices has made minerals glamorous again.

Coats Viyella Share price relative to the FT-A All-Share Index



that a prospective rating of 8.7 times earnings - even combined with a 9 per cent yield - will get them over their current disillusionment. Not so long ago, both Coats and Courtaulds looked like making £200m or so pre-tax this year.

SIB The market seems to have taken on board long ago that once the UK consumer can see how much a life insurance policy costs him, he may think it wise to consider other options.

stock over the last year, and the latest move will not change this. For the Bank of England it will be a useful cash management tool in a heavy tax paying season, and for investors it helps remove some of the mystery about the 'authoritative' actions in the market place.

Coats Viyella Nobody would deny that high interest rates and strong sterling have been making life tough for Coats Viyella, but Coats can scarcely claim to have a corner on the market for that particular kind of discomfort.

Polly Peck The success of Polly Peck's recent rights issue and the strong performance of the shares over the last year indicates that the group's past mistakes are being forgotten, but a prospective multiple of less than 6 times earnings is a measure of how far the company still has to travel before it is accepted as a genuine growth company.

Reverse auction What with rising continental European interest rates and the weakness of sterling, news of the Bank of England's planned £500m reverse gilt auction provided a useful distraction for a pretty demoralised UK gilt-edged market yesterday. However, too much should not be read into the move. The reason that UK gilt yields are currently well under 10 per cent has a lot to do with the steady official buying in of

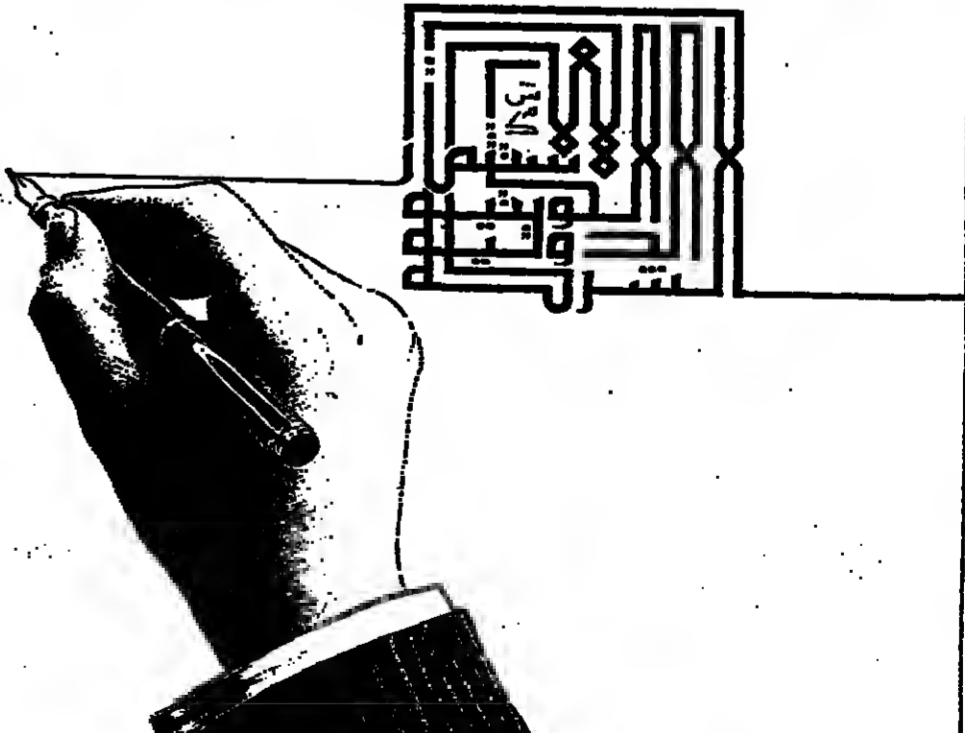
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FINANCIAL TIMES COMPANIES & MARKETS

Thursday December 15 1988

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INSIDE Spain puts premium on naming names

The Spanish Finance Ministry has laid siege to the country's powerful banking and insurance community...

The land where cattle count

Personal wealth in Botswana, the fastest growing country in Africa, is still measured largely in terms of cattle...

Out to stop brokers going soft

Ban soft dollars. That is the call facing Britain's Securities and Investments Board...

Polly peck tops £100m

Busy on the acquisition trail this year, Polly Peck International, the agricultural, electronics and textiles group...

Business as usual in Madrid

As befits one of the citadels of Spain's rampant new capitalism, the Madrid Stock Exchange was open for business yesterday...

Market Statistics table with columns for Base lending rate, Bondmarket, FT-A indices, etc.

Companies in this section table listing various companies like Armstrong Equipment, Atlantic Computers, etc.

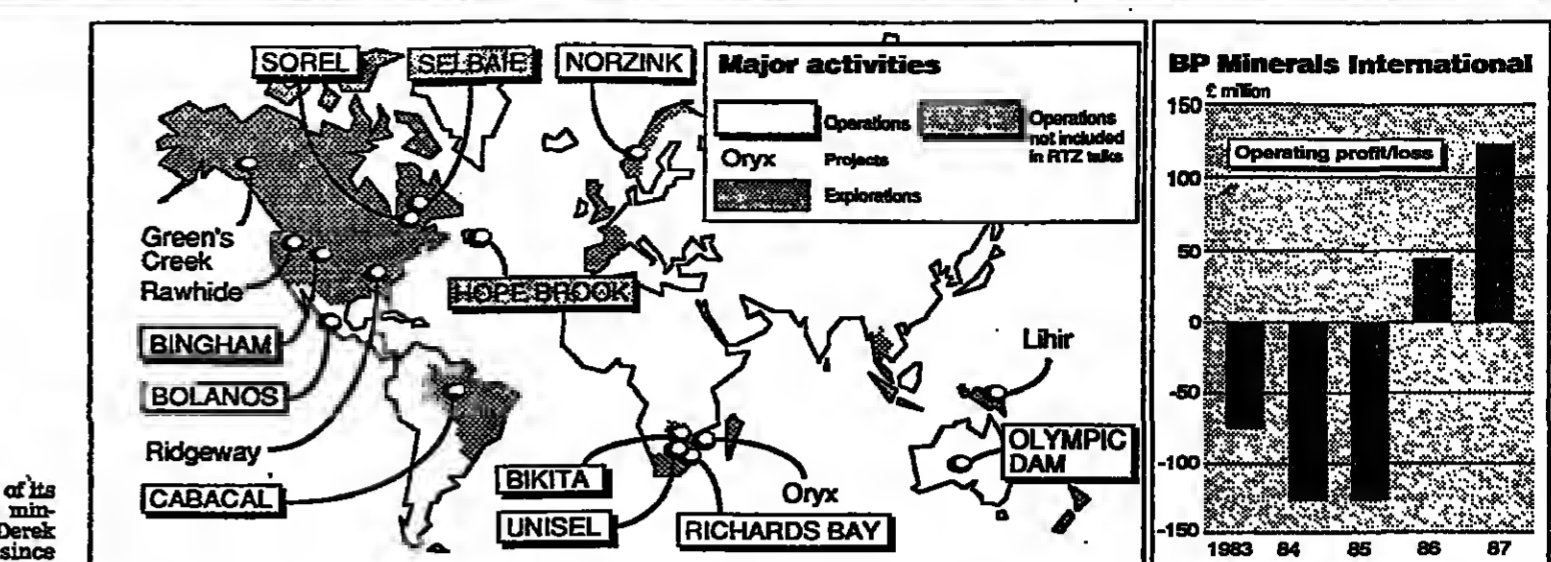
Chief price changes yesterday table with columns for Frankfurt (Dm), Paris (FF), New York (\$), etc.

LONDON (Pence) table listing prices for various companies like British Airways, British Petroleum, etc.

It's back to basics for BP and RTZ

Kenneth Gooding looks at prospects for a major shift in Britain's minerals industry

If it comes off, it is likely to go down in the record books as one of the great 'back to basics' deals of the year...



BP's timing in buying its minerals operations was unfortunate because, having paid dearly for the businesses, it saw metals prices collapse...

two gold mines in that country - would be bound to upset some of its institutional shareholders...

The gold has been sold on at cost to a sister company within the minerals division, BP Gold...

Swiss drug groups dispose of units

By Peter Marsh in London

INTERNATIONAL PAPER, the world's biggest paper company, agreed yesterday to buy the Biford photographic products division of Ciba-Geigy...

Manpower agents vote to oust UK manager

By James Buchan in New York

Mr Tony Berry, chairman of Britain's Blue Arrow employment services group, faces a full-scale rebellion in his largest US business...

Coats profits set to fall by 40%

By Alice Rawsthorn in London

COATS VIVELLA, the biggest textile group in Europe, yesterday announced that its pre-tax profits may fall by as much as 40 per cent...

Laird to sell bus, taxi and rail division

By John Griffiths in London

LAIRD, the diversified UK sealing systems, engineering and transport group, announced yesterday that it is to disinvest its Transport Systems division...

Manpower agents vote to oust UK manager

By James Buchan in New York

Mr Tony Berry, chairman of Britain's Blue Arrow employment services group, faces a full-scale rebellion in his largest US business...

Coats profits set to fall by 40%

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Parkfield Group PLC Issue of 30,000,000 Cumulative Redeemable Preference Shares 2010/2013 of £1 each at par

INTERNATIONAL COMPANIES AND FINANCE

Euromobiliare control for Midland

By Alan Friedman in Milan

MIDLAND BANK of the UK is paying 1.98bn (\$745m) to take effective control of Euromobiliare, the Milan merchant bank.

neurs, Mr Carlo De Benedetti, Mr Raul Gardini and Mr Silvio Berlusconi, comes after a year of negotiations.

Euromobiliare share price of 16,420 on the Milan bourse. Mr Rodolfo Bogli, a Midland Montagu managing director, said in Milan that he considered the purchase price to be "in line with transactions of this type."

Mr Toker of Midland Montagu and Mr Leon Bressler, executive chairman of Midland Bank (France), Mr Alberto Milla, Euromobiliare chairman, and Mr Guido Roberto Vitale, managing director, continue in their posts.

Daimler to pay unchanged dividend

By Haig Simonian

DAIMLER-BENZ, the West German motor group, will pay an unchanged dividend of DM12 a share for 1988 on earnings which will be "satisfactory" despite the low value of the dollar, according to Mr Edzard Reuter, the group's chief executive.

First Fidelity put heavily into red by loan losses

By Roderick Gram in New York

FIRST FIDELITY Bancorp, a fast-growing US regional bank holding company, will report a fourth-quarter loss of between \$145m and \$190m because of bad loans at its Philadelphia and London branches.

expanded too rapidly, straining their management and operational systems and leading to a higher incidence of bad loans. The company said the losses, for which it will make a \$250m-\$300m addition this quarter to its bad loan reserves, stemmed from real estate loans at its Philadelphia bank and commercial loans to international borrowers by its London branch.

son, 63, the holding company's chairman, has taken over Mr Pote's duties. He was president and chief executive of First Fidelity before the merger.

Montedison board approves Enichem deal

THE BOARD of Montedison, the chemicals company controlled by Mr Raul Gardini's Ferruzzi group, yesterday gave its formal approval to the merging of a substantial part of its activities with Enichem, the state chemicals company, writes Alan Friedman.

Enimont, the new joint venture chemicals concern. Mr Gardini, during a press conference in Milan yesterday, said he expected to sign the deal with Mr Franco Reviglio, chairman of the ENI group, by today. The Ferruzzi chairman also said he would pose no conditions to the setting up of Enimont, which he said would take shape during a "transition period" that would last for the first six months of 1989.

Italian cabinet last month. Mr Gardini also said that a minority stake in Enimont might eventually be sold to investors by means of a public offer on the stock market.

The plan at present is for Montedison and Enichem to each own roughly 40 per cent of Enimont, with the remaining 20 per cent being placed privately.

Ciba-Geigy in US scales move

By John Wicks in Zurich

METTLER Instruments, which forms part of the electronic equipment division of Ciba-Geigy, the Swiss chemical group, has reached an agreement to take over all shares of Ohio-based Toledo Scale, a leading manufacturer of industrial and retail scales and other weighing systems.

MAN on course for profits rise

By Andrew Fisher in Munich

MAN, West Germany's largest mechanical engineering group, is on track for a rise in profits in its current financial year to June after a strong performance in the first five months.

large industrial plant business completed last year. The sharp rise in profits stemmed mainly from MAN's progress in commercial vehicles, printing machinery, and international trading in metals.

should produce taxable profits of at least DM250m. New products and more efficient production and distribution have helped the truck side, while the MAN Roland printing equipment subsidiary has benefited from big orders such as the industry's record DM 800m contract from Mr Rupert Murdoch, the Australian-born media baron.

Deutsche Bank forms life unit

By Haig Simonian in Düsseldorf

DEUTSCHE BANK, West Germany's biggest bank, yesterday confirmed months of speculation by announcing the establishment of its own life assurance business, which it hopes will be fully operational by next autumn.

Germany and abroad. The new operation will use the bank's existing branches and the outlets developed for Deutsche Bauspar, its building finance subsidiary set up in 1987.

partial operating profits, which exclude gains from own-account trading, of DM2.38bn (\$1.36bn). Interest income amounted to DM5.26bn while fee earnings were DM1.86bn.

NOTICE TO HOLDERS OF EUROPEAN DEPOSITORY RECEIPTS (EDRS) IN SHARP CORPORATION. Further to our notice of September 15, 1988 EDR holders are informed that Sharp Corporation has paid a dividend to holders of record as of September 30, 1988.

NOTICE OF AN EVENT OF DEFAULT TO ALL HOLDERS OF MORAN ENERGY INTERNATIONAL, N.V. 8% CONVERTIBLE SUBORDINATED DEBENTURES DUE 1995. This NOTICE OF AN EVENT OF DEFAULT pursuant to Section 5.08 of the certain indenture dated November 1, 1988 among Moran Energy International, N.A. (the "Company"), Moran Energy, Inc., whose successor by merger is Kaseb Services, Inc. (the "Successor"), and First Interstate Bank of Texas, N.A. (the "Trustee"), as successor to the Trustee, is made and published by First Interstate Bank of Texas, N.A. (formerly known as Allied Bank of Texas), successor Trustee (the "Successor Trustee") pursuant to that certain Four Party Agreement dated January 30, 1987 among the Company, the Guarantor, the Trustee, and the Successor Trustee.

Sonatrach. Société Nationale pour la Recherche, la Production, le Transport, la Transformation et la Commercialisation des Hydrocarbures. U.S. \$50,000,000 Guaranteed Floating Rate Notes due 1986 to 1992. For the six months 13th December, 1988 to 13th June, 1989 the Notes will carry an interest rate of 10 3/4% per annum.

U.S. \$110,000,000 Azienda Nazionale Autonoma delle Strade Floating Rate Notes Due 1990. By virtue of existing legislation direct and unconditional general obligations of The Republic of Italy. For the six months 16th December 1988 to 16th June 1989. In accordance with the provisions of the notes, notice is hereby given that the rate of interest has been fixed at 9 1/2% per cent per annum and that the interest payable on the relative payment date 16th June 1989 against Coupon No 6 will be: US \$483.44 per \$10,000 and US \$12,086.94 per \$250,000.

Aeropistas del Atlantico Concesionaria Espanola S.A. U.S. \$115,000,000 Guaranteed Floating Rate Notes due 1993. In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the next Interest Period has been fixed at 9 1/2% per annum. The Coupon Amounts will be U.S. \$480.28 in respect of the U.S. \$10,000 denomination and U.S. \$12,000.00 in respect of the U.S. \$250,000 denomination. The interest will be payable on 13th June, 1989 against surrender of Coupon No. 8.

Gruppo Ferruzzi. «SERAFINO FERRUZZI» EUROPEAN SCHOLARSHIPS 1989-90. Ferruzzi Finanziaria S.p.A. has decided to award up to 6 scholarships for the 1989-90 academic year to commemorate the late Serafino Ferruzzi, the founder of the Ferruzzi Group. The purpose of launching these scholarships is to encourage EEC graduates to undertake post-graduate courses of economics and related subjects.

# “What does finding the right price mean if it isn't the right thing to do?”

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INTERNATIONAL COMPANIES AND FINANCE

INTL APPOINTMENTS

Net loss by Campeau stores duo

By David Owen in Toronto
ALLIED STORES and Federated Department Stores, the two large US retailing chains purchased by Campeau...

Tax ruse backfires for Spanish insurers

Spain's Government is pressing 33 insurers to reveal investor names says Peter Bruce

The Spanish Finance Ministry has engineered what could be a bruising siege of the country's powerful banking and insurance community...

Secretary for Fiscal Affairs, is in a fighting mood and insisted at a meeting with Unespa this month that they hand over all the details he is demanding.

Table with 3 columns: Insurer, Total Ptas bn, Primos unicas Ptas bn. Includes Euroseguros, Mapfre, Union y Fénix, La Esparola.

Spain. Although increased corporate profits have helped boost tax receipts this year Mr Borrell has also streamlined the cumbersome tax collection system.

Italian to take the helm at Schering

By Leslie Collie in Berlin
SCHERING, the West Berlin-based pharmaceuticals and chemicals company, has named Dr Giuseppe Vita, 63, management board chairman...

He specialised in radio opaque substances, which now make up a third of Schering's pharmaceuticals turnover.

Leadership change at Alfa-Laval

By Robert Taylor in Stockholm
MR HARRY Faulkner will next May leave the presidency of Alfa-Laval, the leading Swedish dairy equipment and process engineering group.

One of the main priorities from 1989 onwards of the Paris-based ICG, which has over 7,000 members in more than 180 countries, will be to continue to influence the current trade negotiations taking place under GATT auspices in Geneva.

Winsor profits slide 30% in first six months

By John Elliott in Hong Kong

PROFITS OF Winsor Industrial, one of Hong Kong's largest textile and clothing manufacturers, fell by 30 per cent in the six months to September.

SIEMENS AG, the West German electricals concern, has set up a new data systems group in the UK to sell its wide range of mainframe and departmental computers.



Philharmonia Orchestra

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Booking for Royal Festival Hall concerts in each month opens on the first Tuesday of the preceding month for postal and personal applications. Telephone booking is one day later. Tel: 01 828 3191

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Kleinwort Benson Securities Limited

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Listing Particulars relating to The Sanwa Bank, Limited are available in the statistical services of Extel Financial Limited. Copies of the Listing Particulars may be obtained during normal business hours.



INTERNATIONAL CAPITAL MARKETS

Bank auction plan cheers dealers

By Katherine Campbell in London and Janet Bush in New York

THE UK government bond market put a positive initial interpretation on yesterday's announcement by the Bank of England that it would hold an experimental reverse auction in January, when it would undertake to buy back a maximum of £500m of gilt-edged bonds from the short end of the yield curve.

GOVERNMENT BONDS

22bn of 11 per cent Exchequer, both due 1989. The auction would be January 13, for settlement three days later.

Corporate tax payments usually peak around this time, draining cash from the market. The Bank has been using repurchase facilities to inject the additional liquidity required; the reverse auction is effectively a repo without the buyback.

There is not much precedent for central banking techniques of buying back government stock, a necessity forced on the Old Lady by the UK budget surplus. But market makers initially welcomed the experiment as a clearer method of operating.

Previously, the dealers had simply rung the Bank with offers of stock, and no one quite understood on what basis the issues were bought or refused. Now the bidding will be more in the open, although the Bank reserves the right to buy nothing if the market's pricing is too aggressive.

Clearly the Bank of England sees a structural surplus continuing.

tinuing for a while. Participants interpreted this positively in terms of continuing artificially high support for prices.

The implications for their job security in a shrinking market were another matter. Previously, the market had assumed the Bank would buy to stock primarily at the long end, but the move yesterday suggested purchases might be more evenly spread. Immediately afterwards, the short stocks through to about six-year maturities rose about 1/2 point on the news, whereas the long end was up 1 point or so, quickly falling back some 1/2.

Thus the yield curve, which is steeply negative, flattened a little. After much consideration, the verdict was that the Bank's move was simply a technical adjustment.

Yesterday was generally a buoyant day. Sterling weakness depressed morning prices, as the currency dipped below DM3.18 by lunchtime.

Gifts were then buffeted by a choppy US market, first cheered by predictable October trade numbers but quickly upset by higher capacity utilization data which portends continuing strength in the US economy.

A fall in UK industrial output was one of the few positive influences on the market, but not enough to prevent the benchmark 2003-2007 bond closing a full point down.

EUROPEAN talk was again of higher interest rates, as both the Dutch and Belgian central banks raised rates.

German government bonds

15 basis points before yesterday's repurchase agreement, and up to a further 5 or 10 points afterwards, on the news that the Bundesbank had set rates between 5 and 5.5 per cent, in contrast with levels between 4.70 and 4.85 on the expiring facility.

Although the amount of the repo was unexpected, the liquidity was necessary to meet cash needs for tax demands. There was little reaction by German bonds to US trade news. They finished the day roughly 15 basis points ahead.

MR DAVID Lange, New Zealand's Prime Minister who let slip in another context that he took no notice of markets, chose, probably unintentionally, the day the New Zealand Futures Exchange was closed to announce the sacking of Mr Roger Douglas, the Finance Minister.

Markets fell sharply on the news that Mr Douglas's long-running dispute with Mr Lange had ended in dismissal, but sadly the automated, screen-based NZFE was shut because of a power workers' strike. Traders were thus unable to adjust their government bond book via futures, as the 5-year benchmark fell about their entry, and yields rose to 14.70 per cent from 14.14 before the news. The NZ dollar dropped 3 cents.

THERE were no surprises in yesterday's batch of US economic data which were in line with expectations, leaving Treasury bonds drifting lower in dull trading.

By midsession, short-dated maturities were quoted around 1/2 point lower, medium-date issues were up 1/4, and long-dated higher as they clawed back

weakness earlier this week and long-dated issues fell by as much as 1/2 point.

The yield curve remained inverted, with the yield on the 8.875 per cent 1990 issue at 9.137 per cent and the yield on the Treasury's benchmark long bond rising to 8.999 per cent.

Although yesterday's figures were almost exactly as forecasters had predicted, the dollar slid on foreign exchanges, putting some pressure on bonds.

At midsession, the US currency was quoted at Y122.75 compared with an early high of Y123.45 and at DM1.7885 from DM1.7505 earlier.

Yesterday's batch of figures confirmed that progress towards reducing the trade deficit is now very sluggish and that manufacturing production continues to be robust. It is still unclear, however, whether there is enough strength in the economy (and therefore a substantial enough threat of inflation) to push the discount rate higher.

The Federal Open Market Committee ended its two-day meeting yesterday and the bond market will be focused on the Federal Reserve's money market operations over the next few weeks.

Of more immediate concern will be the dollar's reaction to interest rate moves overseas amid expectations that the Bundesbank may raise its Lombard rate.

Fed funds opened at a soft 8 1/2 per cent.

Further resignations at Salomon

By Our Financial Staff

MR WILLIAM Vonte, vice chairman of the Salomon Brothers unit at Salomon, the US investment bank and commodities trader, and Mr William Wight, a managing director in charge of corporate bond trading, have resigned, Salomon said yesterday.

Traders at other Wall Street firms said the departures reflected, in part, a de-emphasis in bonds at Salomon. They said it had become increasingly difficult to make significant profits in bonds.

Earlier this year, several other executives at Salomon, including Mr Craig Coats, head of government bonds, resigned.

Table with columns: Country, Issue, Price, Change, Yield, Week, Month. Includes UK GILTS, US TREASURY, JAPAN, GERMANY, FRANCE, CANADA, NETHERLANDS, AUSTRALIA.

Technical Data/ATLAS Price Sources

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Holding N.V. Guaranteed Floating Rate Note due 1992. For the interest period from 18 December 1988 to 18 March 1989 each Note will bear interest at a rate calculated pursuant to Condition F of the Notes, equal to 8.5%.

Parc Securities Limited £12,000,000 Secured Loan Facility for the acquisition and refurbishment of County Hall, Manchester. Arranged and provided by The Sumitomo Trust & Banking Co., Ltd.

Bankers Trust New York Corporation U.S. \$300,000,000 Floating Rate Subordinated Notes due 2000. For the three months 13th December, 1988 to 13th March, 1989 the Notes will carry an interest rate of 9 1/4% per annum and interest payable on the relevant interest payment date 13th March, 1989 will be U.S. \$217.50 per U.S. \$10,000 Note and U.S. \$5,937.50 per U.S. \$250,000 Note.

Up to U.S. \$100,000,000 THE SOCIETY FOR SAVINGS Collateralized Floating Rate Notes Due 1991 of which U.S. \$50,000,000 is the Initial Tranche and U.S. \$25,000,000 is the 1st Subsequent Tranche.

ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table with columns: Index No., Day's Change, Est. Yield, Gross Yield, Est. P/E, etc. Includes CAPITAL GROUPS, OTHER GROUPS, INDUSTRIAL GROUP, FINANCIAL GROUP, OTHER GROUPS.

RISES AND FALLS YESTERDAY

Table with columns: British Funds, Corporations, Dominions and Foreign Bonds, Financial and Properties, etc. Includes Totals: 534 904 1,529

LONDON RECENT ISSUES

Table with columns: Issue, Amount, Date, etc. Includes various corporate and government issues.

FIXED INTEREST STOCKS

Table with columns: Name, Amount, Date, etc. Includes various fixed interest stocks.

RIGHTS OFFERS

Table with columns: Name, Amount, Date, etc. Includes various rights offers.

TRADITIONAL OFFERS

- First Dealings Dec 5
Last Dealings Dec 18
Last Declarations Mar 9
For settlement Mar 20
For rate indications see end of London Share Service

LONDON TRADED OPTIONS

Large table with columns: Option, Call, Put, etc. Includes various traded options.

FIXED INTEREST

Table with columns: Period, Yield, etc. Includes various fixed interest rates.

AVERAGE GROSS REDUCTION YIELDS

Table with columns: Period, Yield, etc. Includes various average gross reduction yields.

Spotting index 1754.10 as at 1749.81 on 1749.81... 1742.42 on 1742.42... 1742.42 on 1742.42...

INTERNATIONAL CAPITAL MARKETS

Soft dollars find the going tough

Norma Cohen reports on the fierce debate over commission rebates

Declining stock market turnover in the UK and the US has opened up a fierce debate about the granting of so-called soft dollar concessions by stock brokers to fund managers.

In the UK, where stock exchange business is down about 30 per cent in value this year from pre-crash levels - 45 per cent on a volume basis - the distribution of commission payments has become an increasingly bitter issue.

A group of full-service stock-broking firms has asked the Securities and Investments Board to outlaw soft dollars, a system of rebating some commission to a money manager.

The SIB, for its part, will say only that it is reviewing all its rules, with an eye towards simplification. Any revisions to soft dollar rules are more likely to step up disclosure provisions for investors - criticised by some as insufficient to educate the unsophisticated investor - rather than outlaw the practice altogether.

Among regulators, both in the UK and the US, soft dollar commissions have been a bone of contention for some time.

In soft dollars, an investor turns his funds over to a professional manager, adding a small fee on top to cover the manager's overheads and profit. The fund manager, in turn, agrees to give a stockbroker, say, 100,000 of commission business in a single year, usually at a pre-agreed rate.

Commissions are paid to stockbrokers out of the investor's funds, not out of the management fee.

Meanwhile, the stockbroker provides the money manager with a number of services used to run the business - typically computer software or research reports - the cost of which is equal to a percentage of the commission business.

Thus, money managers, themselves facing increased competition from international firms in the London market, can keep their management

fees competitive and still cover their overheads profitably. Mr Trevor Pullen, securities manager at Prudential, the UK's largest money manager, said: "Every time I've observed small firms, it becomes obvious to me that they would not be viable were it not for soft dollars."

The Prudential itself does no soft dollar business. On the face of it, the arguments against soft dollar commissions are about investor protection. After all, while investors pay money managers a separate fee to cover overheads, a soft dollar commission system allows them to cover some overheads out of a client's investment money.

Opponents of soft dollars argue the dilemma of the US fund managers illustrates one of the key pitfalls of the system. After all, it could encourage managers to "churn" client accounts simply to generate enough commission business to meet the soft dollar contracts.

Defenders of soft dollar commissions say that keeping small fund managers in business is the least of the arguments in its favour.

A group of stockbroking firms have sprung up offering their services exclusively on a soft dollar basis. Mr Clive Sinclair-Poulton, managing director of Hoenig Institutional Services, argues that even if hard dollar stockbrokers charge no commission, fund managers get better value for clients dealing through a firm like his.

Hoenig argues that, because of the volume of business transacted, the touch - the spread between bid and offered prices - is much narrower than would be available to ordinary agency brokers, and more than compensates for any commission costs.

Mr Sinclair-Poulton says Hoenig's average bargain is about £300,000, while the average stock exchange transaction is about £30,000.

He adds that what is really irking critics of soft dollar commissions is how much business has been lost to firms that provide it exclusively - a fact which some critics readily concede.

While Hoenig has been in business in the UK for less than three years, the group of soft dollar firms now accounts for between 7 and 10 per cent of all stock exchange transactions. And that percentage has been achieved in a dramatically shrinking market.

So far, regulators in both the UK and the US have taken the view that there is nothing wrong with soft dollar arrangements as long as investors are aware of them and that they are used only to buy those items which are exclusively for the client's benefit.

In 1975, the US Securities and Exchange Commission drafted its first rules on soft dollars, but limited the services that could be so soft to those that were not available commercially, such as research reports and certain software.

In 1986, however, that definition was greatly expanded to include anything that was exclusively for the benefit of the client. This meant that sophisticated analytical services and screen information services such as Datastream and Reuters could be paid for with soft dollar commission funds.

The expanded definition of what can be provided has proved troublesome, UK regulatory officials concede.

Soft dollar commissions may be used improperly to subsidise overheads in a manner that does the client no good at all. And there is the risk that funds can be used for a form of corporate bribery or improper and excessive entertainment.

"It's girls in cakes, that sort of thing," said an official at one of the UK's self-regulatory organisations, describing the sort of entertainment that has proved worrisome.

But more usually, the improprieties alluded to involve gifts of vacations or travel expenses cleverly disguised as business trips or fact-finding tours.

Royal Bank of Scotland in \$400m notes issue

By Stephen Fidler

ROYAL BANK of Scotland is issuing \$400m in perpetual floating-rate notes to supplement its capital, with a structure which its creators say is designed to ensure liquidity for investors.

Investors will be allowed to put the notes to a special-purpose company after 15 years. This vehicle, which can warehouse the notes, is separate from Royal Bank and is designed to be off balance sheet, even if the proposed tough UK accounting rules on that subject are brought into effect.

From the bank's point of view, it has issued perpetual cumulative loan stock, but investors effectively hold a 15-year investment. The conventional market in perpetual FRNs has never recovered from a crisis nearly two years ago and it is now, in effect, impossible for banks to issue this type of paper.

The notes would count as primary capital under existing Bank of England guidelines, but following implementation in July 1989 of the Basle convergence agreement they will be classified as Tier 2 capital.

However, because they are irredeemable, the notes are not classified as subordinated term debt, which cannot exceed 50 per cent of high-powered Tier 1 capital. However, their cost to Royal Bank is said to be similar to this.

The structure has been developed jointly by Swiss Bank Corporation investment banking and Charterhouse, Royal Bank's merchant banking subsidiary. Because they say the product is proprietary they are unwilling at this stage to enlarge on the details.

SBCI said it pre-placed the paper mainly outside the UK with non-bank investors, of which some were in Japan.

The two banks are, however, keen to diffuse the stigma that has been brought to market for French banks, for example. These have included the purchase of zero coupon bonds by an affiliate of the issuing bank to repay the perpetuals after a given period. This structure was regarded as unacceptable in the UK.

The Royal Bank notes are "defeasible by the special-purpose vehicle - which means assets are built up to set off against the liabilities - but the banks will not say quite how."

Fears of tighter monetary policy curtail activity

By Dominique Jackson

A GROWING conviction that European central banks and the US Federal Reserve are to tighten monetary policy had a marked effect on sentiment in the Eurobond market yesterday, further subduing levels of activity which is already well down ahead of the holiday period and the year end.

However, on the new issue side, a further Eurosterling deal emerged with yet another short-dated Canadian dollar issue, both of which appeared to meet a good reception.

Rises in key interest rates in both the Netherlands and Belgium fuelled speculation that the Bundesbank would move to raise the Lombard rate later today, from its present level of 5 per cent.

Nerves over tightening credit even overshadowed yesterday's preoccupation with the release of key US data, a factor which sharply limited activity in the early part of the trading session. However, the US trade deficit for November was broadly in line with forecasts and failed to have much impact on prices.

Initial gains in dollar denominated bonds following release of the data were later eroded when capacity utilisation and industrial production statistics prompted fears that US interest rates would also have to rise in the short term.

A scenario of rising interest rates never augurs well for world bond markets and dealers noted a distinct downturn in sentiment yesterday.

Business has been thinning lately as institutional investors start to square their books ahead of the year end. They are unlikely to be buying much paper, particularly if they suspect it may well be available at lower levels in the near future.

Kleinwort Benson was the lead manager for Associated British Ports' \$75m issue due 2015. The deal was priced to yield 170 basis points over the 9 per cent Treasury stock due 2008. ABP Holdings said the net proceeds of the issue would be used for general corporate purposes, including expansion schemes at its ports and the development of property activities.

Dealers said the Bank of England's announcement that it would hold a reverse auction of short-dated gilt-edged stock next month had refocused investor attention on the tightness of supply in the UK government bond market.

This technical shortage is expected to prompt some resurgence of activity in both the Eurosterling and Eurodollar markets. Dealers said most of the recent crop of Eurosterling bonds had seen a fairly warm reception as they had been deemed to be priced sensibly.

J.P. Morgan was the lead manager on a £100m deal for Interfinance Credit National, a unit of France's Crédit National which has greatly enhanced its profile in the market with a string of fairly successful deals this year.

Demand in the sector continues to be concentrated at these maturities. Recent softness in the Canadian government bond market facilitated the 1 1/2 per cent coupon on the issue which is expected to make the issue more attractive to the traditional Continent-based retail accounts which are reportedly still buying this type of paper.

New dollar straight bonds emerged as swap rates have not been favourable for some time now. The Belgian Finance Ministry announced it had decided not to proceed with an issue in the sector due to adverse market conditions.

The deal for Belgium, one of the most popular sovereign borrowers in the market, had been anticipated for some time as the proceeds were set to be used for the refinancing of an outstanding \$400m floating-rate note.

The borrower has a call option due on the seasoned bond later this month and another next July. If December's call is not exercised, the borrower's next bond market turnover was low with prices showing a marginally easier bias. The recent deal for the Union Bank of Finland saw some slight improvement from Tuesday's levels and was quoted bid at a discount of 2.55.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, J.P. Morgan. Includes issues like GABRIAN DOLLARS, STERLING, ASSOCIATED PORTS, US DOLLARS.

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market.

Large table with columns: Country, Bond Name, Issued, Bid, Offer, Day, Week, Yield. Includes sections for US DOLLAR STRAIGHTS, EURO STRAIGHTS, OTHER STRAIGHTS, DEUTSCHE MARK STRAIGHTS, and FLOATING RATE NOTES.

Advertisement for PEP BOYS - MANNY, MOE & JACK Common Stock (\$1.00 per value). Includes share counts (6,051,936 and 1,375,000) and logos of Goldman Sachs International Limited, Banque Paribas Capital Markets Limited, Hoare Govett Corporate Finance Limited, Salomon Brothers International Limited, SBCI Swiss Bank Corporation Investment banking, William Blair & Company, and Morgan Stanley International.

Treuarbeit to link with UK firm

By Richard Waters

TREUARBEIT, the second largest accountancy firm in West Germany, is planning to defect from Price Waterhouse to link with the special-purpose vehicle - which means assets are built up to set off against the liabilities - but the banks will not say quite how.

The move, which follows five years of close co-operation between Treuarbeit and Price Waterhouse, is the latest and most significant sign of a shake-up in Continental accounting firms in the run-up to Europe's single market.

The so-called Big Eight accountancy firms are currently jostling for representation around the Continent, where the markets for accountancy services are less well developed than in the English-speaking world. This has left the eight fighting for representation from a small group of large local firms in each country, with the danger that some will be left without a significant presence.

Treuarbeit, which has about 2,500 staff, is expected to retain operational independence within Coopers, although discussions on the details are still continuing.

Sanwa Bank gains listing on London SE

By David Lascelles

SANWA BANK, Japan's fifth largest, has obtained a listing on the London Stock Exchange. The bank's listing was sponsored by Kleinwort Benson.

Mr Hirokazu Tada, senior managing director, said yesterday that the move was designed to bring Sanwa closer to the London investment market and to widen the bank's access to capital funds.

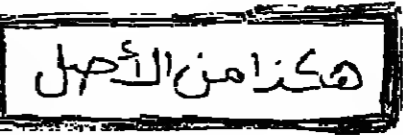
He said capital-raising would be one way by which Sanwa would raise its balance sheet ratios in order to comply with the new international capital regulations, being phased in over the next three years.

Sanwa would also be reducing its annual rate of asset growth from 15 to 10 per cent.

Advertisement for BANK OF BOSTON CORPORATION Floating Rate Notes Due 2000. Interest Period: 14th September 1988 to 14th March 1989. Interest Amount per U.S. \$50,000 Note due 14th March 1989: U.S. \$2,298.70. Credit Suisse First Boston Limited Agent Bank.

Advertisement for The Dai-ichi Kangyo Bank Ltd (Incorporated with limited liability in Japan) US\$100,000,000 2 3/4 per cent Convertible Bonds due 2001. Notice is hereby given that at a meeting of the Board of Directors of The Dai-ichi Kangyo Bank Limited held on 17th November, 1988 it was resolved to make a free distribution of shares to shareholders on record as on 31st March, 1989, in the ratio of 0.05 new share for each outstanding share held.

Table with columns: Country, Bond Name, Issued, Bid, Offer, Day, Week, Yield. Includes sections for CONVERTIBLE, STRAIGHT BONDS, and FLOATING RATE NOTES.



### UK COMPANY NEWS

## Acquisitions boost Polly Peck but margins fall

By Nikki Tait

**POLLY PECK International** agricultural, electronics and textiles group, yesterday announced a rise in pre-tax profits from £96.23m to £107.3m over the 53 week period to September 3.

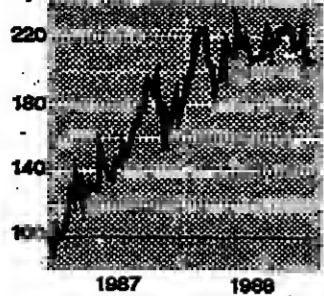
The advance comes on turnover increased from £380.55m to £766.42m - partially reflecting a number of acquisitions made during the year. The company said that these accounted for £350m out of the sale increase of £385.87m. However, it declined to breakdown the impact which acquisitions had at the profit level.

Earnings per share on a fully-diluted basis were up 15 per cent from 38p to 43.7p a share, after a reduction in the tax charge to just under 15 per cent (19.2 per cent). The company is paying a second interim dividend of 5p - having already forecast a total of 12.2p for the 16 month period to end-1988.

The pre-tax figure is scored after interest charges of £12.3m (£9.55m). At the September year-end gearing was standing at about 135 per cent. Since then, however, Polly has raised £133m through a rights issue, and said that the current gear-

**Polly Peck Intl.**

Share price relative to the FT-A All-Share Index



ing level was around 60 per cent. The depreciation charge was doubled to 24m.

In all three main divisions Polly has seen pre-tax margins reduce. On the agriculture front, pre-tax profits of £80.3m achieved on sales of £213.6m, compared with £72.6m and £227.3m respectively last time. This, according to Polly, reflected the purchase and expansion of lower margin marketing businesses, although it suggested that margins would improve as these became fully integrated.

On the electronics side - a division enlarged by the acquisition of Capetronic in October 1987 - pre-tax profits amounted to £22.3m (£2.3m) on sales of £597.9m (£31.1m). Within the division, Russell Hobbs Tower made a loss - the figure is undisclosed - due to "non-recurring costs in turning the business round". However, Polly said that it was now trading profitably.

Textiles, meanwhile, contributed pre-tax profits of £4.3m to £4.7m on sales of £93.9m (£62.6m). Polly added that the 407-bedroom hotel which it is building in southern Turkey will be operational before end-1988, while a block of 39 holiday apartments have opened in northern Cyprus. It also plans to open a Pizza Hut restaurant in Istanbul this year - Polly holds the national franchise for Turkey.

Yesterday, Mr Asil Nadir, chairman, said that the company now had turnover of £800m from Europe, and that aims were to improve earnings quality, expand in Europe, North America and the Far East, and reduce dependence on one geographical area.

See Lex

## Warning on profits hits Spiceshares

By Nikki Tait

**SHARES** in Spice, USM-quoted autoparts wholesaler and distributor, tumbled 10p to 51p yesterday on news of boardroom changes and a warning that the company would report "little better than a breakeven situation" for the year to end-September.

Spice added that it was unlikely that a final dividend would be paid and a small loss was expected in the first half of the current year.

The shares reached a peak of 243p in July 1987, but have fallen steadily since then.

Mr Kevin Cabbage, managing director since 1987, resigned yesterday morning. Mr Gordon Spice, chairman, who is now also resigning the managing director's role, declined to elaborate on Mr Cabbage's departure.

In April, Spice warned that the mid-winter had depressed demand for its products, and forecast reduced interim profits. These were reported at £265,000 before tax, compared with £537,000 in the previous first half.

The company said yesterday that "measures taken to combat the competitive pressures in the cash-and-carry divisions have taken longer to take effect than envisaged," and the new warehouse in Birmingham, which opened belatedly in May, incurred greater start-up costs than expected.

## Forced into cutting the bus route

John Griffiths on Laird's decision to sell its transport businesses

**M**issing the bus 17 months ago, it became clear yesterday, has had far-reaching consequences for Mr John Gardiner and his Laird Group.

Those close to Laird's extrovert chairman and chief executive say he is convinced that if Laird's bid for the formerly state-owned Leyland Bus had been successful in 1985, its merger with Laird's Metro-Cammell Weymann bus subsidiary would have formed the nucleus of a viable UK-owned bus industry.

Instead Leyland Bus, freed of £55m of debts courtesy of the taxpayer, was sold to a management consortium for just over £4m. In March this year, the second of Mr Gardiner's grinding teeth could be heard at Laird's London headquarters as the consortium sold the bus manufacturer on to Volvo of Sweden for something over £25m.

It was this move, coupled with long-mounting losses on MCW's own bus operations, which provided the catalyst for Laird's decision to dispose of all three businesses within its transport systems division - train, bus and coach, and taxi manufacture.

Although the decision was announced only yesterday, it was actually taken in July.

In taking it, Laird has reinforced with a vengeance its long-held reputation for decisiveness when it comes to handling loss-making businesses.

Many in UK industry have no difficulty remembering the last example, in 1980, when with no hesitation Laird shut down Patent Shaft Steel, one of the largest private sector steel-makers, when its profitability was hit by recession.

The sale of the businesses, which is intended to be completed by around May of next year, will take out about 15 per cent of the engineering and services group's total turnover, which reached £336m in 1987.

No one at Laird is prepared to say what the losses on bus manufacture have been in advance of the publication of a report of the group commissioned on the business from Deloitte Haskins & Sells, or indeed what kind of price Laird hopes to get for the operation.

But since both the railway and taxi activities are described as profitable, yet all three combined contributed less than 4 per cent of Laird's £36.5m profit before tax and interest last year, the inevitable conclusion is that the losses are considerable.

This is confirmed by Laird's statement yesterday that "substantial" provisions will have to be made against future trading losses and for rationalisation costs.

Ironically, only five years ago, transport accounted for more than half of Laird's profit before tax and interest.

Still unclear last night were the implications for the 1,200 workers at MCW's facilities in Washwood Heath, Birmingham, where buses and MCW's Metrocab taxi are produced. They are important because Washwood Heath is in one of Birmingham's highest unemployment areas and MCW is one of the city's biggest employers.

There have been no inquiries from rivals about the bus business yet, for the simple reason that - unlike the railway and taxi businesses - there had been no hints that it could be up for sale.

Some industry observers suggest, however, that most likely candidates are larger European groups seeking a



John Gardiner: grinding teeth at missing Leyland Bus

firm foothold in the UK in advance of 1992, and to whom the MCW's wide and long-established market contacts would be valuable.

MCW's current bus output is also far from taken: some 600 medium-sized "midi-buses" and 150 double-decker buses a year. However, while the midi-bus was developed in response to the mid-1980s deregulation of UK bus transport, it has not been able to compete with the associated collapse of the much more valuable double-decker market. At its peak, MCW was producing nearly 500 of these a year, for about £80,000 per unit.

Substantial employment at Washwood Heath could depend on a European producer following Volvo's practice of importing chassis and running gear, but using UK facilities for the labour-intensive business of body-building.

The final carrot on the buses side would be the potentially lucrative spare parts business. Selling off the railway and

taxi businesses promises to be much less problematical, although here, too, no indications are emerging of a likely asking price.

There have already been at least eight tentative approaches for Metro-Cammell, the rail company. It is understood that one is from Japan, one from Canada, three from inside the UK and three from continental Europe.

It is not hard to see why. MC has close and long-standing ties with British Rail, the London Underground and transit systems overseas, most notably Hong Kong.

Both BR and the Underground have major investment programmes far into the 1990s likely to generate £1bn or more in potential orders for train and rolling stock makers.

The problem, however, is that MC remains a small-to medium-sized company in the business and that, with 1992 approaching, some of the really big world players are converging on the UK. Just like MC, British Rail Engineering (BRE) appears to be on the potential shopping list of companies like Asa Brown-Boveri and GEC.

The sector appears set to polarise between electronics companies also capable of assembling trains, such as Siemens, and traditional rolling stock manufacturers.

Laird decided it had either to get bigger by buying into the motive power end as well as producing rolling stock - or get out of the business altogether. It has chosen the latter.

The taxi business is much smaller - the cabs are assembled by only 50 of the Washwood Heath workforce - but in marketing terms has been extremely successful in providing the first real competition for 17 years for the traditional FX4 black taxi made by Carbodies, a Manganese Bronze Holdings subsidiary.

Production had built up to a rate of 1,500 units a year by July, following its launch at the end of last year. However, costs have proved higher than originally forecast, and production has been cut back to 700 a year while the cost base is being trimmed.

Again, Laird seems not to have a disposal problem for the Metrocab - two potential buyers are said to have already tried to flag it down.

## Midsummer Leisure up sharply

By Andrew Hill

**MIDSUMMER LEISURE**, acquisitive pub, snooker club, disco and shop-fitting company, almost trebled profits in the year to September 30, from £2.33m to £6.63m before tax.

Earnings per share rose 51 per cent to 10.4p (6.9p). The recommended final dividend of 3p makes 2.9p (1.6p) for the year.

The bulk of profits and turnover - which rose to £40.07m (£17.52m) - came from leisure retailing, including discos, Riley snooker clubs and the Bruce's Brewery chain of pubs. Mr Adam Page, chairman, said the group was opening new pubs and clubs at a rate of about one unit a week.

The division's operating profits increased to £5.17m (£2.55m) on turnover doubled to £26.79m (£13.06m). Mr Page said the division's trading in the current year was

up 75 per cent on the equivalent period.

Leisure services, which makes snooker tables and includes the Maygay fruit machines business bought in August, increased operating profits to £888,000 (£177,000) during the year on turnover up to £3.83m (£2.45m). The contract services shop-fitting operation contributed £767,000 (£240,000) on sales of £4.45m (£1.95m).

Borrowings at the year-end stood at 60 per cent of shareholders' funds, but Mr Page expected this to drop as properties were revalued.

**COMMENT**  
Midsummer, like many leisure groups, is expanding so fast that it is difficult to extract meaningful statistics from these figures, which were slightly ahead of most analysts' expectations. The group's innovative leisure retailing style, moving into locative niches in the market, is well supported by contract and leisure services. The company is about to open a new Bruce's Brewery pub in Derby, which, unusually for the Firmkin concept, will be one of the largest in the area, while hopes for the Maygay fruit machine business are pinned on a new model to be launched in January, developed by "biffins", as Mr Page describes them, won over from market leader Bell Fruit. Midsummer shares rose 3p yesterday to 170p. A prospective multiple of about 10 or 11, based on forecast pre-tax profits of up to £11m, is a premium to the sector and market, but Midsummer's growth prospects make the stock attractive.

See Lex

## Wardle extends Armstrong offer

Wardle Stereys, plastic sheeting and security equipment company, yesterday said it had received valid acceptances in respect of 2.3 per cent of Armstrong Equipment, target of its £84m bid, writes Clare Pearson.

It also extended its offer to December 28.

Taking into account a 1.2 per cent holding assumed by an associate, Wardle had received valid acceptances in respect of 1.93m shares - about 3.6 per cent of the company - by Tuesday afternoon. The associate has accepted a further 710,000 shares, which are subject to certification.

## United Scientific falls to £10m

By Ray Bashford

**UNITED SCIENTIFIC** Holdings, the defence equipment group, exposed yesterday the full impact of the problems which were issued when the resignation of Mr David Fraser, the chief executive, as part of a major management shake-up.

The company suffered a

£996,000 fall in pre-tax profits to £10.1m during the year to September 30, roughly in line with the revised forecasts which were issued when the management changes were made.

The company's problems were centred at its Avimo sub-

subsidiary in Yeovil, which makes sophisticated electronic sights, when losses were in excess of £3m.

Turnover for the year rose from £120.2m to £120.5m. The company will pay a total dividend of 7.3p a share compared with 6.6p in 1987, following a final payment of 4.6p (4.2p).

## Another busy week at Samuel Montagu...

Monday 5 December

- Launched fully underwritten £750m 5-year facility for Abbey Life Funding.
- Posted circular to shareholders of Maxwell Communications Corporation containing proposals for the acquisition of Official Airline Guides for US\$ 750m.

Tuesday 6 December

- Signed £200m Multi-Option Facility for BAA.
- Signed US\$ 125m 5-year loan facility for Dawson International.

Wednesday 7 December

- Signed £50m 5-year Revolving Credit for Evans of Leeds.
- Advised Dawson International on the acquisition of the Consumer Products Group division of Reeves Brothers, Inc for US\$ 198.5m.

Thursday 8 December

- Signed US\$ 1bn 5-year Revolving Credit Facility for News Securities Pty, a member of The News Corporation Ltd Group.
- Announced proposed disposal of Evered Holdings' Industrial Products Division for £54.5m.
- Launched A\$50m second tranche of Exchangeable Issue for Australian Telecommunications Commission.

Friday 9 December

- Completed syndication of £16m loan for Fontec Research and Development Corporation, part of the Carroll Group.
- Appointed Dealer and Issuing and Paying Agent on £150m sterling commercial paper programme for Mecca Leisure Group.

...ending the year as we began.

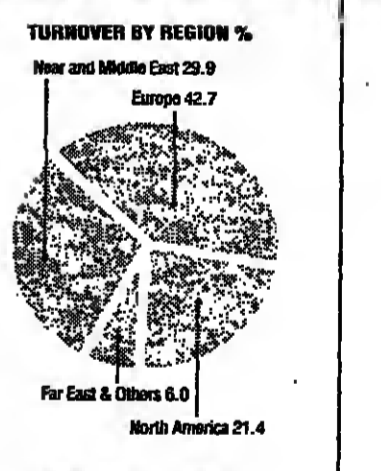
**Samuel Montagu & Co. Limited**  
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# AN UNBROKEN RECORD OF GROWTH

**PRELIMINARY RESULTS**  
FOR THE 53 WEEKS ENDED 3RD SEPTEMBER, 1988

Unaudited	1988	1987	Increase
<b>TURNOVER</b>	£765.4m	£380.8m	+85.2%
<b>PROFIT BEFORE TAXATION</b>	£187.3m	£86.2m	+24.5%
<b>PROFIT AFTER TAXATION</b>	£91.6m	£69.6m	+31.6%
<b>EARNINGS PER SHARE</b>			
- BASIC	48.2p	42.5p	+13.4%
- FULLY DILUTED	43.7p	38.0p	+15.0%
<b>NET DIVIDEND PER SHARE</b>	7.2p	6.6p	-

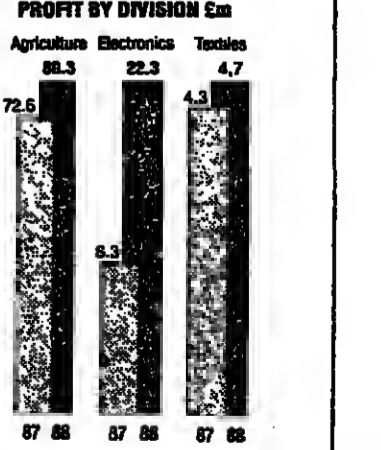
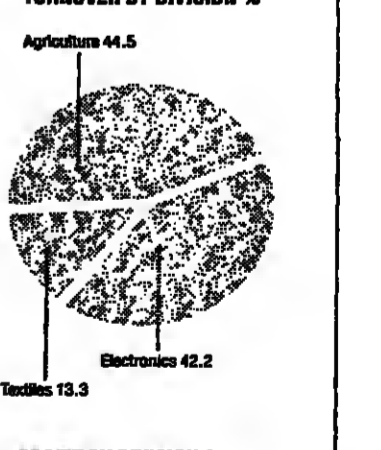
\*1988 represents first and second interim dividends for the 16 months to 31st December, 1988 for which a total net dividend of 12.2p per share has been forecast.



"The Group's unbroken record of growth in sales and profits has again been maintained in a year in which sound progress has been achieved on all fronts. Europe has now become the largest single market for Group products with turnover exceeding £300m. It remains our policy to apply proven skills in marketing high quality, low cost products on a worldwide basis. The profitable growth of Polly Peck International that we report today reflects the successful implementation of the Board's strategy:

- to focus on raising the quality of earnings
- to concentrate expansion on Europe, North America and the Far East
- to reduce dependence on any one geographical location as a source of product, profit or sales."

**Asil Nadir** Chairman



This is an extract from the Chairman's Statement dated 14th December, 1988. Copies of the full interim statement can be obtained from the Secretary, Polly Peck International PLC, 42 Berkeley Square, Mayfair, London W1X 5DB

# UK COMPANY NEWS



## BAGGERIDGE BRICK PLC

RESULTS FOR YEAR ENDED 30th SEPTEMBER, 1988

- Turnover up 47%**  
Turnover increased from £16.99 million to £24.96 million.
- Pre-tax profits up 73%**  
Record pre-tax profits for sixth consecutive year — up from £4.36 million to £7.54 million.
- Dividends up 54%**  
Final dividend 15% making 20% for the year.
- Earnings per share up 75%**  
Earnings per share increased from 14.22p to 24.82p.
- 1 for 1 scrip issue proposed**

Copies of the illustrated report and accounts for the year ended 30th September, 1988 will be available after 24th January, 1989 from the Secretary, Baggeridge Brick PLC, Gospel End, Scitney, Dudley, West Midlands DY3 4AA.

## Shares fall as Charter denies move

By Clare Pearson

SHARES IN Charter Consolidated fell 24p to 468p yesterday after Mr Richard Wakeling, acting chief executive, moved to squash speculation that there was about to be any change in the mining and industrial group's corporate role.

"Despite the wild rumours in analysts' circulars and the press, we are not planning to bid for Consolidated Gold Fields, nor am I aware of any other dramatic corporate move," he said.

He also said that Sir Michael Edwardes had been wrongly presented as the prime mover behind the recent changes at the company.

Most of them had been hatched internally long before his appointment as non-executive chairman as part of a boardroom upheaval last month, Mr Wakeling said.

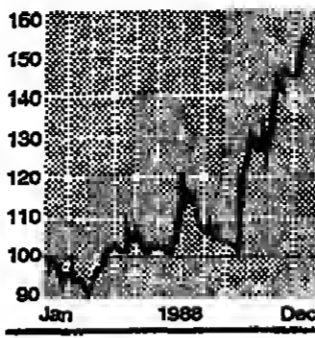
"Yesterday there was news of a further change with the appointment as deputy chairman of Mr David Davies, former joint chairman of Hill Samuel, merchant bank.

Sir Michael heads Minorco, a 36 per cent shareholder in Charter. Minorco's recent £2.95m offer for Consolidated Gold Fields was referred to the Monopolies and Mergers Commission and it has been suggested that Charter might make a more suitable vehicle for a renewed offer.

Mr Wakeling was speaking

### Charter Consolidated

Share price relative to the FT-A All-Share Index



as Charter unveiled pre-tax profits 23 per cent higher at £32.05m in the six months to September 30.

This was mainly thanks to a 44 per cent improvement in the industrial subsidiaries — the future of which are now under review.

The start of the strategic review has followed Sir Michael's appointment, the departure of Mr Neil Clarke, former chief executive, as well as a clutch of directors, and the dismissal of about half the 90 head-office staff.

Mr Wakeling said Charter was aiming to become much more actively involved in the management of companies within the group, as well as to reduce its wide diversification.

But he could not say at this stage which parts might be sold.

However he said he did not think it was feasible for Charter to turn either Johnson Matthey, the precious metals company in which it has a 36 per cent stake, or Cape Industries, the 74 per cent-owned building materials group, into wholly-owned subsidiaries in the foreseeable future.

All the costs of the staff dismissals, as well as payments to departing directors, were covered by a £1.4m change against operating profits of £27.88m (£23.73m).

Provisions for reorganisation costs in subsidiary companies were covered by an extraordinary charge of £1.91m.

Charter said it was seeking to "revivify" the management of Anderson Strathclyde, Scottish mining equipment company. This follows the resignation of Mr Anthony Owen, executive director for mining.

It said it was also taking action to deal with the loss-making parts of the Stand UK contracting business.

The main constituents of the operating profits were £7.31m (£5.06m) from the engineering division, £6.77m (£4.82m) from building products and materials, £1.28m (£550,000) from contracting, and £1.46m (£745,000) from mining.

nearly-flat performance of Johnson Matthey.

Investment income rose to £1.81m (£315,000) while net interest receivable rose to £5.92m (£3.87m), reflecting the increase in gross cash balances to £210m.

Earnings per 2p share rose to 19.9p (17.2p) and the interim dividend is increased to 4.75p (4.25p).

### COMMENT

Mr Wakeling certainly succeeded in taking the froth out of Charter's shares, which have enjoyed unwanted attention ever since Minorco launched its bid for Gold Fields in September. But then it would have been most improper of him to talk about any corporate move before it was made, whilst if another company were planning to bid for Charter, he would hardly be the best source of the information. And despite his claim that Sir Michael only looks in once a week, it is surely far too early to say who really calls the shots at the new-look company. So yesterday's share price fall seems thoroughly overdue. Even if nothing happens, Charter, much of a rag-bag up to now, appears to have a future in its own right. If Johnson Matthey improves a bit, Charter should make 50p, for a prospective p/e of 11. More importantly, the shares are still comfortably below their asset value.

## Plessey sets out its reasons for seeking court injunction

By Nikki Tait in London and David Buchan in Strasbourg

PLESSEY yesterday wrote to shareholders explaining its reasons for seeking a court injunction against GEC-Siemens, the joint venture company which is making a hostile £1.7bn bid for the British electronics group. A full hearing of the matter is due in the courts today.

In the letter, Sir John Clark, Plessey chairman, says that the board was concerned that, if the bid timetable was allowed to continue without the European Commission being given an opportunity to examine the arrangements fully, any reversal of the effects of the bid would be difficult or impossible to implement.

Plessey is arguing that the offer is illegal under Article 85 of the Treaty of Rome, which deals with the issue of consortium bids or trading arrangements in which two or more parties come together in a joint business deal.

Had the court question not arisen, GEC-Siemens would have been required to put out its offer document yesterday — the maximum 28 days after

announcing the bid. However, timetables can be extended in these circumstances and anticipated — the formal offer document did not appear.

In Strasbourg, Plessey told the European Parliament that immediate review by the EC Commission was essential to avoid any subsequent order by Brussels for the dissolution of a takeover.

Mr Philip Parker, a Plessey public relations director, told said it would be "absolutely unconscionable for the shareholders of Plessey if at some point down the line the Commission were to order a demerger".

Mr Parker said his company was seeking to "exploit every legal means" to frustrate the takeover. However, Plessey was unable to produce evidence as to how the takeover would restrain competition, or create a dominant position in the EC market. Plessey executives said such evidence, contained in their submission to Brussels, was complex, varying from product to product and from country to country in the EC.

## London Shop hits at Peel

LONDON SHOP, the property company facing a £82m bid from Peel Holdings, yesterday attacked Peel's "meaningless and misleading" comparisons concerning its performance.

London Shop said in its defence document that its five-yearly system of rent reviews meant that its income had not yet reflected the sharp rise in rental values. Accordingly, it was wrong to compare its rental income growth with that of open market rental values.

As a result of this time lag, its property portfolio would show strong growth in rental income over coming years, said London Shop. This benefit should belong to its shareholders, not to Peel.

Peel was also accused of making vague generalisations about "missed development opportunities." The defence document said Peel would appear to have little or no experience in the development or refurbishment of its type of retail property.

Peel yesterday responded by criticising the scope of London Shop's development and refurbishment programme, which is laid out in the defence document. Mr John Whitaker, Peel chairman, said the document demonstrated how small London Shop's development programme was in comparison with its portfolio as a whole.

### BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends.

TODAY	FUTURE DATES
Interstate Bulkcar, Bulmar (SP), CH Industries, Charles Heppel, Executors & Overseas Inv. Firms (SM), Gramp Shiping, London & Merchant Securities, Marler Estates, Maitland Street Inv, Northbrook, Watford Inv, Western Selection.	Anchor Inv Fund Dec. 27 Firstaid Oil & Gas Dec. 22 Tameside Dec. 10 Trinity Power Dec. 15 Touchea Dec. 20

## Yorkshire TV sees advance to £15.6m

By Fiona Thompson

YORKSHIRE TELEVISION reported pre-tax profits ahead 15.6 per cent to £15.64m for the year to September 30, despite a decline in its share of total TV network advertising revenue.

Earnings per share rose to 28.7p (24.2p) and a final dividend of 6.6p makes 9.6p (8p) for the year.

Advertising revenue rose by 8 per cent from £119.6m to £129.41m, compared with the network increase of 11.3 per cent.

The continued shift of advertising revenue, especially financial services related, to the southern based companies led to Yorkshire's share of network advertising declining from 9.19 per cent to 8.93 per cent.

Mr Clive Leach, managing director, said steps were being taken to regain market share.

Yorkshire had started a series of presentations with financial services companies to put the case for advertising in the north. He was concerned, for example, that much of the recent privatisation advertising had concentrated on the south.

"We didn't get our fair share during the British Steel flotation. The south east has 8.9 per cent of homes but picked up 15 per cent of the advertising budget, the north has 10.1 per cent of homes but got just 7 per cent of the budget."

Mr Leach said Yorkshire had managed to increase profits despite the drop in advertising market share because of cost controls and more efficient production.

Job cuts in the year totalled 79, reducing the salaries bill by £900,000 to £36.9m. Since the year end the number of

employees has dropped from 1,567 to 1,522 and the company aims to get this down to 1,400 by next June. A charge of £3.7m has been made for reorganisation costs to fund early retirement and redundancies.

The company has also introduced multi-skilling practices, strict job demarcation has gone and actuality crewing, where programme makers decide how many crew members are needed rather than being allocated a set number, is in place.

Yorkshire has written off its £5.45m investment in Super Channel and this, with £282,000 closure costs of Starvision, were listed as a £5.74m extraordinary debit.

Overseas sales rose from £2.8m to £3.6m. The Exchequer levy was £6.75m (£6.43m) and tax took £5.92m (£5.51m).

### COMMENT

Given that Yorkshire has taken £3.7m reorganisation costs (£2 net of levy relief) above the line, these figures are marginally better than expected. The north's battle for advertising market share will undoubtedly continue, despite the signs that advertisers are fed up with the high London prices, but Yorkshire is making headway on the cost cutting front. This, and the recent reorganisation into divisions, is aimed at positioning the company for the next franchise. If it loses the franchise, it intends to continue as an independent programme maker. Analysts are looking for £18.5m pre-tax profits for this year, putting the shares, unchanged at 27 7/8 last night, on a reasonable prospective p/e of 6.

### COMPANY NEWS IN BRIEF

**ABI** has acquired the assets of Multichem of Atlanta, US, for £1.7m (£918,000). Multichem is a distributor and packager of waxes, resins and silicones and returned post-tax profits of \$200,000 in the year to June 30. ACAL has invested \$750,000 (£405,000) in Champion Technologies Inc, a management buy-out of the crystal oscillator division of Motorola Inc. The investment is in the form of redeemable and convertible preference shares, which on conversion will provide Acal with a holding of 18 per cent.

**APPLIED HOLOGRAPHICS** has acquired the stocks, assets, patents, intellectual property rights and on-going business of Advanced Dimensional Displays for \$700,000 (£384,000). **ARCHIMIDES INVESTMENT Trust** Net asset value per 50p capital share 47.06p (£31.06p) at October 31. Net revenue for the year £180,274 (£159,895). Second interim dividend per income share 2.75p (7.5p) making 14.56p (13p). Earnings 14.7p (13.1p). **BBB DESIGN GROUP, USM** quoted, achieved turnover of

£1.26m (£1.2m) but pre-tax profit fell to £221,000 (£373,000) in half year ended October 31 1988. Dividend will be decided when full results known. **BOGOD-FELERPAH** (distributor of sewing machines and parts): Turnover £3.06m (£2.92m) and pre-tax profit £96,000 (£94,000) for half year to September 30 1988. Interim dividend — ordinary 0.1p (0.1p) and 'A' ordinary 0.2p (0.2p). Earnings per 10p ordinary 0.6005p (0.568p) and per 10p 'A' (restricted voting) 1.201p (1.136p) after tax of £24,000 (£23,000).

**BRITANNIA Security Group**: AS at 3pm on December 9 valid acceptances had been received in respect of 14.14m ordinary. **CHINA & EASTERN Investment Trust**: net asset value at November 30 was \$1.60 (88p) per \$0.5 share, against \$1.61 at July 31. **CLYDESDALE INVESTMENT Trust** (formerly Unitycorp Trust): net asset value at December 12 was 103.09p per ordinary share, against 96.5p at March 31. **FLEDGLING JAPAN Invest-**

**ment Company**: net asset value at December 12 was ¥262 (£1.1568) undiluted and ¥243 (£1.0738) diluted, as against ¥264.1 at March 31. **GEEVOB** (seller of tin concentrates and by-products formerly known as Geevor Tin Mines): Loss before tax £260,000 (profits £207,000) in six months to September 30. Turnover £1.28m (£346,000). Loss per share 3.4p (earnings 3.2p). **GLYNWED International**: Joint venture established in Italy, in which Glynwed will have 50.5% stake, for the production

and distribution of high quality plastic pipe mouldings and pipe fittings. Glynwed's partner is Arvedo Group, of Cremona. **GR HOLDINGS**: the split in the nominal value of the company's shares from 25p to 5p will become effective from December 19, and not December 15 as previously announced. **CHRISTY HUNT: Barclays Nominees (KWS)** has agreed to accept the offer by Triplex Lloyd in respect of its holding of 2.53m Christy ordinary shares (5.2 per cent).



UK COMPANY NEWS

Yale expands in US with £21.8m Miami-Carey buy

By Clay Harris

YALE AND VALOR, locks and domestic appliances group, is to pay \$40m (£21.8m) for Miami-Carey, a US manufacturer of bathroom cabinets and associated products.

Such cost savings would lead to a substantial improvement in divisional performance and enhanced earnings per share, Yale said.

and Yale Securities, locks group. Mr Tony Marson, finance director, said the equity issue was necessary to bolster the company's share premium account in order to write off about \$32m in goodwill to be acquired with Miami-Carey.

Corporate Estates to merge with Marylebone

By Paul Cheseright, Property Correspondent

CORPORATE Estates Properties, which obtained a USM listing in August 1987, is merging with Marylebone Estates to create a company with property assets of £70m.

ERF at £2.6m midway, on line for £7m

By Kevin Done, Motor Industry Correspondent

ERF, the independent UK heavy truck maker, increased its profits by 65 per cent in the six months to October 31. Pre-tax profits jumped from £1.6m to £2.6m, while turnover rose by 37 per cent to £71.57m compared with £52.06m in the corresponding period of 1987.

It increased pre-tax profits to £5.6m in the year to the end of March 1988 from £718,000 in 1986-87 after making losses in four of the previous six years.

In the first 11 months of 1988 it has increased registrations by 53.55 per cent to 3,530 trucks, in a market that has increased overall by 19.08 per cent.

Truck output in the first nine months of 1988 was 54 per cent higher than a year ago at 3,084 and is expected to reach a record level of more than 4,000 trucks for the full year.

Charterhouse rises to £34.6m

By David Lascalle, Banking Editor

CHARTERHOUSE, the merchant banking arm of the Royal Bank of Scotland Group, earned pre-tax profits of £34.6m in the year to September 30, up from £32m the year before, according to the annual report released yesterday.

£17.9m. Mr Victor Blank, chief executive, said that earnings from banking and corporate finance activities had increased, reflecting Charterhouse's growing success in these areas.

vides tailored services for clients of the Royal Bank group as a whole. Stockbroking activities lost £400,000, compared to a profit of £1.8m.

LandLeisure up 37% at midway

LANDLEISURE, leisure and property group recently taken over by Leisure Investments in an £170m recommended bid, yesterday reported its results for the six months to October

31 showing a 37 per cent rise in profits. The taxable result rose from £8.12m to £11.1m on turnover nearly doubled from £22.95m to £42.72m.

There is no interim dividend due to the takeover. Leisure Investments declared its offer wholly unconditional this week after receiving acceptances in respect of 82.8 per cent of the ordinary shares.

Mr Foden said the group was planning to produce 5,000 trucks next year and was aiming to capture 15 per cent of the heavy truck market by the early 1990s.

All-round growth for Hoskyns

GROWTH ACROSS all three divisions resulted in continuing progress at Hoskyns, computer services company, in the year to October 31. Pre-tax profits rose 45 per cent from £5.1m to £7.5m on turnover up 39 per cent from £79.02m to £110m.

£12.7m. Systems integration revenues grew 19 per cent to £47.8m and facilities management revenues rose 58 per cent to £43.3m.

bid. Since then Plessey has transferred its internal information technology function to Hoskyns in a facilities management agreement worth £25m per annum and 375 Plessey employees have joined the group, which now employs more than 3,000 (1,850).

Sanwa Bank listing

Sanwa Bank is joining the London Stock Exchange through a listing arranged by Kleinwort Benson, Sanwa International and Nomura International, Broker to the issuer.

Fuller Smith & Turner rises 6% to £3.4m

By Lisa Wood

FULLER SMITH & Turner, USM-quoted London brewer, raised pre-tax profits for the 26 weeks to September 30 by 6 per cent from £3.22m to £3.4m.

the interim stage. The company said a small fall in beer volumes was due to the poor summer weather, the Easter trade falling into the previous year and the loss of three large London pubs through compulsory purchase.

Sandell comes to USM with £2.9m valuation

By Fiona Thompson

SANDELL GROUP, a West Midlands-based office fitting and refurbishment company, is joining the Unlisted Securities Market via a placing valuing the company at £2.9m.

Pre-tax profits have risen from £25,000 in 1984 to £206,230 for the year to September 30 1988. This puts the shares, at the placing price, on an historic p/e of 11.5.

COMMERZBANK OVERSEAS FINANCE N.V. DM 500,000,000 Deutsche Mark Floating Rate Notes of 1988/1993. Includes a list of 30 international banks and financial institutions.



STEADY GROWTH. IN SPITE OF THE CLIMATE.

"Black Monday occurred 19 days into our financial year. And if the markets started the year in turmoil, they ended it in the doldrums. Yet in the year under review, Charterhouse was able to increase profits before tax to £34.6 million (1987: £32.8 million) and all of our businesses showed excellent performances."



Potential Made Possible

This advertisement is issued by N M Rothschild & Sons Limited, a member of the Securities Association, on behalf of Iceland Frozen Foods Holdings plc ("Iceland").

ICELAND

ICELAND FROZEN FOODS HOLDINGS plc

FINAL\* OFFER FOR

BEJAM GROUP PLC

THE FINAL\* OFFER VALUES EACH BEJAM SHARE AT 187.7p

Our Final\* Offer is worth 187.7p for each of your Bejam shares, or you can choose to accept the Partial Cash Alternative, which is worth 181.5p per share of which 123p will be cash.

\*Iceland have reserved the right to increase the Final Offer in the event of a competitive situation arising.

The value of the Iceland ordinary shares are based on a price of 35p per Iceland ordinary share, being the middle market quotation as derived from The Stock Exchange Daily Official List for 18th December, 1988.

The Partial Cash Alternative will close at 1.00 p.m. on Wednesday 21st December 1988, and will cease to be available thereafter.

The next closing date for the Final\* Offer is 1.00 p.m. on Wednesday 21st December 1988.

Forms of Acceptance can be obtained from: Lloyds Bank plc, Registrar's Department, Coaling-by-Sea, Worthing, West Sussex, BN12 6DA.

UK COMPANY NEWS

MMC studies effects of a Hillsdown bid for Pittard

By Nikki Tait

THE MONOPOLIES and Mergers Commission is to consider the potential implications of an offer by Hillsdown Holdings food, furniture and property group for Pittard Garnar, leather group.

Its earlier bid for the former Garnar Booth group, and which has leather interests of its own - has asked the Secretary of State for Trade and Industry whether he would refer any Hillsdown offer for Pittard, or even any increase in its stake.

with the investigation, and "hoped that the current uncertainty surrounding the UK leather industry could be settled as soon as possible".

Halma rises 31% to over £5m

A 31 per cent improvement in pre-tax profits was announced by Halma for the 26 weeks to October 31. On turnover 20 per cent ahead at £28.16m against £23.35m, taxable profits rose from £3.88m to £5.09m.

The group, which makes safety systems and environmental control and security equipment, is paying an increased interim dividend of 0.816p (0.628p). Earnings per 10p share moved up to 5.39p (4.09p).

Mr David Barber, chairman, maintained his confidence in the group's "outstanding long-term growth prospects".

The group's June acquisitions, American Tech Manufacturing, Ellis (Colchester) and Fortess Security Pty all traded in line with expectations.

Chemring

Chemring Group increased pre-tax profits by £406,000 to £4.26m at the year ended September 30 1988. Turnover rose to £22.1m (£21.5m) and after tax of £1.6m (£1.4m) earnings were 89.2p (82p) on a nil distribution basis.

Eve advances in first half

Eva Group, USM-quoted contracting, plant hire and property development company, lifted taxable profits from £1.48m to £1.79m in the six months to end-September.

Mr Roger Ames, chairman, said that work-in-hand for the contracting divisions was at record levels.

Doctus 68% ahead to £1.8m

DOCTUS, the management consultancy which last year reversed into the ailing Smith Whitworth textile machinery group, yesterday unveiled taxable profits 68 per cent higher at £1.81m for the year ended September 30 1988.

Mr Brian Blake, chairman, said the results "provide a very strong financial base for the company's future growth."

The DMC management consultancy division had shown a sharp profits increase.

Doctus yesterday also announced the purchase of the MSN Group (Management Support Network) for a maximum consideration of £1m.

Baggeridge in 73% growth

INVESTMENT in kiln technology at the Sedgley works resulted in higher costs and margins and helped Baggeridge Brick to announce pre-tax profits 73 per cent ahead at £7.54m in the year to end-September.

The commissioning early next year of a new factory at Warsley would increase substantially the availability of bricks from the group to housing and other markets, he said.

Mr Peter Ward, chairman, said demand was high throughout the period and profits increased at all the group's factories.

Kleen-e-ze slips

The expanded Kleen-e-ze Holdings group lifted its sales by 33 per cent to £43m in the year ended September 2 1988, and profits were marginally ahead at £2.11m, against £2.06m.

However, exceptional charges of £391,000 pull this year's pre-tax figure down to £1.72m.

Titon up 45%

Titon Holdings, window ventilator and fastening supplier, finished the year ended September 30 1988 with a pre-tax profit of £1.37m, a 44.6 per cent advance over the previous £943,000.

The company, which came to the USM at the beginning of the year, is paying a final dividend of 1.75p for a total of 2.6p, from earnings of 8.47p (6.23p).

Midway boost for Ford Sellar Morris

REFLECTING high quality developments and a healthy increase in rental income, Ford Sellar Morris Properties turned in a profit of £6.84m in the half year ended October 31 1988.

The commissioning early next year of a new factory at Warsley would increase substantially the availability of bricks from the group to housing and other markets, he said.

Development profits represented 61 per cent of operating profit, with investment income, including interest receivable, contributing over 22 per cent.

Atlantic Computers US expansion

By Nikki Tait

ATLANTIC Computers, the computer leasing and services company which is now part of British and Commonwealth Holdings, has acquired two US-based leasing companies - Princeton Computers in New Jersey and G. S. Computer in California.

Princeton specialises in leasing IBM and DEC computer systems and telecommunications equipment, while G.S. Computer leases large computer systems to clients in Southern California.

Atlantic says that it now expects its US company to generate revenues of \$300m in 1989.

River Plate

River Plate and General, the split level investment trust, continues to nudge up its stake in TR Australia, part of the troubled Touche Remnant stable of trusts.

The company remains tight-lipped about its intentions, saying only that it is prepared to be aggressive if necessary.

PUBLIC WORKS LOAN BOARD RATES

Table with columns for Year, Rate, and Effective Date. Includes rates for 1 to 25 years and a note about non-quota loans.

Consolidated Murchison Limited advertisement including company details, interim dividend for 1988, and contact information.

Be there when the global market wakes up.

The global market starts its day at the opening bell on the Tokyo Stock Exchange (TSE). Capital is put in motion. Opportunities emerge. And trends develop - trends that later the same day might influence markets in Europe, New York and elsewhere.

As from today DB Capital Markets (Asia) Ltd., the Tokyo investment banking arm of the Deutsche Bank Group, is in the thick

of the action on Japanese markets. As a full-service member of the TSE, its analysts, traders and market-makers participate from the opening bell.

Taking advantage of opportunities firsthand for its customers. And starting the day for the Deutsche Bank Group's global investment banking network.

When the global market wakes up, be there with DB Capital Markets (Asia) Ltd.

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UK COMPANY NEWS

Walker defends recent acquisitions

By David Waller

MR. GEORGE WALKER, chairman of Brent Walker Leisure Group, yesterday broke his silence on his company's recent, controversial acquisitions of Lonrho's European drinks business and Ellerman Holdings, the pubs, brewing and wine businesses belonging to the enigmatic Barclay brothers.

ment in the quality of the group's profits. "In one fell swoop, we become an international trader rather than just a small independent leisure group," he said.



George Walker: Acquisitions were a carefully planned move

would generate enough of an improvement on Ellerman's £12.8m operating profit in 1987 to cover the interest costs arising on £235m purchase consideration of the deal.

● "It would be possible to realise £300m from asset sales in the next three months, without having any impact on the group's core businesses." He said that he had received offers for the company's 12 casinos as a group and individually, but denied that he was a forced seller at the insistence of the Gaming Board.

Bejam gains injunction on logo use by Iceland

By Philip Coggan

BEJAM, frozen foods retailer, yesterday obtained an injunction in the High Court against the use of its corporate logo on a document circulated by Iceland Frozen Foods, which is making a £288m bid for Bejam.

Caffyns up to £1.5m Caffyns' pre-tax profits were £1.5m in the six months to September 30. Earnings worked through at 42.1p (32.1p). Interim dividend is 5p (4.2p).

Advertising spend leaves Bulmer flat at £6.2m

By Lisa Wood

A DRIVE for increased market share in the difficult cider market was the main reason for H P Bulmer yesterday announcing pre-tax profits of £6.2m for the six months to October 28, a 19 per cent drop on the same period last year.

rose 11 per cent. The trading profit of £7.23m (£8.37m) was made up of £4.2m (£6.3m) from cider and fruit juices, while wines, spirits and other drinks contributed £1.4m (£1.2m).

Two Bowerer disposals

By Andrew Hill

BOWATER INDUSTRIES yesterday announced the planned disposal of two more underperforming subsidiaries as part of its policy of concentrating on its core packaging and industrial products business.

ties tissues. Mr Michael Hartnall, Bowerer's finance director, said yesterday: "It is harder for that business to make money now because the Cross brand is much weaker thanks to the supermarkets' expansion in the field."

Managers buy Bunzl arm

By Andrew Hill

BUNZL PULP & Paper (Sales), the paper trading subsidiary of Bunzl, distribution and packaging group, is to be sold to its management for a total of £22m, including debt.

pany formed by the subsidiary's management. Meteor's equity is indicated by St. held by St. Hill Samuel, and CIN, and funded by National Westminster Bank. Bunzl is supporting Meteor with a £3.5m interest-bearing loan.

The Royal Bank of Scotland Group plc

The Royal Bank of Scotland

CHARTERHOUSE

RoyScot Finance Group

CAPITAL HOUSE

DIRECT LINE INSURANCE

Clearing banking and financial services from over 840 branches throughout the UK and overseas

Merchant banking, development capital, stockbroking and securities

Leasing, factoring, instalment finance, hire purchase, contract hire, and travel

Investment management

Insurance underwriting covering motor, home and credit insurance

PROFITS EXCEED £300m FOR THE FIRST TIME



Sir Michael Herries, Chairman, The Royal Bank of Scotland Group plc

The year to 30th September 1988 has been one of record growth for the Group, with profits before tax exceeding £300 million for the first time. Our objective is to remain an independent group, offering an increasing variety of services and possessing a unique blend of cultures and skills.

difficult year and Britain has been in the forefront, with domestic demand reaching a peak of 7% this summer. This has brought a rise in inflation, a deterioration in our balance of payments, and progressive interest rate increases.

Looking ahead, the advent of the single European market in 1992 and a reduction in oil earnings point to a need for further improvement in UK productivity to match our neighbours.

PARTICIPATION IN THE COMMUNITY

In its first year, the Group Community Fund subscribed £180,000 to deserving causes in job creation, the national heritage and the environment, including conservation groups. We believe it is incumbent on us to participate fully in the community and will continue to identify and assist deserving projects.

THE FUTURE

Our goal is prudent growth, development and success to ensure the Group's continuing independence, with automation and technology assuming increasing importance.

We will follow our traditional approach of prudent and careful appraisal of any new development or opportunity, while still maintaining flexibility. The wide variety of our markets presents both challenges and opportunities. We remain confident in the Group's strengths, its adaptability to meet these challenges and its ability to succeed in the years ahead.

KEY FIGURES

Table with 4 columns: Item, 30 Sept, 1988, 30 Sept, 1987, % Change. Rows include Profit before taxation, Total assets, Dividends per 25p ordinary share.

ANNUAL GENERAL MEETING

The annual general meeting of The Royal Bank of Scotland Group plc will be held on Thursday, 12th January 1989 at 12 noon at the Caledonian Hotel, Princes Street, Edinburgh.

ANNUAL REPORT AND ACCOUNTS

For a copy of the annual report and accounts, please complete this form and send it to the Secretary, The Royal Bank of Scotland Group plc, 42 St Andrew Square, Edinburgh EH2 2YE.

Form with fields for Name, Address, Postcode.

BROADENING OUR GEOGRAPHIC HORIZONS

The acquisition of Citizens Financial Group in the USA and our alliance with Banco Santander Group of Spain will broaden our geographic horizons dramatically and strengthen our position as an international financial services group.

WE CAN BEST ACHIEVE REWARDS AS A GROUP

Our subsidiary divisions operate with a substantial degree of autonomy with the Group board harnessing their talents and channelling them towards overall strategic objectives.

Each division is successful, but it is collectively that optimum development can be achieved and it is as a Group that we can best achieve rewards for our shareholders.

PERFORMANCE AND GROWTH

Record profits before taxation of £309.2 million were achieved, an increase of 57% on last year. Earnings per share are at an all-time high of 67.1p and 120% greater than four years ago.

We are extending our global representation and are seen as an increasingly international organisation. Citizens Financial Group will open our links with US markets, while Banco Santander Group will give us entry to Spain, Germany and Belgium, and soon Gibraltar. The two Groups are also looking further into Europe and into the Far East, where the Royal Bank is already established.

DIVIDENDS

The directors recommend a final dividend on the ordinary shares of 9.7p, giving a total for the year of 15.0p per share (1987 - 12.7p). This represents an increase of 18% over the previous year and reflects our board's policy that our shareholders should continue to benefit from the Group's achievements.

ECONOMIC DEVELOPMENTS

The world economy has grown well in what could have been a

DIVIDENDS ANNOUNCED

Table with 5 columns: Company, Current payment, Date of payment, Current dividend, Total for year, Total last year.

Dividends shown pence per share net except where otherwise stated. \*Equivalent after allowing for scrip issue. †On capital increased by... ‡Carries scrip option. §Second interim dividend for 18 month period to December 31. ¶Special dividend of 10p already declared. \*For 15 months.

COMMODITIES AND AGRICULTURE

Pig row stalls beef talks

By Tim Dickson in Brussels

THE SPANISH Agriculture Minister, Mr Carlos Romero, provided the main excitement of yesterday's European Community Farm Council when he stormed out of the meeting in protest at a remark from his Italian counterpart.

King cattle rules in Botswana

Nicholas Woodsworth reports from a country where wealth is measured on the hoof

IT IS an adage that even the newest of business hands in southern Africa soon get to know: never try to make an appointment for a Friday afternoon in Gaborone.

had been spent discussing the more minor items on the agenda - help for smaller cereal producers, the workings of the so-called extensionist scheme for introducing less intensive production methods, and the Commission's controversial proposal for an "incorporation premium" to encourage animal feed manufacturers to use more domestically grown cereals in their products.

Wheat crop record possible next year

By Bridget Bloom, Agriculture Correspondent

WHEAT OUPUT could be substantially higher in 1989 than it has been this year, possibly even exceeding the record 537m tonnes harvest of 1986, the International Wheat Council believes.

CRA wins 15% iron ore price rise

By Chris Sherwell in Sydney

CRA, THE Australian mining group which is 49 per cent owned by BHP of the UK, yesterday became the first of the major Australian iron ore producers to settle pricing terms for contracts to supply Japanese steel makers in the year beginning April 1989.

Talks continue on PNG gold projects

By Chris Sherwell in Sydney

THE RECENT disruption at its Bougainville copper mine in Papua New Guinea has not deterred CRA from plans to proceed with two major projects in the country, Chris Sherwell writes.

AIDS cobalt threat challenged

By Kenneth Gooding, Mining Correspondent

THE SPREAD OF AIDS in Zaire and Zambia, the leading producers of cobalt, is "very unlikely to have any major impact on the world supply in the foreseeable future," according to Mr Euan Worthington, mining analyst at Warburg Securities, the London-based financial services group.

Tin case appeal judgement reserved

By Raymond Hughes, Law Courts Correspondent

THE COURT of Appeal yesterday reserved judgement on an appeal by Malaysian Mining Corporation against a High Court ruling that it must pay £12.26m to Kleinwort Benson, the London merchant bank, under a loan agreement.

Jamaican bauxite refinery to reopen

By Kenneth Gooding, Mining Correspondent

KAISER ALUMINUM and Chemical of the US has taken a controlling interest in Jamaica's largest bauxite refinery which has been closed for the past three years, and will reopen the plant in March, Camote James writes in Kingston.

Chicago

Table with multiple columns showing market data for various commodities in Chicago, including soybeans, corn, and wheat.

LONDON MARKETS

Table showing LONDON MARKETS data for various commodities like copper, zinc, and tin.

COCOA

Table showing COCOA market data with columns for Close, Previous, High/Low, and various contract types.

LONDON METAL EXCHANGE

Table showing LONDON METAL EXCHANGE data for various metals like aluminium, zinc, and lead.

WORLD COMMODITIES PRICES

Table showing WORLD COMMODITIES PRICES for various commodities across different regions.

US MARKETS

Table showing US MARKETS data for various commodities like oil, sugar, and wheat.

Small text at the bottom of the page providing additional information and disclaimers.



LONDON STOCK EXCHANGE

Oil shares lead equity sector higher

A CONFUSING performance by London equities led share prices firmer after a session in which the UK market often seemed to anticipate the US October trade deficit.

Account Dealing Dates
First Dealings: Nov 21, Dec 12, Dec 28
Last Dealings: Dec 9, Dec 22, Jan 12

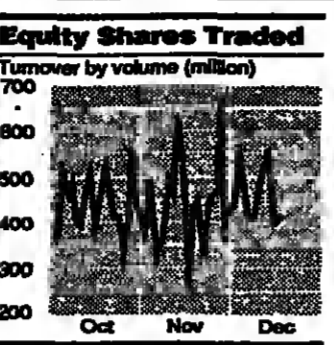
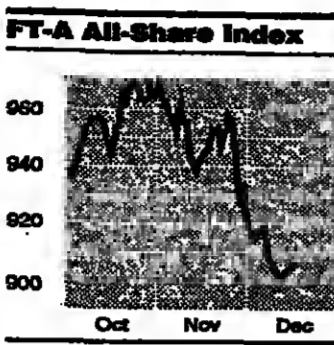
heavily yesterday. While the slight narrowing in the US deficit eased some fears of an early rise in the Federal discount rate, the UK market remains uneasy ahead of today's meeting of the West German Bundesbank council.

modest rally on the figures soon petered out but London then began to edge higher again despite a slow start on Wall Street.

high as traders seek to balance trading books ahead of the year-end while customer business remains unexciting.

BP/RTZ confirm talks

The oil and gas sector erupted in late trading on confirmation that RTZ, the mining group, is in discussions with BP with a view to buying the oil group's mineral division.



announced, but the seminar confirmed a very positive outlook for the company which is said to have two potentially lucrative drugs in the pipeline for launch in 1989/1990.

1989 downgraded by BZW from £265m to £250m. Analysts were quick to point out that there were no problems with the company and said the 'fundamentals' were going well.

LASMO denies sale

The excitement in the oil sector extended to LASMO and Enterprise as a buzz went round the market that news from LASMO's auction of its 25.2 per cent stake in the former was imminent.

Coats warning

Coats Viyella, Europe's largest textile group, shocked the market with a warning that profits for the current year may fall by 40 per cent to around £128m.

NEW HIGHS AND LOWS FOR 1988

- NEW HIGHS (12): BREWERS (1) Vaux, ELECTRICALS (2) GEC, HOYLENS (2)...

FINANCIAL TIMES STOCK INDICES table with columns for Dec 14, Dec 13, Dec 12, Dec 9, Dec 8, Dec Year, 1988, High, Low, Since Completion, High, Low.

S.E. ACTIVITY Indices table with columns for Dec 13, Dec 12, Dec 11, Dec 10, Dec 9, Dec 8, Dec 7, Dec 6, Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

TRADING VOLUME IN MAJOR STOCKS table with columns for Stock, Volume, Change, Day's Range, Stock, Volume, Change, Day's Range.

exchange agreement with Yamazaki Fanshi, a leading Japanese money-broking house, failed to stem the fall which left the shares down 7 at 80p.

APPOINTMENTS

Four join NatWest board

- NATIONAL WESTMINSTER BANK has appointed four directors to its main board from January 1. They are Mr John Melbourne, chief executive designate, corporate and institutional banking; Mr Bert Morris, chief executive designate, support services; Mr John Tugwell, chief executive designate, international businesses; and Mr John Burns, general manager, group financial control and chief financial officer.

ICI Fibres changes

- ICI FIBRES has appointed Mr David Douglas as new business group manager from January 1. He is general manager of ICI Advanced Materials based in Japan. From the same date Mr Hans Pfaffli sales and marketing manager, technical products group, becomes business group manager for the technical products and carpets businesses.

PRICE WATERHOUSE and the FINANCIAL TIMES CONFERENCE ORGANISATION present: CAPITAL MARKETS WORKSHOP. 15-17 FEBRUARY, 3-5 APRIL, 8-10 MAY, 26-28 JUNE 1989. This important 3-day workshop will benefit all those responsible for managing capital market activities or providing the vital support services.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cylite. To obtain your Unit Trust Code Booklet ring the FT Cylite help desk on 01-925-2121

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Abbey Growth, Abbey Income, etc., with columns for Name, Type, and Price.

Table listing unit trusts under the heading 'B&C Unit Trusts', including B&C Growth, B&C Income, B&C Bond, etc.

Table listing unit trusts under the heading 'Canada Life Unit Trusts', including Canada Life Growth, Canada Life Income, etc.

Table listing unit trusts under the heading 'Fidelity Investment Unit Trusts', including Fidelity Growth, Fidelity Income, etc.

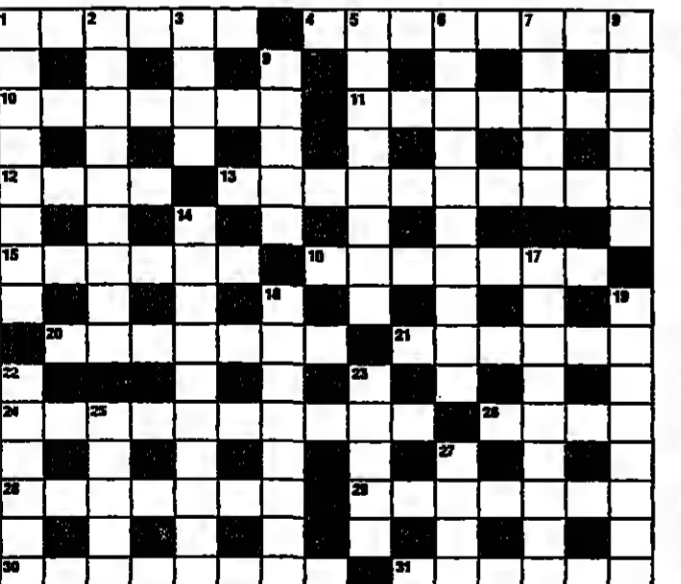
Table listing unit trusts under the heading 'Number 10 Unit Trusts', including Number 10 Growth, Number 10 Income, etc.

Table listing unit trusts under the heading 'M & G Securities Unit Trusts', including M & G Growth, M & G Income, etc.

Table listing unit trusts under the heading 'Royal Life Fund Unit Trusts', including Royal Life Growth, Royal Life Income, etc.

Table listing unit trusts under the heading 'Various Other Unit Trusts', including various growth and income funds.

CROSSWORD No.6,812 Set by VIXEN



- ACROSS
1 Window fitting that's dear, having wood in it (6)
4 Take issue about American broadcaster (6)
10 Tease little dander-head - such a bloomer (7)
11 Only temporary term possibly (7)
12 Utterly exhausted fellow given one point (4)
13 Being accompanied by a beagle maybe that's well-trained (10)
15 Cast about and find the drink (5)
16 Assembly for prayer (7)
20 City outskirts drive where there's some greenery (7)
21 Property in which to invest - a tea-shop say (6)
24 People can enjoy such discord (10)
26 Not time for one of the immortals (4)
28 Hand over evidence after study (7)
29 Card game - a variety of bridge (7)
30 Greens, i.e. fresh produce to give vitality (6)
31 Add a couple of pages and then stop (6)
DOWN
1 To walk around is bliss (8)
2 Fanciful lady with green make-up (8)
3 Always putting a girl right (4)
5 The first person with German roll-up copier (8)
6 Steers left by accident unrestrained (10)
7 Clean though rough growth (5)
8 Stranger calling for a large glass (6)
9 Plans a bit of modernisation inside a small house (8)
14 Talking to a great number - the sauce! (10)
17 The guy one has little hesitation in making an attendant (8)
18 A way sound reform causes bewilderment (8)
19 Kept in custody, a Greek character inside had food served (8)
22 Very cold? It depends! (6)
23 Accept there's some difficulty over exercise (6)
25 A beast of a light-weight (5)
27 Kitchen equipment set up for a photograph (4)

Solution to Puzzle No.6,811
SEMIANTHROPIC
CREATIVITY
SUPPORTIVE
LIBERTY
BLOOMING
GOTTEN
SOJJA CHIMMAM
EASTLE
ARUM
EAGLES
PIEDGE

GUIDE TO UNIT TRUST PRICING
DETAILS: This guide explains the various methods used to calculate unit trust prices. It covers the calculation of net asset value, the effect of expenses, and the impact of currency fluctuations. It also explains how to interpret the prices shown in the FT Unit Trust Information Service.



FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-625-2128

Main table containing unit trust information, including columns for Unit Name, Price, and Yield. Includes sub-sections like 'INSURANCES' and 'OTHER UK UNIT TRUSTS'.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts with columns for Unit Name, Price, and Yield.

Continued on next page

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-625-2128

Main table containing unit trust information with columns for Name, Price, and Yield. Includes sections for National Mutual Life, Prudential Capital Life Assurance Co Ltd, Royal Heritage Life Assurance Ltd, Scottish Widows' Group, Sun Alliance Insurance Group, Citifin Financial Mgmt Ltd, Capital House Fund Mgmt, and various other fund categories.

MANAGEMENT SERVICES OFFSHORE AND OVERSEAS

Table listing management services for offshore and overseas investments, including company names and contact information.

UK LISTED

Table listing UK listed companies and their unit trusts, including company names, unit trust names, and prices.

IoM AUTHORISED

Table listing IoM authorised unit trusts, including company names, unit trust names, and prices.

FT UNIT TRUST INFORMATION SERVICE

Table of FT Unit Trust Information Service listing various unit trusts with columns for Name, Price, Yield, and other financial metrics.

LONDON SHARE SERVICE

Table of London Share Service listing British Funds, Foreign Bonds & Rails, and Americans with columns for Name, Price, Yield, and other financial metrics.

Table of Money Market Trust Funds listing various trust funds with columns for Name, Price, Yield, and other financial metrics.

LONDON SHARE SERVICE

AMERICANS - Cont'd

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists various US companies.

CANADIANS

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists various Canadian companies.

BANKS, HP & LEASING

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists banking and leasing companies.

BEERS, WINES & SPIRITS

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists beverage companies.

BUILDING, TIMBER, ROADS

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists construction companies.

BUILDING, TIMBER, ROADS - Cont'd

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Continuation of construction companies.

CHEMICALS, PLASTICS

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists chemical and plastic companies.

DRAPERY AND STORES

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists retail and drapery companies.

ELECTRICALS

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists electrical companies.

ENGINEERING

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists engineering companies.

ENGINEERING - Cont'd

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Continuation of engineering companies.

FOOD, GROCERIES, ETC

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists food and grocery companies.

HOTELS AND CATERERS

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists hotel and catering companies.

INDUSTRIALS (Miscel.)

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists miscellaneous industrial companies.

INDUSTRIALS (Miscel.) - Cont'd

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Continuation of miscellaneous industrial companies.

INDUSTRIALS (Miscel.) - Cont'd

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Continuation of miscellaneous industrial companies.

INSURANCES

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists insurance companies.

LEISURE

Table with 5 columns: 1988 Low, 1988 High, Stock, Price, % Chg. Lists leisure companies.

Handwritten text at the bottom of the page: "10/15/89"

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-925-2128

LEISURE - Contd

Table of share prices for Leisure sector including companies like Leisure Group, Leisure Inns, and Leisure Properties.

PROPERTY

Table of share prices for Property sector including companies like Property Group, Property Investments, and Property Services.

TEXTILES - Contd

Table of share prices for Textiles sector including companies like Textiles Group, Textiles Industries, and Textiles Services.

TOBACCOS

Table of share prices for Tobaccos sector including companies like British American Tobacco and J. D. W. Jones.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, and Land sectors including Investment Trusts and Finance companies.

TRUSTS, FINANCE, LAND - Contd

Continuation of share prices for Trusts, Finance, and Land sectors.

OIL AND GAS - Contd

Table of share prices for Oil and Gas sector including companies like BP, Shell, and Esso.

OVERSEAS TRADERS

Table of share prices for Overseas Traders including companies like Anglo Siam and Anglo Japanese.

PLANTATIONS

Table of share prices for Plantations sector including companies like Guthrie & Co and Guthrie & Co (Africa).

MINES

Table of share prices for Mines sector including companies like Anglo American and Anglo Coal.

MINES - Contd

Continuation of share prices for Mines sector.

Miscellaneous

Table of share prices for Miscellaneous companies including various small cap and specialty stocks.

THIRD MARKET

Table of share prices for Third Market trading including companies like Anglo American and Anglo Coal.

NOTES

Stock Exchange dealing classifications are indicated to the right of security names in Alpha, B, Gamma, Delta, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z.

MOTORS, AIRCRAFT TRADES

Table of share prices for Motors and Aircraft Trades sector including companies like British Aerospace and British Leyland.

Commercial Vehicles

Table of share prices for Commercial Vehicles sector including companies like Leyland and Leyland DAF.

Components

Table of share prices for Components sector including companies like Lucas and Lucas Industries.

Garages and Distributors

Table of share prices for Garages and Distributors sector including companies like Halfords and Halfords Stores.

NEWSPAPERS, PUBLISHERS

Table of share prices for Newspapers and Publishers sector including companies like News International and News Group.

PAPER, PRINTING, ADVERTISING

Table of share prices for Paper, Printing, and Advertising sector including companies like Newsprint and Newsprint Services.

SHOES AND LEATHER

Table of share prices for Shoes and Leather sector including companies like Clarks and Clarks Group.

SOUTH AFRICANS

Table of share prices for South African companies listed on the London Stock Exchange.

SHIPPING

Table of share prices for Shipping sector including companies like British Shipping and British Shipways.

SHOES AND LEATHER

Table of share prices for Shoes and Leather sector.

SOUTH AFRICANS

Table of share prices for South African companies.

TEXTILES

Table of share prices for Textiles sector.

TOBACCOS

Table of share prices for Tobaccos sector.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, and Land sectors.

TRUSTS, FINANCE, LAND - Contd

Continuation of share prices for Trusts, Finance, and Land sectors.

OIL AND GAS

Table of share prices for Oil and Gas sector.

TOBACCOS

Table of share prices for Tobaccos sector.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, and Land sectors.

TRUSTS, FINANCE, LAND - Contd

Continuation of share prices for Trusts, Finance, and Land sectors.

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Table of share prices for Oil and Gas sector.

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Table of share prices for Overseas Traders.

PLANTATIONS

Table of share prices for Plantations sector.

MINES

Table of share prices for Mines sector.

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Continuation of share prices for Trusts, Finance, and Land sectors.

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Table of share prices for Overseas Traders.

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Table of share prices for Plantations sector.

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Table of share prices for Mines sector.

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TRUSTS, FINANCE, LAND - Contd

Continuation of share prices for Trusts, Finance, and Land sectors.

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Table of share prices for Oil and Gas sector.

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TRUSTS, FINANCE, LAND - Contd

Continuation of share prices for Trusts, Finance, and Land sectors.

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Table of share prices for Oil and Gas sector.

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CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Rates and trade data hit dollar

RISING EUROPEAN interest rates, and signs that an improving trend in the US trade deficit has stalled, hit the dollar yesterday.

This trend then started to feed on itself, against a background of uncertainty about whether the US Federal Reserve will follow the upward move in European interest rates.

FINANCIAL FUTURES

Three-month sterling improves

STERLING INTEREST rate futures managed to shrug off the effects of the pound's weaker tone, and finished with net gains in life trading yesterday.

US Treasury bond futures lost ground, despite a small reduction in the US trade deficit in October over September.

C IN NEW YORK

Table with columns: Dec. 14, Latest, Previous. Includes S spot, 1 month, 3 months, 6 months, 12 months.

STERLING INDEX

Table with columns: Dec. 14, Previous. Includes S spot, 1 month, 3 months, 6 months, 12 months.

CURRENCY RATES

Table with columns: Dec. 14, Bank of England, Morgan Guaranty. Lists various currencies and their rates.

CURRENCY MOVEMENTS

Table with columns: Dec. 14, Bank of England, Morgan Guaranty. Shows percentage changes for various currencies.

OTHER CURRENCIES

Table with columns: Dec. 14, S, D, Y. Lists exchange rates for various countries.

MONEY MARKETS

Firmer tone prevails

FEARS ABOUT rising inflation and strong economic growth prompted a rise in European interest rates yesterday.

- scheduled for tomorrow - to increase French interest rates. UK interest rates appeared to show little reaction to the firmer trend elsewhere.

LIFE LINE GILT FUTURES OPTIONS

Table with columns: Strike, Call, Put. Lists options for Life Line Gilt Futures.

LIFE TREASURY BOND FUTURES OPTIONS

Table with columns: Strike, Call, Put. Lists options for Life Treasury Bond Futures.

PHILADELPHIA 6.5% OPTIONS

Table with columns: Strike, Call, Put. Lists options for Philadelphia 6.5%.

LONDON LIFFE

Table with columns: Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Lists Liffe market data.

CHICAGO

Table with columns: Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Lists Chicago market data.

JAPANESE YEN CURRENCY

Table with columns: Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Lists Japanese Yen currency data.

U.S. TREASURY BILLS

Table with columns: Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Lists U.S. Treasury Bills.

U.S. TREASURY BOND

Table with columns: Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Lists U.S. Treasury Bonds.

U.S. TREASURY BOND CMT

Table with columns: Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Lists U.S. Treasury Bond CMT.

METALS AND COMMODITIES

Table with columns: Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Lists metals and commodities.

U.S. TREASURY BOND

Table with columns: Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Lists U.S. Treasury Bonds.

U.S. TREASURY BOND

Table with columns: Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Lists U.S. Treasury Bonds.

EUROPEAN OPTIONS EXCHANGE

Large table with multiple columns: Series, Val, Last, May 89, Aug 89, Sept. Lists European options exchange data.

BASE LENDING RATES

Table with columns: Bank Name, Rate. Lists base lending rates for various banks.

Advertisement for Copenhagen HandelsBank. Includes logo, bank name, address, and details about DM 150,000,000 6 1/2% subordinated Bonds due 1998.

Handwritten signature or stamp at the bottom of the advertisement.



WORLD STOCK MARKETS

Table with columns for country (USA, FRANCE, GERMANY, ITALY, SWITZERLAND, DENMARK, NETHERLANDS, NORWAY, SPAIN, FINLAND, JAPAN), date (December 14), and stock prices with percentage changes.

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TORONTO 2pm prices December 14

Table listing Toronto stock prices for various companies and indices, including Dow Jones, S&P 500, and various sector indices.

CANADA

Table listing Canadian stock prices for various companies and indices, including the Toronto Stock Exchange and various sector indices.

INDICES

Table showing various stock indices including Dow Jones, S&P 500, and international indices like Nikkei and Hang Seng.

NEW YORK

Table showing New York stock market activity, including trading volume, open interest, and price changes for various futures contracts.

TOKYO - Most Active Stocks

Table listing the most active stocks in the Tokyo market, including company names, prices, and percentage changes.

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Text advertisement for Financial Times hand delivery service, including contact information for Frankfurt.

Large advertisement for Financial Times subscriptions, featuring the headline '12 issues free when you first subscribe to the Financial Times' and a subscription form.

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

3pm prices December 14

Main table of stock prices with columns for stock name, price, and change. Includes sub-sections for 'C-C', 'H-H', and 'N-N'.

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for stock name, price, and change. Includes sub-sections for 'V-V-Y' and '3m prices'.

OVER-THE-COUNTER

Nasdaq national market, 3pm prices December 14

Table of Over-the-Counter prices listing various stocks with columns for stock name, price, and change. Includes sub-sections for '3m prices' and 'December 14'.

AMEX COMPOSITE PRICES

Table of AMEX Composite Prices listing various stocks with columns for stock name, price, and change.

Advertisement for 'Have your E.I. hand delivered' with contact information for Athens (01) 7237167 and Heleneic Distribution Agency.

Advertisement for 'Have your E.I. hand delivered' with contact information for Madrid (01) 7339548 and Financial Times.

AMERICA

Dow drifts despite deficit report

Wall Street

SEVERAL economic releases yesterday failed to determine a new trend for the equity market, which continued to drift in low volume, writes Janet Bush in New York.

ress in reducing the trade deficit is very slow. The seasonally adjusted US trade deficit narrowed marginally to \$10.85bn in October compared with a revised \$10.67bn in September.

Probably the key focus for markets now this week, apart from producer prices figures tomorrow, will be whether the Bundesbank raises its Lombard rate at today's policy-making council meeting.

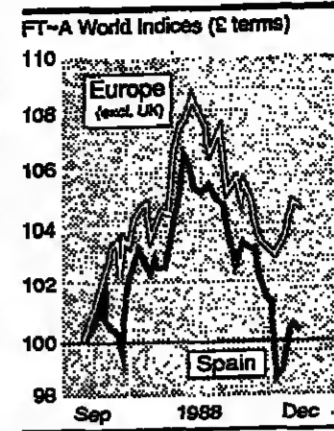
and casinos chain, gained 3 1/2% to \$39 1/2 after Mr Donald Trump, the New York investor, filed to build a stake of 15 per cent or more in the company.

Show goes on in sluggish Madrid

Business was quiet, but not because of the strike, writes Peter Bruce

AS BEFFITS one of the citadels of Spain's rampant new capitalism, the Madrid Stock Exchange was open for business yesterday in spite of the closure of almost the entire country during a 24-hour general strike in protest at government employment policies.

Consumer price index increases of a full 1 per cent in both August and September shocked the markets and forced the Bank of Spain to halt its efforts to reduce the country's chronically high interest rates gradually.



The fears are partly the Government's fault: draft legislation is hazy and the market is worried about when it will come into effect. The ministry recently proposed to allow companies entering the market for the first time still to issue stock that can be sold, once, tax free.

ASIA PACIFIC

Growing optimism helps blue chip electrical issues

Tokyo

POSITIVE expectations of the US trade figures due yesterday helped to increase investors' interest in the market and share prices rose on better volume, writes Michio Nakamoto in Tokyo.

subishi Electric both firmed Y40 to Y1,600 and Y1,060 respectively and Toshiba advanced Y20 to Y1,030. Electricals have featured on and off the market since Y100 to Y1,270 and Canon increased Y30 to Y1,440.

AUSTRALIA was steady as bargain hunters appeared in response to early falls caused by weaker metal prices. The All Ordinaries index finished 0.2 higher at 1,457.7 in low volume of 73m shares worth A\$116m.

EUROPE

Daimler setback reverses Frankfurt's gains

THE traditional pause for the US trade figures kept European activity subdued, while concern about rising money market rates also played a part, especially in Paris, writes Our Markets Staff.

PARIS was dominated by interest rate worries, with no evidence of speculative stories to break the malaise. Volume was estimated at about FF1bn and share prices slipped off 1.1 at 294.7 and the OMF 50 index down 1.49 at 410.53.

FFR15 to FFR66 after indicating it was looking to link up with other European groups in the same sector.

share index ended a thin day unchanged at 100.9. Speculative shipping stock Nedlloyd gained a further F1.2 to F1 248.20, while textiles company Nijverdal-ten Cate added 60 cents to F1 79.30 amid talk of an order for uniforms from the US army.

shares after reports that Drexel Burnham Lambert, its US affiliate, was on the point of settling a law suit that could involve a fine of up to \$700m.

Sanwa Bank is now listed on the London Stock Exchange. The Konoike Exchange House, 1656. Includes an image of the Sanwa Bank building.

Table with columns: NATIONAL AND REGIONAL MARKETS, TUESDAY DECEMBER 13 1988, MONDAY DECEMBER 12 1988, DOLLAR INDEX. Rows include Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, United Kingdom, USA, Europe, Pacific Basin, Euro-Pacific, North America, etc.

Sanwa Bank logo and contact information. Tokyo Headquarters: 1-1, Otsumachi 1-chome, Chiyoda-ku, Tokyo, Japan. London Branch: Commercial Union Bldg., 1 Undershaft, London EC3A 8LA. Includes phone numbers and telex.

# FINANCIAL TIMES SURVEY



The intensely competitive world tyre industry is being concentrated into fewer and fewer hands.

Now, after the recession of the early 1980s, profit margins are improving, with forecasts of steady growth in the world market, as John Griffiths reports here.

## Survival of the biggest

TO MOST vehicle users, a tyre represents little more than a round, black, distress purchase. Behind its production, however, lies a global industry which is complex, technologically advanced - and huge. Its turnover this year will reach just under \$45bn.

concentration process, even among the majors, may not yet be over. Over the past three years, however, although tyre production has remained an intensely competitive and mostly low-margin business, the industry has had difficulty believing its luck.

year, compared with 30m five years ago. By 1986, the last year for which full figures are available, world commercial vehicle output had climbed by 31 per cent to nearly 12.5m, from under 9.5m in 1982.

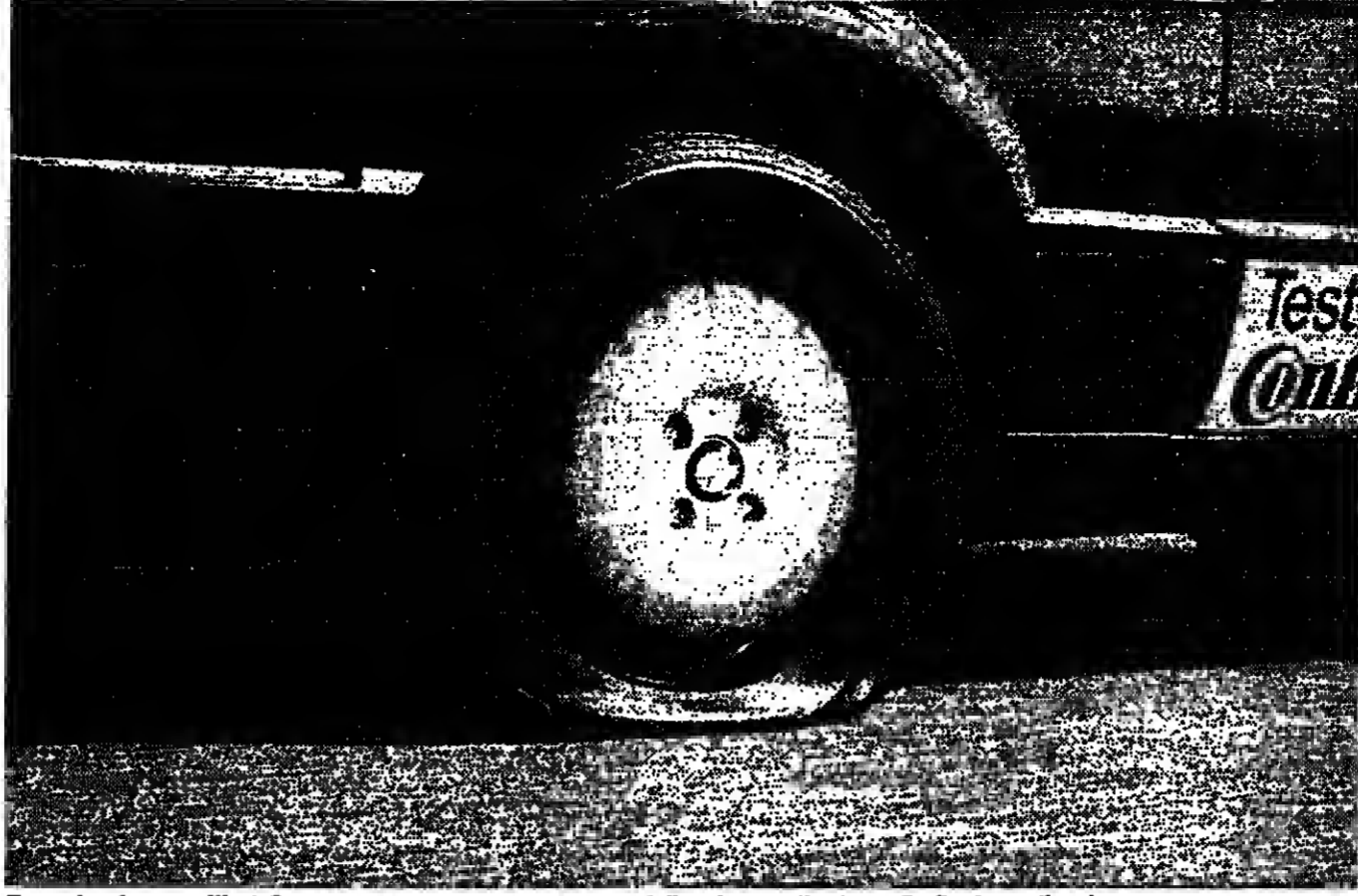
Altogether, more than \$5bn in new investment for at least 20 new plants, plus plant modernisation, has been announced or is already been undertaken by the industry's leading players.

will include significant capacity expansions in both North America and Europe, with the aim of closing the gap between the new group's combined \$6.5bn turnover and the roughly \$8bn each of Goodyear and Michelin.

employs some 500,000 directly in manufacturing worldwide, including the Comesaon bloc. Tighter management, de-maning in pursuit of higher productivity and the introduction of more flexible manufacturing facilities better to cope with demand shifts have all combined to lessen such a risk.

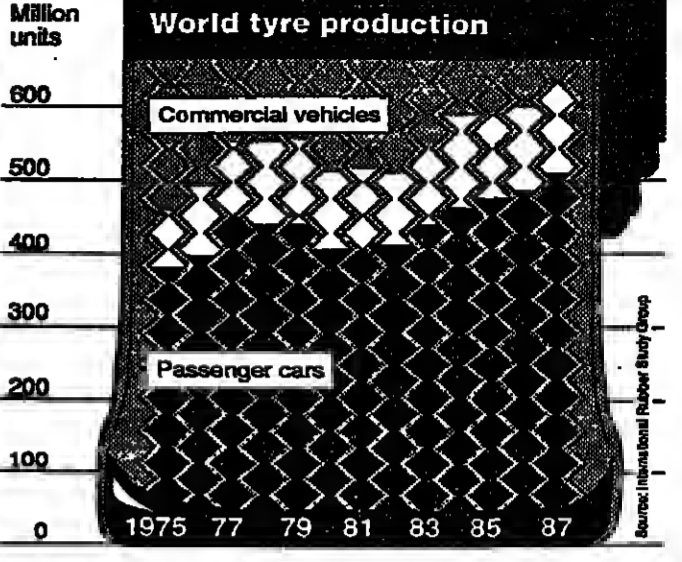
One is a global presence, developed in parallel with the current globalisation of the motor industry itself, and thus capable of taking advantage of world currency shifts.

They have allowed manufacturers, for once, to compete more on the product's technical merits than its price in both the original equipment and aftermarket sectors.



Example of a new West German tyre system: even in an uninfated state, the tyre sits firmly on the rim.

Company	Turnover (\$bn)
Goodyear	8.00
Michelin	8.00
Bridgestone/Firestone	6.50
Continental/Ganeral Tire	4.50
Pirelli/Armastrong	4.40
Sumitomo/Dunlop	3.00
Uniroyal/BE Goodrich	2.00
Kokohama	1.70
Toys	0.75
Cooper	0.65



# World Tyre Industry

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Latin America: protectionism saps strength	6

# PIRELLI

The biggest name on this page is also the biggest name in HRVR tyres across the whole of Europe. Pirelli is proud to be the leading edge in tyre technology and a major supplier to Europe's most prestigious marques.

G R I P P I N G S T U F F

**WORLD TYRE INDUSTRY 2**

The Asia-Pacific region could become a battleground for survival

**New plants target Japan**

THE Asia-Pacific region could be on the way to becoming a battleground in the intense fight for survival being waged by major tyre companies.

Last year, Michelin, the world's second largest tyre maker, opened a tyre production plant in Korea. It is building another one in Thailand where it expects to start production late next year. Michelin also set up a joint venture in May this year with Okamoto Industries, a Japanese tyre and rubber goods maker, to produce tyres in Japan.

Goodyear, the US company, also plans to start production in a new tyre factory in Korea.

While tyre makers seem intent on moving into the region, however, the market for tyres in this part of the world does not look promising. Demand is necessarily linked to the amount of car production and use in the region. In south-east Asia, the rates of car ownership and production are relatively low and there are no signs that a spectacular rise can be expected in either.

The domestic markets for tyres have been dominated by the industry's big global players. Goodyear has factories in more than six countries in the region, such as Malaysia and Taiwan, as well as a joint venture with Dunlop in Australia.

Bridgestone, the largest Japanese tyre maker, has two plants in Taiwan, and one each in Indonesia and Thailand while Firestone, which Bridgestone acquired earlier this year, has a plant in the Philippines. These giants produce more than the markets can digest and have the power to stifle local makers. In fact, in countries like Australia, domestic companies have mostly been eaten up by the larger and more well-funded foreign companies.

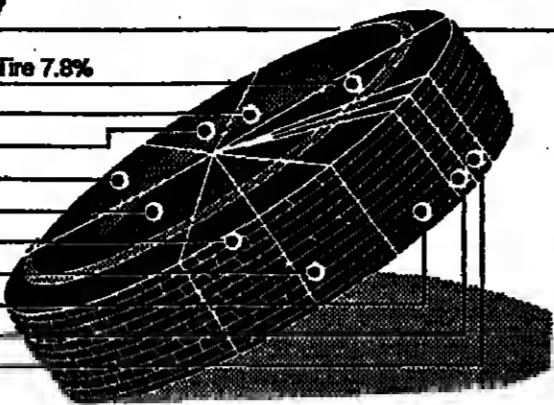
The notable exceptions to this picture are Japan and Korea where the markets for tyres are dominated by domestic manufacturers. Japan has four large tyre makers, beginning with Bridgestone, which, with its purchase of Firestone, could very well replace Michelin as the world's second largest tyre company.

Bridgestone controls about half the domestic market for automobile tyres. Yokohama Rubber ranks second as a producer of automobile tyres while Sumitomo Rubber,

**World market shares, 1987**

Continental / Uniroyal / Sempert / General Tire	7.8%
Bridgestone / Firestone	16.6%
Michelin	18.2%
Goodyear	19.0%
Others	14.8%
Pirelli	5.9%
Uniroyal / Goodrich	6.0%
Sumitomo	6.5%
Yama	1.8%
Yokohama	3.4%

Excludes Common Sources: Industry estimates



which controls Dunlop, is third. Toyo Tire and Rubber, which specialises in large tyres for buses and trucks, ranks third.

Earlier this year, Yokohama Rubber and Toyo Tire strengthened an existing business tie-up by acquiring equity stakes in each other. In addition, Okamoto Industries, principally a maker of condoms that also produces other rubber products, is set to bolster its tyre business through its joint venture with Michelin.

The Japanese companies were able to grow with little threat from the outside, thanks to the close and stable ties they have traditionally enjoyed with the country's automobile makers. Japanese car manufacturers, for example, stubbornly refused to buy foreign tyres for decades even though they were superior to domestic ones. Even today, as Japan faces intense outside pressure to open its markets to imports, foreign tyres are still largely limited to being put on cars for export.

Part of the reason behind the Japanese car makers' reluctance to buy foreign is their practice of not stocking components but of ordering them to be delivered precisely at the time they are needed for assembly. Foreign tyre manufacturers have been put at a disadvantage all along by this "just-in-time" delivery method pioneered by Toyota, as well as by the highly contorted distribution system that is typically Japanese.

The Korean tyre industry is also dominated by a number of domestic manufacturers such as Samsung Tire and Hankook Tire, which have been protected by extraordinarily high

tariffs for imports, averaging 40 per cent of importing costs.

The domestic tyre makers that dominate the Japanese and Korean markets and the major producers firmly established in other parts of the region are already engaged in a fierce fight for a greater share of their own markets.

Countries such as Indonesia, Taiwan and Korea, where capacity for outstrip demand, are largely exporters of tyres, with Korea exporting about 70 per cent of its tyre production to the rest of the world. Japan also exports about a third of its tyre output and the south Pacific countries of Australia and New Zealand are likely to become exporters in the future, according to Mr. Mitsumasa Tada of the Japan Automobile Tyre Manufacturers' Association (Jatma).

With the region's tyre markets already overflowing, is there really any hope for growth in the future? Some members of the industry think there is.

An official at Sumitomo Rubber says: "Asia will maintain its role as a tyre production base." He contends that growing demand for cars in the rapidly expanding newly industrialized economies of Korea, Taiwan, Hong Kong and Singapore, will spread to south-east Asia countries, such as Thailand, and the demand for tyres will follow naturally.

Sumitomo Rubber already has a stake in a manufacturer and retailer in Taiwan and is also co-operating on technology with another Taiwanese maker.

Bridgestone also believes that although motorisation has been slow to come to the region, demand from the newly

industrialized countries is set to grow. Bridgestone has no plans to construct new production plants in any of these countries, being fully occupied with its new acquisition, but it will be keeping a watchful eye on the area, according to a company official.

One industry analyst believes the new production plants are specifically targeted by the Japanese market. Not only does Japan have the largest automobile industry and highest rate of car ownership in the area, it is also under intense pressure to increase imports. The automotive parts sector was one of those targeted by the US in its market-oriented sector-selective (MOSS) trade talks aimed at opening Japan's industrial markets to imports.

Helped in part by the yen's appreciation and in part by efforts to defuse trade tensions, tyre imports to Japan from the US had already increased 2.9 times to about 2.07m units in the January to June period of this year, compared with the same period a year ago, while those from Korea leaped by 88.8 per cent.

Australia could also be a target. The country has a huge replacement market, since most people keep their cars for at least 10 years, and Australian roads tend to be rough going.

But in the end, the Asia-Pacific region is just another battleground that is taking place among the industry's major contestants to stay alive. As one official at Okamoto said about the company's tie-up with Michelin: "It's a survival strategy."

Michiyo Nakamoto  
Tokyo

**PROFILE: BRIDGESTONE**

**International expansion sends out shock waves**

BRIDGESTONE, the Japanese tyre giant, is losing no time over exploiting its \$2.6bn acquisition of Firestone Tire and Rubber of the US.

Even before the deal was completed in May, Bridgestone executives were already well advanced with plans for refurbishing and modernising the ailing American group. Last month they made public their plans - a \$1.5bn three-year investment programme, which includes the wholesale expansion of three Firestone factories.

The announcement was a sharp retort to critics who suggested that Bridgestone had paid too much for Firestone in the first place, and to those who said that Bridgestone had bought Firestone mainly to cannibalise the US company's marketing network.

The plans highlight the fact that Mr Akira Yairi, the president, is serious about his aim of making Bridgestone the world's largest tyre maker. They emphasise how rapidly the group is expanding its presence in international markets, even though until last year, it was known as one of the most domestically orientated of Japan's big corporations.

Certainly, news of the investment programme will have sent a shock among Bridgestone's leading rivals, which recently have been investing heavily in expanding capacity and cutting costs, especially in North America.

The world's largest tyre maker is Goodyear of the US, with sales of \$7.5bn last year, followed by Michelin of France with \$7.26bn. Bridgestone and Firestone together sold tyres worth \$6.7bn - not far behind for a company with big ambitions.

Bridgestone's strength is based on its domination of the domestic market where it has a 46 per cent market share. It has profited from Japanese vehicle makers' preference for buying local even in the 1960s when foreign tyres were technically superior.

The company was slow to realise the impact of the overseas expansion of the Japanese vehicle industry. It bought its first US plant, from Firestone, in 1983 and later established a



Akira Yairi (centre), president of Bridgestone, announcing his company's decision to acquire Firestone Tire and Rubber Co.

second factory. But it won a small share of the market: the main suppliers to Japanese vehicle plants in North America were US producers.

The rise in the value of the yen from 1985 increased the need to establish production overseas. The yen's apprecia-

tion boosted margins greatly at home - helping to raise profits by 49 per cent in 1987 to ¥91bn.

However, opportunities for increasing sales, especially exports, declined. Indeed, Bridgestone's sales of tyres over

per cent of Firestone's tyre business. It was forced into a takeover by a counter-bid from Pirelli, the Italian group.

The acquisition brought Bridgestone a strong presence in North America and in

Europe, to set alongside its position in Japan. Shortly after the deal was completed, the company bolstered its position in a fourth area - Africa and the Middle East - by signing a joint venture for tyre production in Turkey.

The details of the investment plan for Firestone show that Bridgestone intends to expand international tyre sales over the next three to five years. About \$1bn of the investment will be made in the North American tyre business. This will be principally for expanding output at a Firestone factory in Wilson, North Carolina, by 30 per cent and in Joliet, Quebec, by 40 per cent. Also, Firestone's network of 1,500 MasterCare car service centres will be increased by 300.

Some \$300m will go on tyre operations elsewhere, mainly in Europe, including a 30 per cent expansion at a factory in Burgos, Spain. Bridgestone brand tyres will be produced for the first time in Europe this year.

The final \$200m will be spent on Firestone's non-tyre businesses, including the expansion of capacity in synthetic rubber and fabric and in roofing materials. More than 100 Bridgestone staff, specialising in production, research and development, will be seconded to Firestone to help raise "product quality and productivity."

Meanwhile at home, Bridgestone does not intend any significant capacity increases. It is considering transferring low-margin production to other Asian countries where wage costs are lower.

As it challenges its Western rivals head-on, Bridgestone is placing a heavier emphasis on technology than in the 1970s when it was a late-comer to radial tyres, for example.

In marketing it tries to capitalise on the fact that in 1986, it was favoured by Porsche, the West German sports car maker, which chose Bridgestone tyres for its 959 model, one of the world's fastest production cars. Last year, Porsche approved Bridgestone tyres for use on its all its cars.

Stefan Wagstyl  
Tokyo

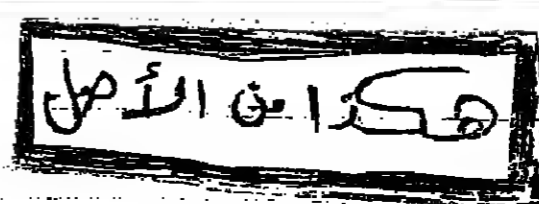
**WE USE SOME PRETTY FAST OPERATORS TO HELP US DESIGN OUR PASSENGER CAR TYRES.**



3000 cc HONDA V6 - MELAREN HONDA FIA FORMULA 1 WORLD CHAMPION

**ONLY ONE TYRE COMPANY PUTS FORMULA 1 EXPERIENCE ON THE ROAD.**

**GOOD YEAR**



Replacement passenger tyre market in US(%)

Table listing market share percentages for various tyre brands in the US replacement passenger tyre market, including Goodyear, Firestone, Michelin, etc.

Source: Modern Tire Dealer

Smaller players are slowly squeezed as the big three prepare to battle it out US seen as key to global market

THE STAGE is set for a ferocious battle in the tyre industry following an announcement by Mr Akira Yairi, president of Bridgestone...



San Diego Freeway, California: North America accounts for 41% of global passenger tyre and 25% of truck tyre demand

market for original equipment tyres. North America accounted for 41 per cent of global passenger tyre demand and 25 per cent of truck tyre demand in 1987...

tyres with the original brand. However, profit margins for original equipment tyres have been squeezed in the last year...

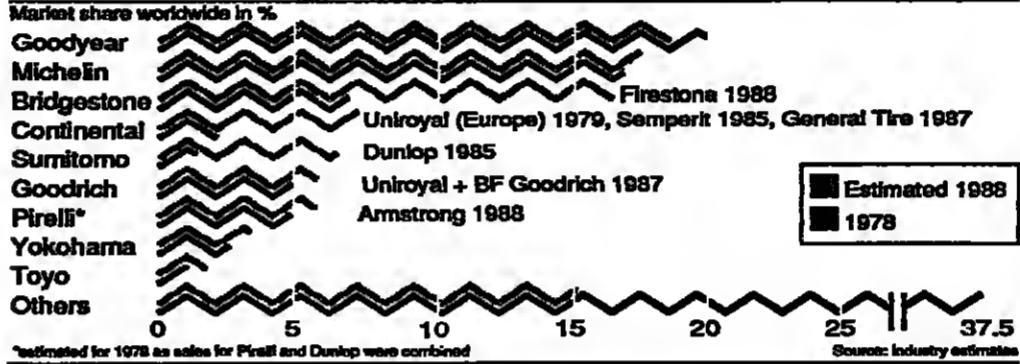
equipment market. The other companies had to follow suit and original equipment tyre prices are expected to be even lower for 1989...

Goodyear remains in American hands. The rest have been snapped up by foreign competitors seeking a tyre manufacturing foothold in the important North American marketplace...

Firestone in May of this year, and one month later Armstrong was acquired by the Italian Pirelli Group. If Sir James Goldsmith had had his way even Goodyear would have been in foreign hands...

interest in North America is to increase its share of the original equipment market for high performance car tyres. The small tyre producer has traditionally concentrated on the replacement business...

Concentration process in the tyre industry



Robert Mercer, Goodyear chairman: putting a brave face on events

PROFILE: GOODYEAR

High price of victory

EVEN AS recently as two years ago, Goodyear Tyre & Rubber's leadership of the world tyre industry was accepted almost unquestioningly...

And that, in turn, would have been largely made possible by Bridgestone's purchase earlier this year of Firestone of the US. The irony of the purchase sum involved, \$2.6bn, is that on no one at Goodyear's Akron, Ohio, headquarters...

in having its tyres made original equipment on Porsche's near-200mph 911 'supercar' - 'It was the most expensive supply contract ever for Bridgestone - technically, they simply can't do it across the board'...

Goodyear seems on the point of losing world supremacy, measured by dollar turnover, to Michelin

But victory came at a very high price, and one on which Goodyear, 22 months later, is still paying the instalments. The company had to borrow \$2.6bn to fund the stock buy-back which allowed Sir James and his cohorts - who included Australian entrepreneur Kerry Packer - to ride off into the sunset with a \$90m-plus profit in their saddlebags...

However, last year's figures were made better by \$275.6m in one-off gains, mostly linked with disposals. Meanwhile, Mr Mercer says the debt picture will also look a lot brighter by the end of this year, with debt down to 63 per cent of capital...

As part of its recovery strategy, during the summer, Goodyear simplified its structure into two divisions, tyres and general products, the better to control global operations which include nearly 50 tyre plants in 30 countries. It is investing in a number of new tyre plants and plant modernisations, not just in the US but in Canada, Korea, Greece and Turkey...

But what still gets him biting his blankets is the events which have followed a contention by Sir James that he did Goodyear a favour by making it concentrate on the 'core' tyre business. For the Goldsmith episode has meant that Goodyear seems now on the point of losing world tyre supremacy, measured by dollar turnover, to Michelin of France - if, indeed, it has not lost it already because of the rising French franc vis-a-vis the dollar...

Thus, after some early post-raid cutbacks, it has resumed a relatively high level of both research and development spending and capital investment - over \$270m and \$665m respectively in the current year. Mr Mercer readily acknowledges that Bridgestone is to be taken very seriously in its bid for world number one spot, but insists that Goodyear can fend off the challenge 'as long as we keep our research and development focused'...

The company is well aware of the growth prospects offered by the rise in East Asian car and truck production. Quite apart from the \$110m Korean plant, where 3m radial car tyres a year are to be made, Goodyear has been strengthening its presence in Japan. Its shares have been traded on the Tokyo exchange since the start of this year, and has installed a corporate vice-president full-time in Tokyo with the aim of drumming up more original equipment business. It already supplies tyres to Hyundai of Korea, and to Nissan, Mazda, Toyota and Isuzu - although these are from Goodyear's European plants and are installed only on products being exported by the Japanese vehicle makers...

Yet even this is not the most bitter pill for Goodyear to swallow. If, as some suspect, the weakened Goodyear finds itself in three years' time fighting against being relegated to third place, it will be because Bridgestone of Japan will be making good its own declared intention to become the leading world tyre maker.

Despite Bridgestone's rapid rise from being a producer whose products were still being treated contemptuously by its Western rivals in the late 1970s, Mr Mercer maintains that its technology base is still not broad enough to displace either Goodyear or Michelin. This is despite Bridgestone's major publicity coup...

When fitted to his son's trike, it solved the problem brilliantly. When fitted to a proper bicycle, its potential was clear. Because of the way

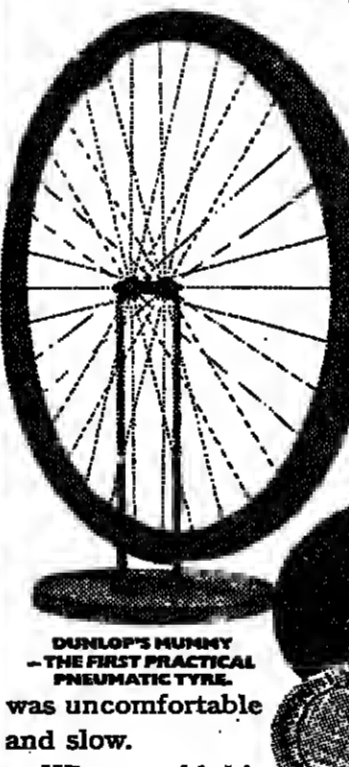
IN 1888, A SCOTTISH VET MADE HISTORY. TO PLEASE HIS SON, HE BLEW UP HIS MUMMY.

The vet's name was John Boyd Dunlop, who at the time was living and working in Belfast. Dunlop had a son and his son had a problem. His tricycle, with its cumbersome solid wheels,

the tyre was attached to the wheel (with layers of sailcloth wrapped through the gaps between the spokes), Dunlop's invention was named the 'mummy' tyre. Unwittingly, Dunlop had re-invented the pneumatic tyre. For, nearly 50 years earlier, Robert W. Thomson had patented a similar idea. But whilst Thomson's Aerial wheel was briefly applauded and then allowed

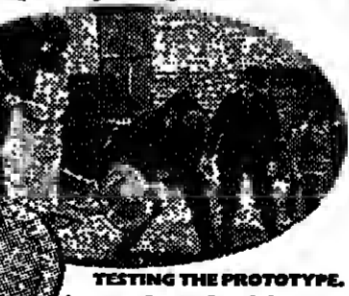
By 1900, it had changed its base to Coventry, then Birmingham and its name to the Dunlop Rubber Company. In 1905, the first car tyre with a tread appeared. It was a Dunlop. By 1911, the company was making tyres for aircraft, agricultural vehicles and heavy plant machinery.

When flat. In the early 80s, Dunlop's concern with safety led them to develop the Denloc system, a revolutionary race tyre which, even after a blow-out, will remain stable. Dunlop's involvement with motor sport goes back to the earliest days. In 1902, a Napier driven by S. F. Edge won the Gordon Bennett Cup on Dunlop tyres. Since then, countless races in every branch of motor sports have been won on Dunlops, the latest example being the exploits of the all-conquering World Champion Jaguar team. It's all history now, of course. But we can give you a few guarantees about the future.



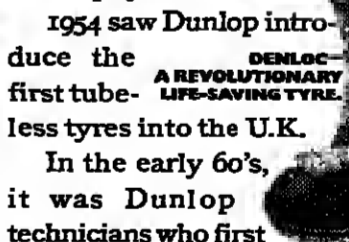
DUNLOP'S MUMMY - THE FIRST PRACTICAL PNEUMATIC TYRE. was uncomfortable and slow.

ANOTHER WORLD LAND SPEED RECORD SET ON DUNLOP TYRES. to languish, Dunlop's idea quickly caught on. It was just what the bicycle had been waiting for. In June 1889, a certain William Hume entered the cycle races in Belfast, on a machine fitted with Dunlop's 'mummy' tyres. The crowds who came to jeer stayed to cheer as Hume trounced better riders, leaving them toiling in his wake. After this, things really began to motor. In 1889, the world's first pneumatic tyre company opened up in Dublin.



TESTING THE PROTOTYPE. just what the bicycle had been waiting for.

In 1927, Sir Henry Seagrave's Sunbeam Special broke the world land speed record using high speed Dunlop tyres. 1954 saw Dunlop introduce the first tyre into the U.K. In the early 60s, it was Dunlop technicians who first identified the problem of aquaplaning, using high speed under road photography. Then solved it by designing a tread with 'aquajets' to eject water sideways. This was quickly followed by the first low-profile radial tyre. Then, in 1972, came the Denovo, a tyre that could run for long distances.



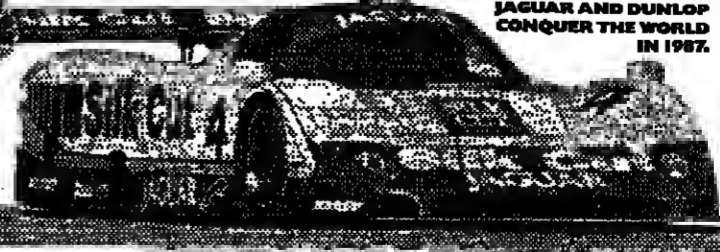
A REVOLUTIONARY LIFE-SAVING TYRE.

Then, in 1972, came the Denovo, a tyre that could run for long distances. JAGUAR AND DUNLOP CONQUER THE WORLD IN 1987. We'll continue to produce race-winning tyres. And we'll continue to produce life-saving tyres. All you have to do is stick with us.



THE PORSCHE 959 WITH DUNLOP DENLOC SPORT 4008-2 TYRES.

Stick with us. 100% DUNLOP TYRES STICK WITH US.



JAGUAR AND DUNLOP CONQUER THE WORLD IN 1987.

Karen Zagor New York

## WORLD TYRE INDUSTRY 4

## Stuart Marshall explains the mysteries of tyre manufacture and . . . Makers win search for automation

THE PNEUMATIC tyre has been called the last hand-made component to be incorporated into a high-volume product.

This was true for 50 years, but is rapidly becoming an outdated notion as the rubber industry hastens to automate the mechanically-assisted, but still labour-intensive process of building a tyre manually.

To an untrained eye all tyres look pretty much the same - round, black and not very interesting. However, underneath the black exterior is a variety of sub-assemblies and components made from steel, textiles and rubber compounds.

All have to be assembled with a degree of accuracy that is both surprising and demanding in view of the instability of so many of the materials involved.

The effect of this instability is magnified when the assembled "green" tyre goes into a steam-heated mould. It stays there for perhaps 30 minutes if it is a car tyre; for several hours if it is an earthmover tyre weighing two tons or more.

While in the mould, the still sticky rubber compounds are

vulcanised into tough and durable materials with precisely calculated physical properties. The tread pattern and sidewall markings are moulded on and, inevitably, some movement takes place within the tyre as the rubber compounds flow under heat and pressure.

It is for this reason that one obvious advance in tyre design has proved unworkable. This is the insertion of a coloured layer of rubber between the outer and inner tread layers so that illegal wear would be visible at a glance. However, the coloured layer would flow enough during vulcanisation to make the essential plus or minus one millimetre tolerance impossible to achieve.

As growing robotisation of car assembly has demonstrated, removing the human element from repetitive and often disagreeable tasks has eliminated many of the errors.

In tyre production, mistakes by operatives at the tyre build-

ing stage - for example, misalignment of the belt assembly of a radial tyre or a poorly made splice in the casing plies - can result in the finished product being fit only for scrap. Misaligned belts make a tyre "run out" to one side. Poor splicing may cause "out-of-roundness," with an in-service defect of incurable imbalance.

So the move towards automatic production of what had always been a hand-built vehicle component has been brought about as much by a desire for greater uniformity (dimensional consistency) as to cut labour costs.

Working conditions in the industry have also improved considerably over the years. However, building and vulcanising tyres is not an attractive occupation compared with less physically demanding jobs in cleaner surroundings. So, apart from improving product quality, the industry also expects automation to ease recruitment

problems, especially in areas of high employment.

Automation of tyre production began gradually. Among the first steps were computer control of the mixing of the raw rubber with other materials such as carbon black, oils and chemicals, including accelerators. These ensure that the finished tyre has the maximum resistance to abrasive wear, bad weather and sharp items that may cut the tyre and perform on the road to specification.

Extruder lines, which produce the long strips of rubber that make tread and sidewalls, and the calendars that rubberise the plies from which casings and belts are built, also became computer controlled. So did the bias cutters, which chop sheets of rubberised fabric or steel cord into lengths for assembly into tyre casings on the building drum.

The casing assembly stage was the last to be tackled. First, new types of manually-operated

tyre building machines were introduced which were fed continuously with tread and casing components instead of receiving them in batches on trolleys.

The next step was to replace the tyre builder by computer-controlled equipment. It was at this point that tyre manufacturers began playing their cards close to their chests.

With the exception of secrecy-obsessed Michelin, which felt it was more advanced than its competitors and wanted to keep any breakthroughs to itself, visitors had normally been welcomed at tyre factories in Europe, the US and Japan.

Goodyear's plant at Lawton, Oklahoma, where the world's largest tyre maker began in the late 1970s to develop what is believed to be a prototype of the minimally-manned tyre factory of the future, was one of the first to adopt Fort Knox-style security.

Entry there is still on a "need to know" basis, which means

that no-one from outside the company gets in, and very few from inside Goodyear, either. Even most of Goodyear's 60-year-old British plant at Wolverhampton, with £30m recently invested in new equipment, is now off-limits.

Both Goodyear and Michelin are reputed to be manufacturing considerable volumes of car and truck tyres without significant human intervention. Pirelli, one of the few tyre companies to have commented publicly on its progress towards automating tyre production, is known to be doing so. Two years ago, Mr Carlo Banchieri, director of tyre products, spoke of an industry going through the third of four phases of a transformation that had started in the 1970s.

First came product innovation (tyres such as Pirelli's ultra-low profile P6 and P7). A switch in emphasis to improved production efficiency followed in a few years. The move

towards automating manufacture (now underway) was a natural consequence, though it would take some years to put into effect. The fourth phase, in the early 1990s, would bring new automatically-produced tyres offering higher performance standards.

Pirelli is now making, on automatic machinery of its own design and manufacture, a wide range of car tyres, including ultra-low profile, high-performance types; and truck tyres including low-profile designs.

All Pirelli tyres - and unquestionably those of all other major manufacturers - are now designed with automatic production in mind. "They are being planned from the outset for automatic manufacture, from the Banbury mixer to the vulcanising mould, just as today's cars are designed for assembly by robots," said Mr Banchieri. "In future, only very limited production tyres like those for ultra-fast cars such as Ferraris, or for use in rallies, will be built by hand."

Continued on Page VI

## Conflicting demands of the car tyre

THE TWO biggest advances in car tyre design have been the commercialisation of radial ply construction and the introduction of the tubeless tyre.

The concept of a tyre with separate reinforcement for the casing and tread was patented by two Britons, Christian Gray and Thomas Sloper, in 1913, but it lay dormant until 1948.

When Michelin sold the first steel-belted "X" radials for cars in 1948, it was the start of a revolution of the industry all over the world. Originally, Michelin's idea was to improve mileage on Citroën traction avant cars, which were wearing out their front tyres too quickly.

The motor industry was at first reluctant to buy a tyre that cost twice as much as a cross-ply and caused cars with unmodified suspensions to ride badly. However, the mileage, steering response and cornering grip benefits of steel radials were so great that they became standard original equipment on the great majority of West European cars by the mid-1970s.

The steel radial tyre of today is as comfortable and forgiving as the first ones were hard rid-

ing and liable to let go suddenly if pressed too hard on a fast bend. This refinement has been achieved by constant improvements to the materials (rubber compounds, steel and textile plies), by manufacturing methods and, last but not least, by computer-aided design. Nowadays, a tyre can be created on a computer screen, matched up to a make and model of car and the designer will have a good idea of how it will perform.

The most obvious change to tyres in the last 10 to 15 years is that they have become much fatter. It was always known that making the cross-section of a tyre wider than its height sharpened steering response and increased cornering grip. The problem was that it also made it less shock-absorbent; you felt all the potholes and bumps.

Pirelli scored a big success in the mid-70s with its ultra-low profile (ULP) P6 and P7 radials for fast and sporty cars. By paying careful attention to the

design, materials and tread pattern, it combined grip like that of racing tyres of the 1960s with acceptable ride comfort.

Now, even cheap family cars may have 70 per cent height/width ratio tyres. Sporty hatchbacks use 80 series and really high performers may have tyres as low as 40 or even 35 series.

All manufacturers now produce ultra-low profile tyres, though, in Europe, Pirelli remains the brand leader. In Italy, it has a 60 per cent share of the market in the profitable HR, VR and ZR speed-rated ULP tyre segment. (These are tyres capable of sustained speeds in the up to 130 mph, over 130 mph and far in excess of 130 mph bands.) In Britain, Pirelli's share of this segment is 45 per cent, in France 35 per cent and in Germany, Spain and Scandinavia, 25 per cent each.

The ULP tyre sector continues to grow. European sales of HR and VR speed-rated ULP tyres have risen from 22m units to 32m units in the last three

years and are forecast to reach 38m by 1991. The highest-performing, squarish-shaped tyres in VR and ZR speed ratings have gone up from 14m units to 22m units over the same period and sales by 1991 will total 30m.

Even though there is a possibility that the Green movement will force through an autobahn speed limit in Germany, it will not stop the HR, VR and ZR ultra-low profile tyre in its tracks. Apart from being able to withstand very high speeds, they provide better handling, steering response and road grip than lower-rated tyres.

At the same time as Pirelli launched its enormously successful P6 and P7 in 1976, Michelin tried to persuade the automotive industry that a ULP tyre needed a different kind of rim profile. Its TR (tension répartie) version of the "X" tyre used a wheel that allowed the sidewall to flex unstrained by contact with the rim flange.

However, the TRX wheel would take no other tyre

because, to avoid confusion in the field, it was of a non-standard diameter measured in millimetres. (All tyres throughout the world are made to inch diameters. Their cross-sections are measured in inches if cross-ply; in millimetres if radial.)

The automotive industry is reluctant to adopt any component that does not conform with existing standards and after trying hard to persuade the world it was the only company in step (as it really had been with the steel belted radial "X") Michelin more or less gave up on TRX.

Any tyre is a compromise between conflicting demands. Ultra-low profile tyres give a good ride on reasonably smooth roads, but can feel and sound rather harsh over broken surfaces. This is because their short sidewalls are less able to absorb shocks than the taller sidewalls of narrower tyres.

At the urging of the car makers, the tyre manufacturers are now offering fat HR and VR tyres that trade off a little han-

dling to obtain a softer, quieter ride.

Michelin, with its MXV2, Pirelli, with its P4000, and Goodyear, with its Eagle NCT2 are now supplying these types of tyres for fitting as original equipment to cars such as the Saab 900 and Alfa Romeo 164, well ahead of their availability on the replacement market.

Japanese manufacturers (especially Bridgestone) have become very active in the high-performance sector. Bridgestone spent an estimated \$20m on developing a 17-inch RE71 ULP tyre for the Porsche 959, capable of almost 200 mph. The reward was 100 per cent of the original equipment business before Porsche's traditional supplier, Dunlop, came up with a suitable tyre.

Now, Bridgestone tyres are perceived as being equal to, or even better than, Europe's best and it has won original equipment contracts from Audi (for the new V8) and from Porsche (for the 911 Carrera 4). Technol-

ogy that first saw the light of day in the special tyre for the 959 is now being incorporated in many Bridgestone high-performance tyres.

The most important component of any tyre is the air inside it. Lose the air and the tyre becomes a useless hunk of rubber, steel and string. Which is why, since the pneumatic tyre was invented 100 years ago by John Boyd Dunlop, a Belfast vet, people have been trying to find ways of making it work without any air. Of all the hundreds of ideas patented, none has been completely (and that means commercially) successful.

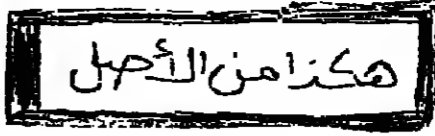
The tubeless tyre is much less likely to go down suddenly when punctured than a tubed tyre. This, and the fact that it is quicker and easier to machine-mount on the wheel (and thus cheaper) hastened its adoption. It is now standard equipment on all but light on-off road cars.

However, the tyre industry believes that, eventually, the car makers and their customers will want to rid themselves of the risk of having to change a

Continued on Page VI







# ... how specification and performance must vary according to use

## Special needs of high speed and swampy terrain

ROAD TRAFFIC would clearly be impossible without pneumatic tyres. So would aviation as we know it. The mechanised farm runs almost entirely on air-filled rubber, as do construction sites.

Some trains are beginning to run on tyres, such as the quiet, fast-acceleration Metros of a few lines in Paris and in other conurbations worldwide. Even ships use tyres in a small way. The impact of a super tanker coming alongside a jetty may be cushioned by fenders made of a series of free-rolling earthmover tyres.

The Titans of the tyre world are up to 10 feet high and weigh as much as two tonnes apiece. They are generally referred to as earthmover tyres, though the term takes in everything from relative midgets of 1.5 metres in diameter to the giants used on 200-tonne load capacity mining trucks running on firm haul roads.

They are mainly of crossply construction, though the all-steel radial is steadily increasing its market penetration.

Its advantages are lower fuel consumption and, due to its large and stable footprint, improved flotation and traction. Leading manufacturers of earthmover tyres are Goodyear, Bridgestone and Michelin.

Although agricultural tractor tyres, with their hold, cleated tread patterns, look similar to earthmovers, their characteristics are different. An earthmover tyre has to carry extremely heavy loads, perhaps over quite rough terrain, resist tearing when it runs over sharp rocks and have enough traction to keep the machine moving on low grip surfaces.

A tractor drivewheel tyre must also provide as much traction as possible to maximise the acreage of farmland it can plough in a working day. However, it must also minimise the damage caused to the soil by compaction, which affects soil fertility and reduces cropping potential.

Radial ply tractor drivewheel tyres, first introduced in the

1960s by Kleber-Colombes, then an associate company of Michelin, reduced wheelspin and allowed a greater acreage to be tilled at lower fuel cost. The flexibility of their sidewalls permits lower inflation pressures, which further increase contact patch size compared with that of a similar crossply tyre. The larger the footprint, the lower the ground pressure and the less the compaction damage to the soil.

Exceptionally wide tyres would increase flotation and reduce compaction still further, but there has been a snag. Until recently the only kinds available were rubber based and of conventional crossply construction.

The principal makers were Goodyear and Firestone. Although they would keep specialist vehicles moving on swampy terrain, they were not strong enough for general farm duties, such as turning in stubble with a 150 horsepower tractor and multiple furrow plough. Fitting standard tyres in twin

or triple formation was the normal answer, but new designs have emerged in the last two years. Michelin has introduced a new range of low ground pressure tyres with casings strong enough to withstand the rigours of ploughing and cultivating when mounted on a 150 horsepower, 4x4 tractor. Two may also be used side by side.

The other answer has been provided by the Austrian firm, LIM Kunststoffe Technologie, the injection moulded polyurethane tyre pioneers. Perhaps finding the competition too strong in the car tyre field, LIM has recently concentrated on reaction-injection moulding large and very wide low ground pressure tyres for farm tractors. They have some radial and circumferential reinforcement, which is laid automatically in the mould before the first shot is injected.

Extensive tests by the British National Institute of Agricultural Engineering, Silsoe, Bedfordshire, and at West Germany's Technischer

Überwachungs-Verein (TUV), are said to have shown them superior to rubber-based equivalents for reduced compaction and for maintaining traction under high torque loadings.

Small volume production started more than a year ago. LIM says several hundred sets of the polyurethane tyres in service in West and East European countries are proving very successful. When production capacity allows, LIM may start reaction-injection moulding normal profile farm tractor and even giant earthmover tyres.

Tyres used for load carrying and guidance on underground trains are of radial construction and owe much to all-steel truck tyre technology. Because of their controlled operating environment, they do a high mileage before replacement. Michelin, a pre-World War II pioneer of pneumatic tyre trains, once had the Metro market almost to itself. However, Bridgestone has become active in the last few years, winning a recent contract for 5,200 tyres to be used

on Mexico City's 114 km subway.

Aircraft tyre manufacture is dominated by Goodyear, with a claimed 55 per cent market share, followed by Michelin, which is in the process of acquiring the formerly independent major producer, B. F. Goodrich. Bridgestone is reckoned to be the number three manufacturer. Unlike most other areas of tyre usage, in aviation the crossply or bias tyre is still king.

Michelin introduced an Air-X radial ply tyre about five years ago, first for military aircraft and then for civil use. It has been approved for the European Airbus. Michelin claims Air-X's greater load-carrying capacity allows smaller, lighter tyres to be used to replace crossplies and that the weight saving leads to average fuel savings of \$4,000 per Airbus each year.

Retreadability is also said to be better with all-steel radials than with multiple textile ply bias tyres. This is of crucial importance to airlines who may

retread a landing wheel tyre many times over, providing the casing remains in sound condition.

The radial's lower rolling resistance in aircraft applications because it makes more wheel and reverse thrust braking necessary when landing. As the radials cost nearly twice as much as aircraft crossply tyres, not all operators are convinced of the former's economic advantages.

By road vehicle standards, aircraft tyres have to withstand gross overloading. While a juggernaut lorry tyre carries a maximum of about three tonnes, a jumbo jet tyre of comparable size is carrying 20 tonnes as the loaded aircraft with full tanks taxis slowly to the runway.

On landing, the smoke from the tyre as the stationary wheel is instantly spun up to high speed looks dramatic but does no harm to the tyre's casing because the wings are still taking the plane's weight.

TRUCK TYRE buyers are highly conservative people. Only one thing interests them — cost per mile.

That figure reflects many factors: the initial cost of the tyre; the number of miles it runs before it has to be recapped, remoulded or — perish the thought — scrapped. The probability of the casing being acceptable to a retreader for reconditioning, ideally more than once, is important. So, too, is the tyre's overall reliability, despite adverse operating conditions, possible overloading or similar abuse.

When truck operators find a brand and type of tyre that gives them a lower cost per mile (including the cost of time lost on the hard shoulder while changing a wheel) than any others, they stick with it. That applies not just to replacements but to the original equipment they specify when ordering a new vehicle. Truckers, unlike motorists, are in a position to tell the vehicle manufacturer exactly what tyres they want the factory to fit.

So the rubber industry has to work hard to convince the road haulier that a new tyre it has developed at great cost really is everything it is claimed to be. Often, to the industry's chagrin, the haulier is unimpressed and stays with what experience has shown will do a good job, even though the tyre company knows (and swears) its new product is better.

One can imagine the fight the industry must have had in the 1920s persuading the heavy haulier to give up solid tyres in favour of the new-fangled pneumatics.

Solid tyres continued to be used well into the 1930s on lorries, though car tyres had been pneumatic almost from the beginning of the century. Solids still survive for limited, mainly industrial, applications. Look at the wheels on the extending piers at Heathrow Airport. They have solid rubber truck-type

tyres because nothing better has yet been designed for this specialised, low-speed application.

Once giant pneumatics came into general use, the crossply high-pressure tyre ruled, little changed and unchallenged, until Michelin started the radial revolution just after World War II.

After some fairly small-scale production of crossply truck tyres with casings made, not from textile piles but from twisted steel wires, the all-steel radial emerged. Its casing was made of a single layer of thin steel cables, laid at 90 degrees to the rim or radially in relation to the wheel hub.

Running around the circumference of the tyre was a belt, also made of steel wires, positioned with the layers at an angle to each other. Its function was to brace the tread, which rolled over the road in the man-

ner of a caterpillar track, largely unaffected by sidewall deflection.

Because there were no multiple layers of textile cords in the casing, creating internal friction due to the tyre's shape changing as the lorry moved, the Michelin steel radial ran much cooler than a crossply. Its tread wore much more slowly and fuel consumption was improved — by more than 5 per cent on a multi-axled vehicle despite higher running speeds.

At first Michelin had a manufacturing monopoly of the steel truck radial, which was notoriously difficult to produce in volume to high standards of uniformity. Its price was a deterrent to hauliers who thought of initial cost more than cost per mile, perhaps because so many of their tyres were damaged beyond repair on rough construction sites long

before the tread had worn away.

However, other tyre manufacturers gradually acquired the skills and equipment (and, in some cases, licences) to make heavy-duty steel radials. The US tyre industry and its trucker customers stood out against the expensive but potentially more economical steel radial until growing volumes of imports persuaded them to change their mind. US tyre companies found themselves importing radial tyres and manufacturing technology from their European subsidiaries.

Even now, with Western Europe virtually 100 per cent committed to the all-steel radial for long-haul, heavy transport, the crossply truck tyre still lives on in the US, though its market share steadily diminishes.

Recent trends in steel truck radial design have included the

extra-wide (super single) tyre that replaces two narrower tyres used in dual formation (twin tyres). Advantages claimed include weight saving, which allows more freight to be carried, and eliminating the risk of stones being trapped between the inner sidewalls and flung out at following traffic.

Truck tyres, once universally of 100 per cent aspect ratio (as tall as they are wide in cross-section) are becoming lower. Pirelli and Michelin were the first to introduce squatter all-steel radial tyres for transcontinental trucks, claiming even longer life, cooler running and lower fuel consumption. Other major tyre producers have followed suit.

Potential continuous operating speeds are also increased to as high as 81 mph, which other road users may regard as a mixed blessing. Vehicle handling and stability are improved

and because the squat tyres are mounted on larger diameter wheels to maintain the same rolling radius as before, there is room for bigger brakes with a freer flow of cooling air around them.

Much attention is now being focused on reducing tyre noise to meet EC targets for quieter goods vehicles.

One result of this campaign has been to confine boldly tread-patterned tyres to the drive axle only and a modern five- or six-axled maximum weight truck may now have three different kinds of tyres.

The steering axles will have tyres designed to wear slowly and evenly on the shoulders; the drive axle tyres will have special patterns and rubber compounds to resist the enormous abrasive wear caused by transmitting up to 450 horsepower on to the road surface; and the three-axle bogie of the trailer will have plain-patterned tyres which are required only to run quietly and reliably and to resist scuffing wear on sharp curves.

It looks like the line up for a race never to be forgotten. In fact, all these men are Michelin test drivers.

They have the final say in tyre specification and performance. They help us to make sure that we're always improving on today's tyre designs.

## WE ARE OUR OWN BEST COMPETITOR

On test tracks, simulators, in African deserts and on roads in Lapland, Michelin prototype tyres travel a distance equivalent to twenty five times around the world or more than half a million miles a day.

Before a prototype reaches the test tracks, a great deal of effort has been spent in analysis, measurement and observation as well as in achieving the precise utilisation of more than 200 different component materials.

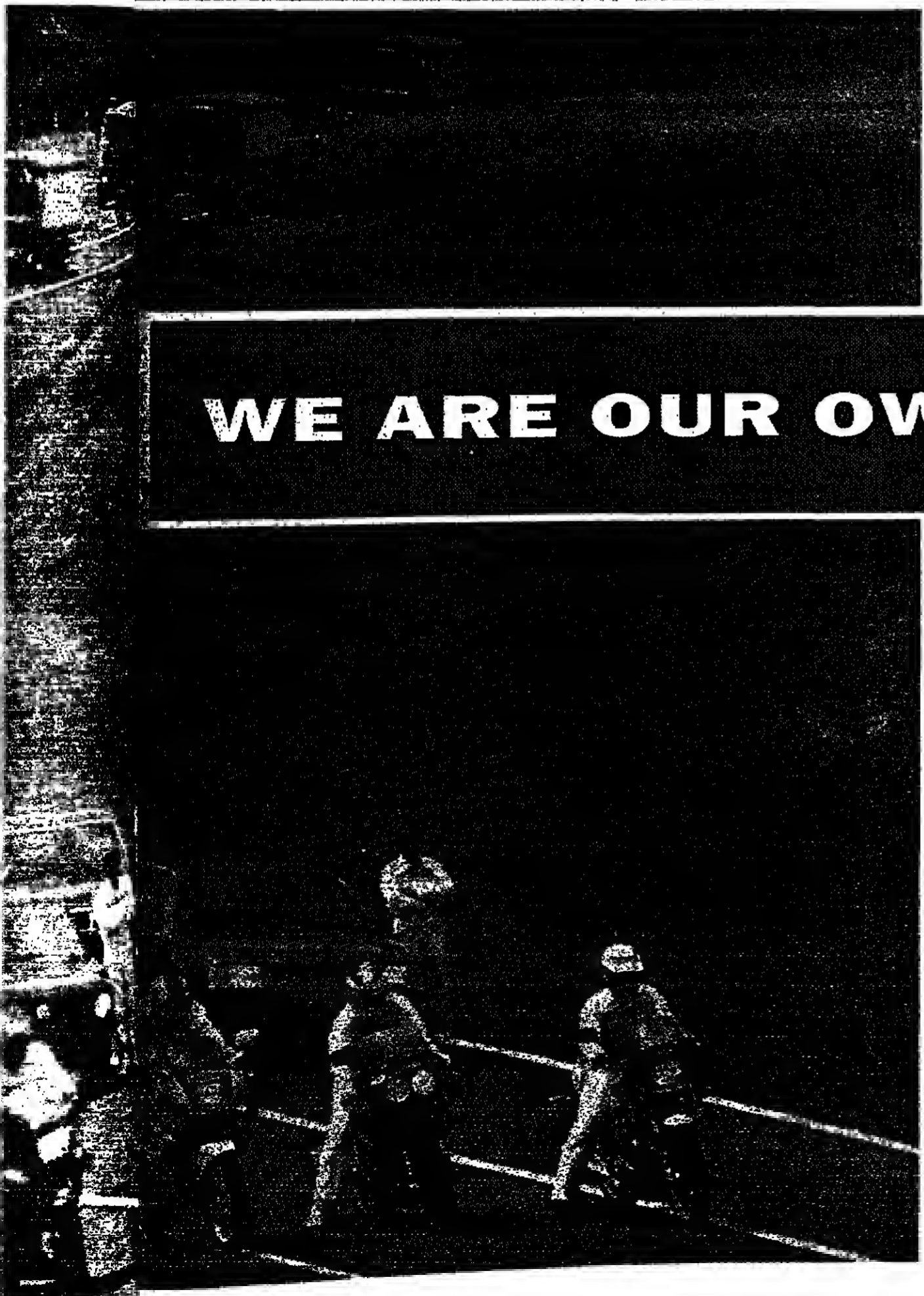
Our philosophy is to get to the heart of all matter through advanced technology such as scanning electron microscopy, magnetic nuclear resonance and mass spectrometry.

Our Research & Development programme is carried out on an international scale with the combined skills of more than 4,000 scientists and engineers and test centres in France, Spain and the U.S.A.

Michelin invests more in R & D than any other tyre manufacturer in the world, representing a real commitment to provide you with an even better tyre.



MAKE SURE IT'S A MICHELIN



WORLD TYRE INDUSTRY 6

John Griffiths explains why 1992 is not such a significant date for the tyre industry, but...

Europeans have conflicting views of market growth

MENTION 1992 to senior executives of most major tyre makers operating in Western Europe and, unlike those in some other industries, the majority response is: "So what?"

concern to some senior Commission figures in Brussels. This is not so much the case where it involves subsidiaries inside the Community.

EC TYRE OUTPUT 1984-1992. Table with columns: COUNTRY, ACTUAL, FORECAST. Rows include BEL/LUX, DENMARK, FRANCE, GREECE, IRELAND, ITALY, NETHERLANDS, PORTUGAL, SPAIN, UK, W. GERMANY, TOTAL.

EC OUTPUT BY TYRE TYPE (units 000's). Table with columns: COUNTRY, CAR, CV, AG, M-BIKE, TOTAL. Rows include Bel/Lux, Denmark, France, Greece, Ireland, Italy, Netherlands, Portugal, Spain, UK, W. Germany, TOTAL.

The attraction is an obvious one. These are products sold on performance first - roadholding, handling, ride and durability - and price second. They offer, for the moment at least, relatively high profit per unit and their share of the car original equipment market is growing fast in a region which has probably the world's most sophisticated and demanding drivers.

The plants to produce them, almost irrespective of manufacturer, are among the world's most automated - but, stresses Mr Grandi, for reasons of quality, not capacity.

once more, the tyre makers once again could find their margins under heavy pressure from the vehicle producers. In these circumstances, suggests PRS, there could be a further shake-out among the smaller European producers which could see virtually all of them disappear.

PRs provocatively presumes a merger between Continental and Pirelli in predicting a combined market share of 27 per cent in 1992, compared with an estimated 14 per cent now for Continental and 13 per cent for Pirelli.

He does not exaggerate. Companies like Michelin, Sumitomo, Goodyear and Pirelli have subsidiaries, and several manufacturing plants each, in most of the major European markets.

In the trend towards globalisation, investment that may have otherwise gone into modernising the European base is being diverted to lower labour cost countries.

Market analysts like John Archer of London-based consultants PRS suggest that the European-based industry may also be skirting the investment issue, and

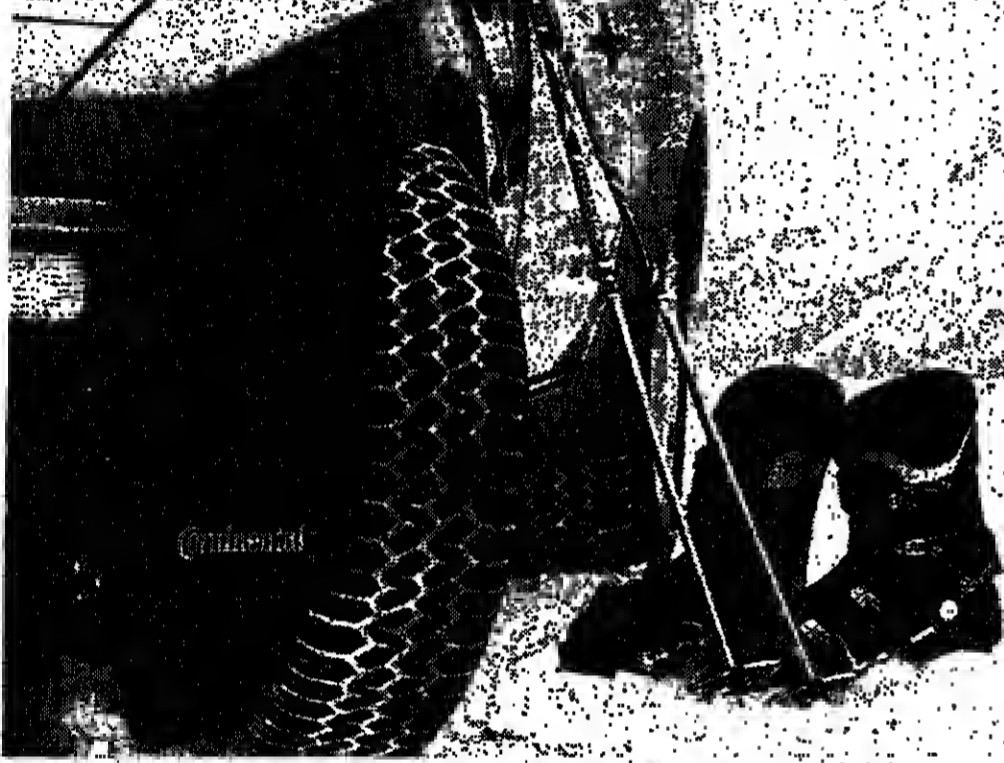
potentially storing up trouble for the future, by intertrading between large groups. Rather than add capacity in Europe, for instance, Goodyear and Firestone in the past have made tyres for each other, although for how long is another question.

Such tyres are expected to account for about 50 per cent by the mid-1990s, with demand in the replacement market also burgeoning by then.

The problem with the high-performance tyre sector, of course, is that it is becoming - like the others - much more crowded with very competitive products.

Instead, PRS, which has recently concluded a substantial study on the industry, concludes that Michelin will strengthen its hold on the West European market, with a rise in estimated market share from 37 per cent to 41 per cent between this year and 1993.

Ironically, much of this Eastern bloc production, which shows every sign of increasing its penetration into Western Europe, is the result of earlier technology transfers from West European producers like Pirelli.



Tyres for all weathers: Continental's latest model for icy conditions

IMPORTS BY EC STATES (1987 '000 units). Table with columns: COUNTRY OF ORIGIN, US, JAPAN, S.KOREA, TAIWAN, OTHER, TOTAL. Rows include W. GERMANY, FRANCE, UK, ITALY, NETHERLANDS, BELGIUM/LUX, SPAIN, DENMARK, IRELAND, PORTUGAL, GREECE, TOTAL.

DESTINATION OF EC EXPORTS (1987 '000 units). Table with columns: EXPORTS FROM, EEC, US, JAPAN, S. KOREA, TAIWAN, OTHER, TOTAL. Rows include FRANCE, W GERMANY, ITALY, UK, SPAIN, NETHERLANDS, BELGIUM/LUX, IRELAND, PORTUGAL, DENMARK, GREECE, TOTAL.

Search for automation won

Continued from Page 4. Automatic tyre building machines, such as those now turning out truck tyres 24 hours a day at Pirelli's Sesto San Giovanni plant, are costly and make economic sense only if worked round the clock.

out any internal reinforcement. This remains an unattainable dream, but production of polyurethane tyres by reaction-injection moulding has advanced far beyond the feasibility stage at the Kitsec, Austria, factory of LHM Kunststoffe Technologie GmbH.

The attraction of reaction-injection moulding a tyre is that the building stage is eliminated. The operation is reduced to placing a pair of wire beads and reinforcing materials automatically in a mould and then injecting material to make a corpus, which might be compared with the parison stage in bottle blowing (where the glass is rolled immediately after coming out

of the furnace). Then a second set of mould segments closes around the corpus and a further injection of polyurethane takes place. In a minute or two, the complete tyre is ejected and, after a brief pause for curing, is ready for mounting on a wheel, just like a rubber-based tubeless tyre.

Ever optimistic, LHM Kunststoffe is now looking to the time when tyre and wheel can be reaction-injected moulded as one easily recycled unit.

Stuart Marshall

Car tyres' conflicting demands

Continued from page 4. wheel at the roadside and thus of the spare tyre itself. Fifteen years ago Dunlop thought it had the answer in its Total Mobility Concept. It later renamed the Denovo. It stayed on the rim when punctured. The walls splayed out sideways so they would not be slipped between rim and road.

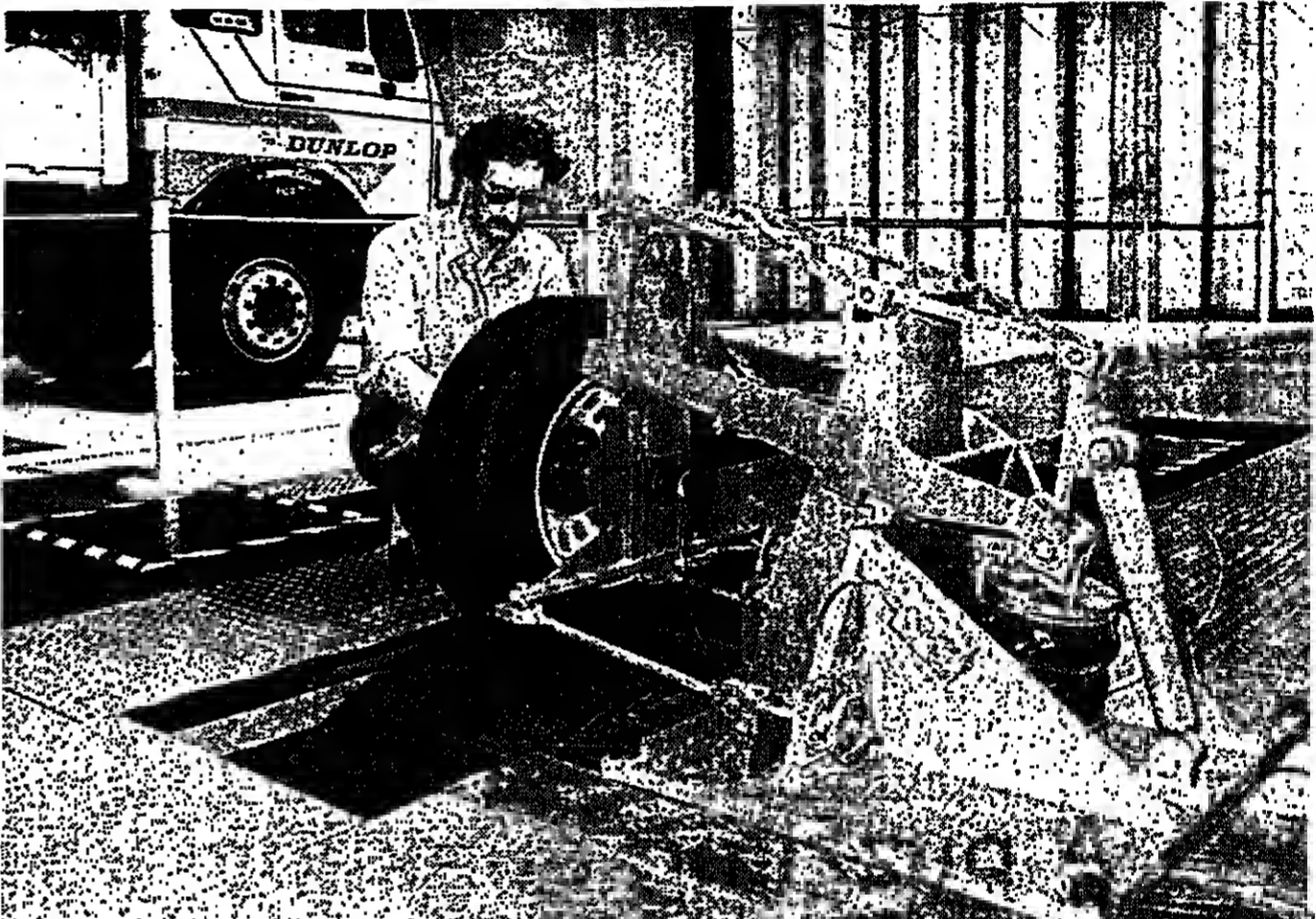
made only by Dunlop and Michelin. In Germany, the Continental Group has come up with an even more radical runflat tyre concept called CTS (for ContiTyreSystem).

runflat or standard tyres, depleting what the buyer wants. Another promising innovation has been using two very narrow tyres side by side instead of a single fat one. A problem with very wide tyres is that in heavy rain they may aquaplane - ride on surface water that the tread pattern's drainage grooves cannot clear away fast enough.

seems to work. Also, if one tyre goes down you can drive on for very long distances on its neighbour - providing you know you have a flat. Then you must increase the surviving tyre's inflation pressure to carry the extra weight.

Most European car makers have tried the JTD (Jerry Juban Developments) twin tyres, but none has decided to offer them as optional original equipment. However, in Japan, Yokohama Tyres is working with Mitsubishi Motors to develop a similar twin tyre system and Audi has agreed to co-operate with the development in Europe.

Stuart Marshall



Sumitomo's new dynamics laboratory for measuring noise and comfort of the tyre

Reaping the rewards of overseas acquisitions

IN THE past few years, Sumitomo Rubber Industries - Japan's third and the world's sixth largest tyres group - has begun to reap the rewards of its decision to buy the European Dunlop tyre activities for \$450m at the end of 1984 and the US Dunlop Tyre Corporation for nearly \$100m at the end of 1986.

at its Fort Dunlop plant in Birmingham. It complements other collaboration in Europe with Trilob Borg Tyres of Sweden, again through SP Tyres, and Sumitomo's own production in Europe which comprises two plants in France, two in the UK and two in West Germany.

Sumitomo is active on other fronts, not least in seeking to tap into the burgeoning vehicle production of emerging Pacific rim countries like Taiwan, where it already has manufacturing, retailing and technology transfer links.

that, in Europe at least, it is coming close to its capacity levels, at least given current working patterns. More may be squeezed out through, for example, moving the UK plants to seven-day working as has already been done by some of SP's rivals.

A short time ago, following an initial profits upsurge in 1987, it announced an 81 per cent jump in interim pre-tax profits to ¥42m (\$30m) on a total turnover up by 13 per cent at ¥106m, (although this includes sales of some non-tyre products such as sports shoes).

Sumitomo executives indicate, instead, that their priorities remain further continue to develop the products, productivity and profitability of their existing facilities.

SP remained distinctly uncommunicative about the results of all this activity in terms of market share.

He also professes to see no necessity for more acquisitions, at least "for the time being", although he says he believes there is scope for yet further amalgamation in the industry, particularly in the US.

Part of the reason for the growth was strong replacement tyre business in Japan itself, but there was also a notable contribution from the US tyre activities, while productivity improvements are also making their impact in Europe.

While Sumitomo has been helped by the bulk of the savage job cuts made in European and particularly UK - work forces taking place before it acquired the company, it is some measure of the transformation that has taken place since then that SP Tyres UK's 1984 and 85 combined losses of £37m was followed by break-even in 1986 and "a small profit" in 1987.

Independent estimates, however, put Sumitomo's share of the total West European share market at around 2 per cent, around half that of now fellow Japanese-owned Firestone and well behind the market leaders.

There are, he suggests, "two ways of defending ourselves. One way lies in being technically superior, the other is size." "I do not see any major disadvantages in being close behind the top, so long as we are big enough to defend ourselves. The only real way to stay alive is to stay technically ahead."

The company is now forecasting pre-tax profits of ¥7.5bn for the year on sales of ¥215bn.

Sumitomo is benefitting from its overseas acquisitions in two ways: by providing local production in the world's two most important markets - North America and Western Europe - they are saving it the cost of the foreign exchange losses it would otherwise have incurred on direct exports because of the long and continuing appreciation of the yen.

Sumitomo's takeover of Dunlop's tyre interests has not marked the end of its search for further, albeit modest, links in Europe.

A similar tale is being told at Sumitomo's other plants on the Continent, for example at Montjume in France, where former heavy losses have also been turned into modest profits.

Sumitomo is benefitting from its overseas acquisitions in two ways: by providing local production in the world's two most important markets - North America and Western Europe - they are saving it the cost of the foreign exchange losses it would otherwise have incurred on direct exports because of the long and continuing appreciation of the yen.

At the same time, the lower cost of imported raw materials because of the yen has served to increase profit margins on its domestic production.

Sumitomo's takeover of Dunlop's tyre interests has not marked the end of its search for further, albeit modest, links in Europe.

In job terms, the costs have been high, however, when measured from the start of Europe's really large over-capacity problems at the end of the 1970s. Once, recalls SP Tyres UK's chairman and managing director, Mr Gerald Rad-

REFURBISHMENT. The Financial Times proposes to publish this survey on: 10th January 1989. For a full editorial synopsis and advertisement details, please contact: Penny Scott on 01-248 8000 ext 3389 or write to her at: Brackee House 10 Cannon Street London EC4P 4BY. FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

Michelin of France shows renewed confidence

# Successful global strategy

MICHELIN, which has now crept just ahead of Goodyear as the world's leading tyre group, is both a typical and atypical French company.

On the surface at least, it seems to be the most French of French companies tucked away in Clermont-Ferrand, in the heart of provincial France, and managed by a secretive and paternalistic patron, Mr Francois Michelin.

At the same time, however, Michelin is undoubtedly one of the most global companies in France and has continued to build up actively its international presence.

This global approach is one of the key secrets of the success of the French group. The other components have been its long-term commitment to technological innovation - Michelin, after all, invented the radial tyre and has regularly invested the equivalent of about 5 per cent of its annual sales in research and development - and its strategy of focusing on its core tyre business.

After going through a particularly difficult restructuring period in the early 1980s following the second oil shock, Michelin today gives all the appearance of a company in confident spirits. Since 1981, and despite the recession, Michelin unlike its main competitors has seen its tyre production rise by about 40 per cent. At the same time, its overall workforce has been reduced by about 25,000 to 117,000 underlying the steady productivity gains the company has made during the last seven years.

In turn, the company has bounced back into profit after losing more than FF18bn in the three years to the end of 1984. Profits in the first half of this year totalled FF2.5bn on first half sales of FF23.5bn. Net profits for the whole of last year amounted to FF2.65bn on sales of FF46.9bn.

To achieve its world leadership position, the group has adopted a long-term step-by-step strategy to international expansion. The first step was to consolidate the group's traditional European base. Western Europe, which absorbs about 30 per cent of world car tyre production, now accounts for 66 per cent of Michelin's



Francois Michelin: planning further international expansion.

annual passenger car tyre sales. It also accounts for 55 per cent of the company's truck tyre business.

The second step was to expand dramatically in the North American market, where Michelin has invested about \$1bn since the early 1970s to penetrate in a major way the American market.

The group is now planning to invest a further \$500m in the US and Canada in the next four years to strengthen its position even further on these key markets, which absorb as much as 40 per cent of world car tyre production and now account for 37 per cent of Michelin's annual car tyre sales. North America, which represents nearly 25 per cent of the world truck tyre market, also accounts today for about 33 per cent of Michelin's annual truck tyre sales.

Michelin has now embarked on the third stage of its international expansion in the Asian markets. The French group has negotiated three important joint-venture tyre production agreements in

space sector by announcing this autumn plans to buy the aircraft tyre business of BF Goodrich of the US. The deal will turn Michelin into the world's second largest supplier of aircraft tyres after Goodyear of the US. Although the French group has successfully adapted its radial tyre technology to the aerospace sector during the last few years, it has only had up to now a marginal share of this market.

However, the BF Goodrich operations that Michelin is acquiring, which include a recently built aircraft tyre manufacturing plant in North Carolina, tyre retreading facilities in the US, marketing and sales networks as well as research and testing facilities, will give the French group a major presence in this market overnight. BF Goodrich's aircraft tyre business accounts for about 20 per cent of the world market and 32 per cent of the US civil and military aircraft tyre market. Moreover, Michelin and BF Goodrich will collaborate closely on future aircraft wheel and tyre developments.

All these recent operations reflect eloquently the current confident and expansionary mood of the French tyre group, which even went a few weeks ago to the rescue with a group of other French industrial and financial companies of Epea-Bertrand Faure, the French diversified car seat manufacturer threatened by a hostile raid by Valeo, the French car components concern under the management control of Mr Carlo de Benedetti, the Italian businessman.

Michelin's intervention in the Epea-Bertrand Faure takeover battle also reflects Mr Francois Michelin's personal commitment to a solid sense of traditional industrial ethics at a time when a growing number of more specious have been shaken by the new breed of French corporate raiders and financiers.

But Mr Michelin has also been adapting to changing times. Indeed, he has started to drop the cloak of his legendary secrecy by appearing from time to time in the public limelight, albeit with characteristic and extreme discretion.

Paul Betts

Pirelli of Italy

# A puzzling question



Ludovico Grandi: a conservative view.

any significant acquisition activity in the short term.

Equally, both have been careful not to shut the door on taking part in any further restructuring of the industry.

This will certainly be made easier by Pirelli pulling all its tyre operations into one new Dutch company, Pirelli Tyre Holding BV, and then floating a substantial holding.

It thus acquires more flexibility in the event of joint ventures or acquisitions and becomes a better placed to attract new investment, particularly given its relocation away from the Italian industrial-political heartland. (Mr Grandi insists that Pirelli's tyre-making plants worldwide will remain unaffected.)

Mr Grandi himself is conservative in his remarks about the future, suggesting that the concentration that has already taken place among the major players will not go significantly further. "I think the handful of existing groups now present will stay for the next 10 or 15 years", he does concede that if there is to be a further shake-out realignment in the industry, Uniroyal-Goodrich could be a candidate - "but really, I think that for this to happen to a company with \$2bn sales, would be to concentrate too much."

Top of Pirelli's priority list at the moment from the operating point of view, he insists, is to integrate Armstrong into Pirelli's network of 29 tyre plants and 31,500 tyre sector employees worldwide. To that end, Pirelli is to invest \$200m-\$250m in what will become the Pirelli Armstrong Tyre Corporation in the US. Much of the money will be spent on equipping Armstrong to produce Pirelli-branded tyres as well as its own.

By any measure, however, Armstrong is not the prize that

sure continues to work their way through, in tandem with a product strategy based on exploiting premium, "hi-tech" sectors of the market.

If Michelin pioneered the radial, it was Pirelli which led the way in introducing high performance low-profile car radials - typified by Pirelli's P6 and P7 ranges - in the early 1970s. More recently, a new generation of ultra-low profile tyres has appeared.

Such tyres have proved a major asset to the companies which have acquired good reputations for them, competition being based on technology even more than price and thus allowing much better margins than those prevailing at the "commodity" end of the market.

Even though the fast growth in car production which has taken place in car production during the past few years is now expected to level out, if only temporarily, Mr Grandi expects Pirelli to be a substantial beneficiary of the trend towards not just high-performance cars to be fitted with low-profile and ultra-low profile tyres, but an increasing proportion of volume models.

The premium sector is becoming steadily observed, Mr Grandi, who expects the proportion accounted for it to rise from the current 10 per cent to around 50 per cent. This growth, he suggests, should prevent a major price war, even in the premium sector. "That is why we are investing 3.6-3.8 per cent of sales revenue to keep our technical lead", asserts Mr Grandi.

Pirelli's other main tyre investment currently is in the UK, where it is expanding and modernising its two car and truck plants at a cost of around 180m. Somewhat smaller projects are also going on in Brazil - where it has seven plants - and India.

However, though Pirelli is now a supplier of original equipment tyres on some high-performance Japanese cars, Mr Grandi admits that it has yet to develop a strategy for the Far East, where car output is growing at an extremely rapid rate in countries like Korea and Taiwan. "We are looking at it closely, but the strategy is not yet defined".

John Griffiths

Continental of West Germany

# Big expansion moves



Guenter Sieber: reducing the gap.

CONTINENTAL'S \$850m takeover of General Tire of the US last year has taken the West German tyre producer to the head of the pack of large companies chasing the three world market leaders, Goodyear of the US, Michelin of France and Bridgestone of Japan.

The gap between fourth-placed Continental and the industry giants is still considerable, but the West German group now feels more confident that it is reaching a sufficient size to enable it to remain independent in a world industry marked by a rapid process of concentration.

In earlier expansion moves, Continental has taken over the European operations of Uniroyal of the US in 1979, and followed this with the acquisition of Semperit, the Austrian tyre maker, in 1985.

Continental's development is being driven by its need to keep pace with the globalisation of the automotive industry and provide the leading vehicle makers with a comprehensive technical and commercial service in all the major sales and production regions of the world. Cost considerations are forcing the automotive industry to drastically reduce the number of its suppliers worldwide.

"It is our objective to maintain the greatest possible presence in the three most important markets, North America, Europe and Japan. This requires considerable effort."

Continental has bold plans to boost sales in North America, Europe and Japan

Mr Guenter Sieber, tyre marketing and sales director. "We want to reduce the gap between us and the world's three largest tyre manufacturers."

Mr Sieber says that Continental's strategy for future growth is based primarily on its current production base, but it is creating significant new capacities in North America and "selective acquisitions in strategically important regions" cannot be ruled out.

The West German tyre maker is forecasting a sales turnover in 1988 of DM7.8bn (\$4.3bn) compared with DM5.1bn in 1987, and according to Mr Ingolf Knaup, Continental finance director, sales will rise next year to around DM6.2bn (\$4.5bn). Group sales are targeted to reach DM10bn in 1992 once its planned investments in North America and West Europe have been completed.

Of this year's DM7.8bn turnover DM6.3bn (\$5.5bn) or some 81 per cent will be generated by the tyre operations with DM1.5bn (\$600m) coming from industrial products. (More than 50 per cent of this division's sales are also to the automotive industry, largely in West Germany, although Continental is beginning to acquire similar businesses in other parts of Europe, chiefly France and Spain to date.)

Group worldwide production currently amounts to around 54m car tyres and 7m commercial vehicle tyres a year giving Continental an eight per cent share of the world tyre market. Apart from the acquisitions

Continental's group sales are targeted to reach DM10bn by 1992

in West Europe and the US Continental has also reached co-operation agreements with companies in Scandinavia, Greece and Viking and in India, Modi involving the transfer of its technology know-how.

More importantly it has entered into agreements with Yokohama and Toyo, the two Japanese tyre producers who rank eighth and ninth in terms of worldwide sales, involving the exchange of know-how and the production of Continental's tyres in Japan.

It has an agreement with both companies for the local production of Continental and General Tires branded products at the Japanese group's plants to its own specifications for the Japanese auto industry, but the volumes are still very low.

Continental also supplies some tyres from Europe to Japanese car makers. It claims that around 20 per cent of the Japanese cars exported to Europe are equipped with Continental group tyres, and that overall it supplies tyres as original equipment for around 3.5 per cent of the cars produced in Japan.

The group is about to embark on the largest investment programme in its history with investments totalling nearly DM3bn (\$1.6bn) planned over the next four years from 1989 to 1992.

Much of this investment will be focused on the US, where Continental is concentrating its resources on two projects,

some cases a 7-day production schedule.

It is also hopeful that its new concept for run-flat tyres, CTS (ContiTireSystem) which allows the motorist to continue to drive even with a flat tyre, will enter production next year. "We believe that one of our main customers will introduce this tyre on to the market with a production car in the spring of 1989," says Mr Sieber, but he rules out large volume output before the mid-1990s.

Despite an ambitious investment programme and the series of acquisitions Continental has managed to strengthen its finances and has increased its equity to debt ratio by some 40 per cent since 1983. The group's earnings per share have been flat this year at around DM 29 per share, but Mr Knaup maintains that earnings per share can be raised to DM31/DM32 in 1989.

After slumping into loss in 1981, Continental has achieved a considerable financial turnaround from a group net loss of DM7.7m in 1981 to a net profit of DM114.5m in 1986 and DM138.8m in 1987. After failing to pay a dividend in the crisis years of 1981 and 1982, Continental has managed steady increases in the last five years and Mr Knaup accepts that the DM7 dividend paid in 1987 "cannot be the upper limit in the medium term". Continental turnover has increased by 300 per cent from DM2.6bn in 1979, while the workforce has only grown by some 50 per cent from 31,000 to 45,000.

The group still has some way to go, however, having barely matched the average profitability of the world's biggest tyre makers during the mid-1980s, and was a considerable distance behind the profitability of the big three, Michelin, Goodyear and Bridgestone in 1987.

Kevin Done

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## WORLD TYRE INDUSTRY 8

## Brazil leads the pack in Latin America

## Protectionism saps regional sector

WHETHER A developing country can play an important role in the world tyre market is determined primarily by its having a domestic market large enough to offer the economies of scale necessary to support exports.

Brazil, with 145m people and 11m vehicles on its roads, is Latin America's largest market. So it is no surprise that the country is the region's leading tyre producer, ranking ninth in world passenger tyre output last year with 20.5m units.

It was also ranked ninth in truck tyre output, with 4.1m units. This was behind Mexico's 4.8m output for trucks, but well ahead of its 5.1m passenger tyres.

Brazil and Mexico are also the only two countries in Latin America with domestic vehicle markets large enough to warrant substantial investments by multinational vehicle makers in car and truck plants, exports from which include the US in particular, thus highlighting the importance of the original equipment market to those tyre producers present.

In all other countries around the continent, tyre plants have been installed exclusively to serve the domestic market. Trade barriers between the countries in both Latin America and the Caribbean have meant that companies have had to have a plant in virtually every market in which they want to compete, so that some 40 factories are spread through 14 countries in the region.

In Latin America, for instance, only Bolivia and Paraguay do not have at least one factory. Furthermore, most

take its parent in sales to the rest of Latin America in 1988.

Such developments will mean increasing volumes of car exports from Mexico, and can thus be expected to generate more tyre industry investments too.

Brazil is currently a much larger exporter of vehicles, meanwhile, having sold some 345,000 units abroad last year, about 100,000 of which went to the US and Europe. That means a demand for tyres to meet the demands of developed world markets, which in turn has led manufacturers to invest in increasing the radial portion of their output and work to phase out conventional tyres with inner tubes on the domestic market also.

Part of Goodyear's US\$150m investment programme for Brazil is for radialisation, admitted Mr Carlos Perez, president of the local subsidiary. Brazil's vehicle production this year should be around 1m units compared with Mexico's 400,000. In addition to OEM and replacement operations, how-

## Brazil and Mexico are also the only two countries in Latin America with domestic vehicle markets large enough to warrant substantial investments by multinationals

plants traditionally have had to be able to offer a full range of car, truck and tractor tyres to their local market, as protectionist legislation has prevented cross-border flows and the multinational tyre groups from rationalising production in pursuit of advantageous economies of scale.

For this problem to be resolved, they must pin their hopes on a future Latin American common market, the seeds of which have finally begun to be sown by Brazil and Argentina, Latin America's two largest economies; they are working towards full economic integration by 1998.

Mexico's \$130bn GDP puts it second in Latin America after Brazil's \$300bn and before Argentina, with US\$70bn. But Mexico's economic integration is bound to be into a North American common market, which is likely to change the way the multinational tyre makers develop that country's industry.

Indeed, in investing in Mexican operations, the tyre industry is, as usual, following the lead of the carmakers, two of whom, Ford and GM, already include Mexico in their North American profit centre. Being, as the Mexicans say, so far from God and so close to the United States, the country is exporting increasing numbers of built-up vehicles to the US: 168,000 units were exported last year, up from 72,400 in 1986.

A large part of this increase was due to Ford's Hermosillo plant, making the Tracer exclusively for US consump-

tion. This plant sent its first 51,000 units stateside in 1987 and prompted Goodyear to install a tyre fitting plant alongside to serve it.

Hermosillo is destined to be the second source for certain of Ford's North American car lines in the 1990s, the idea being that Mexico should serve all the southern half of North America while plants in Michigan supply the North-East and Canada.

Having closed down its only US production plant this year, Volkswagen has similarly begun to rely on Mexico for the Jetta and Golfs it markets in the States, while Nissan's Mexican subsidiary expects to over-

take its parent in sales to the rest of Latin America in 1988. Such developments will mean increasing volumes of car exports from Mexico, and can thus be expected to generate more tyre industry investments too. Brazil is currently a much larger exporter of vehicles, meanwhile, having sold some 345,000 units abroad last year, about 100,000 of which went to the US and Europe. That means a demand for tyres to meet the demands of developed world markets, which in turn has led manufacturers to invest in increasing the radial portion of their output and work to phase out conventional tyres with inner tubes on the domestic market also. Part of Goodyear's US\$150m investment programme for Brazil is for radialisation, admitted Mr Carlos Perez, president of the local subsidiary. Brazil's vehicle production this year should be around 1m units compared with Mexico's 400,000. In addition to OEM and replacement operations, how-

From page 1

In the replacement market, or at least the more enthusiastic, sporting part of it, buyers have proved themselves increasingly willing to pay even large premiums for what they consider the "best" tyres.

This trend is one of the main driving forces behind the industry's return to profitability in the past three or four years - and not least because it is the one sector of the market which is continuing to grow rapidly.

"Currently," says Mr Grandi, "these tyres account for about 10 per cent of the total for cars. But today's high performance tyres are the standard tyres fitted to volume cars of the future and they will be fitted to half of all cars in the early 1990s."

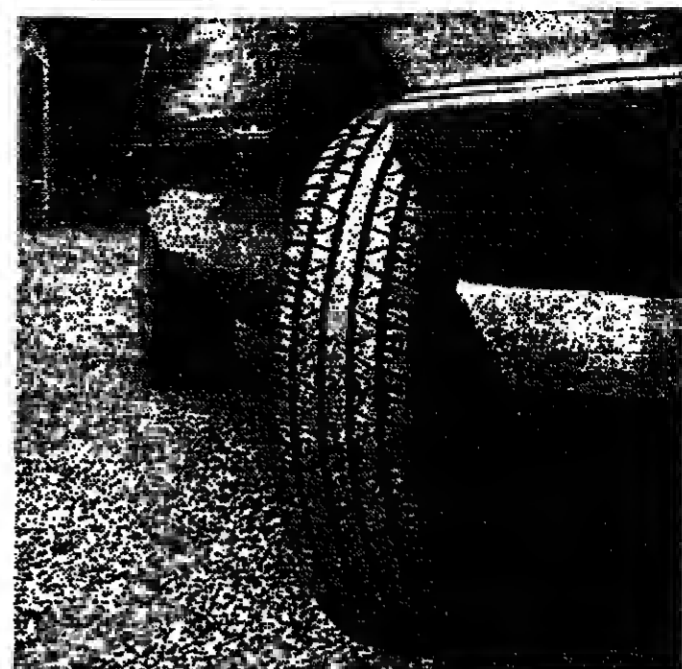
Mr Merce agrees: "Competition will be based on the market's demand for products high

in quality, performance and perceived value. And that kind of competition leads to stability in an industry."

But stability for whom? The level of investment needed - Pirelli, for example, is spending 3.4-3.8 per cent of sales on research and development - makes the future of the surviving smaller players look ever more problematical.

Some have fared reasonably well by exploiting selected niches. A few, indeed, like the Avon Rubber company of the UK, are generating respectable profits relative to turnover (in Avon's case £7.7m pre-tax on sales of £113m the first half of this year) and investing heavily - at least post-tax - as well.

On the other hand, another small producer, Vredestein BV of Holland, has seen its net income tumble by 95 per cent in the first half of this year.



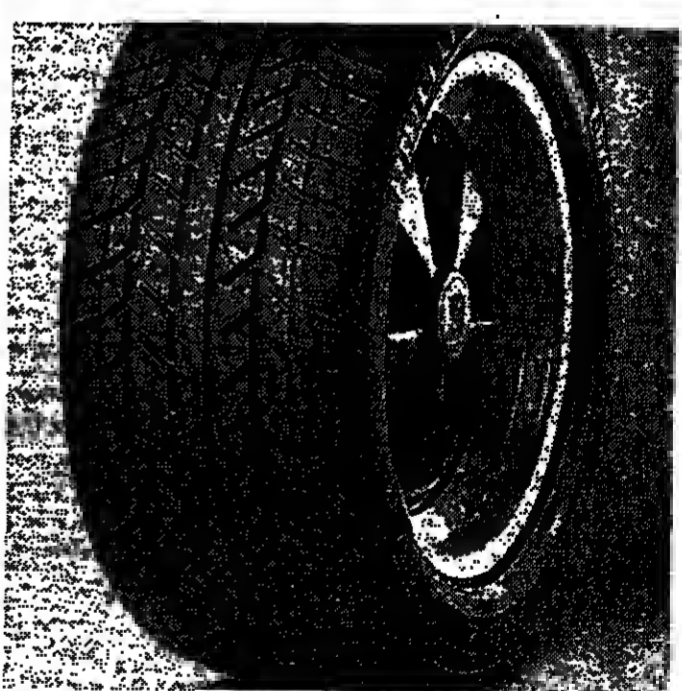
Avon's new turbocharged CR28 Radial tyre for high performance cars which is being manufactured in 5-rib and 3-rib patterns



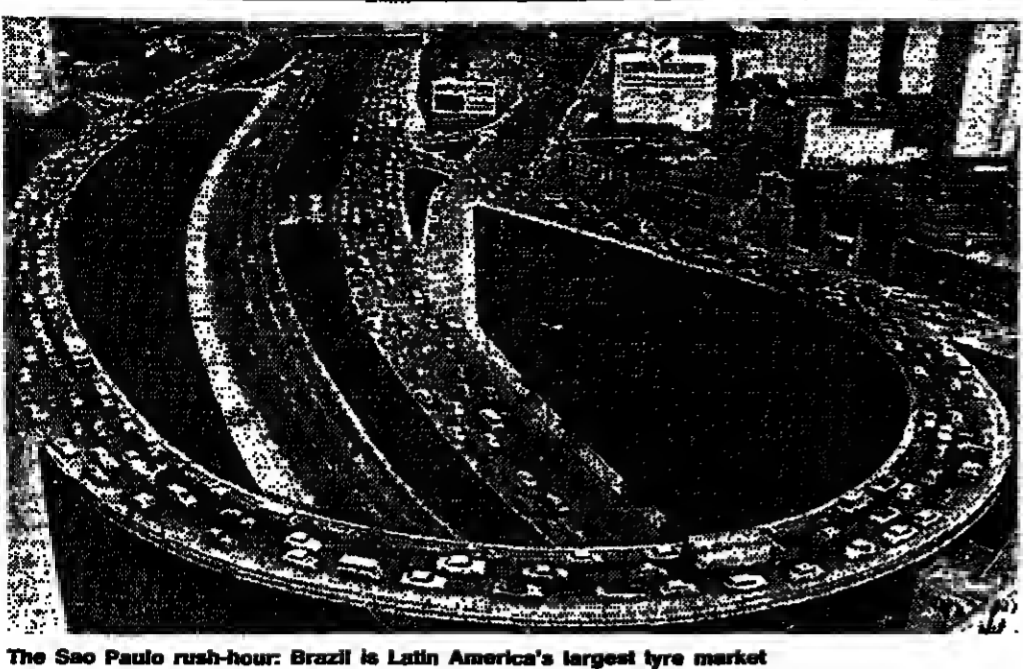
Goodyear's Eagle NCT2, designed to give executive cars a softer, quieter ride: chosen by Saab for its 9000CDI saloon



A development tyre made from polyurethane by reaction-injection moulding by LIM Kunststoffe Technologie of Austria



Pirelli's P700-Z radial, developed in cooperation with Porsche, Audi and BMW



The Sao Paulo rush-hour: Brazil is Latin America's largest tyre market

## China

## Diversification, expansion

CHINA is in the process of diversifying and expanding her tyre industry, which had previously produced relatively small quantities of mainly bias tyres. Last year's output rose by 22% to reach 2.5m units, enough, it is said, to satisfy domestic demand.

Indeed, the bias tyre industry is now looking for more export markets, especially in Southeast Asia and the West. It has been exporting only 2% to 3% of total production in the past few years, to a value in 1986 of US\$22m.

But the introduction of foreign vehicles over the past two or three years, by direct import or joint venture manufacturing, has forced the industry to move into radial tyres. Eight factories in different regions are now importing radial tyre technology.

Typical of them is the Beijing Tyre Factory which has a US\$12.9m agreement with Pirelli. When the new equipment is in place, by 1990, about 300,000 radial tyres will be produced annually for the Beijing Jeep Company, the American Motor Corporation joint venture.

The Beijing Tyre Factory employs 1,890 workers and has assets of Yuan 27m.

Another kind of diversification was carried out by the Tianjin Tyre Plant in North China, a 50-year-old factory originally under Japanese

management. It has been trying since the 1970s to enter into a joint venture to get Western technology for the very large tyres which are particularly needed in China's northern regions.

One of the ex-Tianjin capitalists in Hongkong, S.T. Wong, through his company Trinity Development, put the Tianjin plant in touch with United Tyre Company of Canada, which had equipment to sell from a redundant factory.

The result is a US\$30m joint venture in which the Tianjin Tyre Plant and other local rubber industries hold 60%, the Tianjin International Trust and Investment Corporation 15%, and the Canadian and Hongkong companies 20% and 5% each. It is the biggest industrial joint venture in Tianjin.

Production began on a new site in October. The target is 50,000 sets of big engineering tyres of tyre of 1.5 metre to 3.2 metre diameter. The results are awaited of central government trial tests.

"China needs snapper-large engineering tyres, of 3 metres diameter, for mining and forest areas," says Mr Zheng Junbo, director of the joint venture's management office. "Ours will be the first plant to produce them systematically for this need."

"We hope to export 60% of our production - in particu-

larly, to Canada. This is a labour-intensive operation, so we can quote a good price in the Canadian market," he says.

Mr Zheng estimates that the second-hand production machinery, shipped from Canada, will last for at least ten years and possibly for 13 or more.

The Canadian corporation was thus able in effect to exchange its unwanted equipment for a share in the profits of a viable new production unit which looks set to be very competitive in the Canadian market. Only one Canadian technician remains on the site.

Because it is a joint venture, it qualifies for a low rate of taxation - it is also supposed to be immune from any financial and other cutbacks which China's foreign exchange and inflation problems might bring elsewhere.

The impressive new plant is spacious, with fewer workers - around 700, compared with the Tianjin parent company's 3,000, on a similar area of 11 hectares. The plant's internal architecture is pleasantly airy.

"Scooper Scoopers," "Snapper-loaders" and similar epithets now adorn this Tianjin factory, and the sample products in each type and size, in a display near the gate, are impressive.

The older plant, with assets worth Yuan 45m, makes half a million sets of conventional

tyres annually of the Dolphin brand, using an old West German production line.

It caters for trucks, buses, cars, industrial vehicles, carts and agricultural machinery. In the latter category, the plant accounts for almost one-third of China's total production.

Dolphin tyres sell abroad in East Europe and South-east Asia. The plant uses 7,800 tons of rubber a year.

Rubber supplies are a problem for both of these plant in Tianjin. They receive a quota of the limited production from Hainan and Yunnan in semi-tropical South China, but have to eke that quota out with costly imports from Malaysia and the South-east Asian producers, supplemented by Chinese synthetic rubber.

With three Sino-foreign joint ventures now making cars (Beijing Jeeps, Volkswagen in Shanghai and Peugeot in Guangzhou), together with the Japanese Daihatsu van joint venture in Tianjin, the demand for more tyres of more sophisticated kinds will emerge.

This year more than half a million motor vehicles are expected to have been sold in China. That is the scale of the challenge which China's tyre industry, in Tianjin and Beijing and elsewhere, has to meet.

Dick Wilson

FT FINANCIAL TIMES CONFERENCES

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# FINANCIAL TIMES SURVEY



The solitary and uniquely divisive issue of the free trade pact with the US dominated the

recent elections in which Mr Brian Mulroney was voted in for a second term. He must now prove that the deal will really benefit the country, writes David Owen

## Uncomfortable trade-offs

THE RESULT was in doubt to the last. But Canadians finally swallowed hard, held their noses and on November 21 effectively voted to ratify Prime Minister Brian Mulroney's Free Trade Agreement with the US.

In doing so, they re-elected Mr Mulroney for a second term as Prime Minister. They also rubber-stamped a host of other ongoing Progressive Conservative initiatives, including tax reform, privatisation and deregulation and a plan to buy a fleet of nuclear-propelled submarines from Britain or France.

It was not an overwhelming victory. Mr Mulroney secured a reduced majority of 49 in the 296-seat Canadian Parliament and received just 43 per cent of the popular vote. The presence of a divided Opposition, comprising the Liberals and the left-of-centre New Democratic Party (NDP), was thus crucial. Nonetheless, it was a notable achievement. Back-to-back majorities are not lightly won in diverse and fragmented Canada. Mr Louis St Laurent was the last to contrive the feat in 1953.

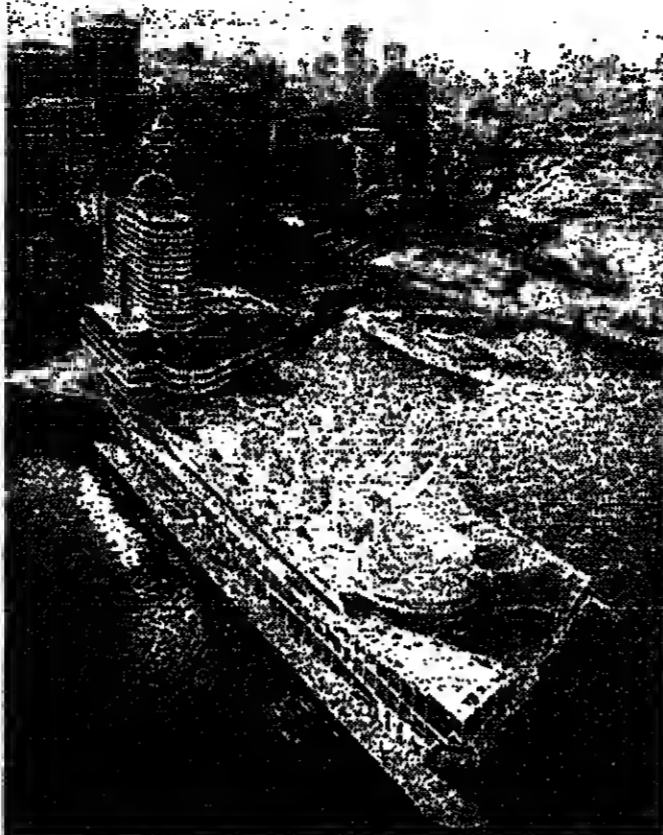
Canadians - though they are deeply divided over the issue - have thus decided to embark on a process of systematising commercial relations

with their powerful southern neighbour. Though the actual impact of the agreement will be gradual, limited and hard to quantify (and was exaggerated by both 'pro' and 'anti' factions in the recent campaign), its symbolic significance should not be underestimated.

Negotiating a deal of this kind with a neighbour which has a population 10 times their size, whose revolution their ancestors rejected - and whose values and motives they have questioned ever since - goes deeply against the grain for many Canadians.

De facto, the US and Canadian economies have become interdependent to an exceptional degree. They share the largest bilateral trade between any two nations, amounting to some \$150bn a year. Close to 80 per cent of heavily trade-dependent Canada's exports are destined for the US. Fully 80 per cent of goods crossing the common border already do so duty-free.

Nonetheless, to consent to codify this relationship on a bilateral basis rather than letting it develop organically constitutes a significant change in the Canadian psychology - particularly since the pact seems sure to accelerate a process of economic integration that is already advanced.



Vancouver Convention Centre, British Columbia

The election campaign itself, dominated by this solitary and uniquely divisive issue, was in scintillating contrast to the US election campaign that ran simultaneously. It was characterised by coruscating rhetoric, imaginative and quick-witted debates and unpredictable swings in popular support.

In one respect, however - its studid eschewal of several critical issues - the Canadian contest was disconcertingly similar to its US counterpart. As in the US, the dreaded "d-word" (deficit) received scarcely a mention. Nor did foreign or defence policy. Tax reform was discussed only crudely when Mr John Turner's Liberals used it as a second stick with which to beat the government once the message contained in their all-out attack on the Free Trade Agreement had begun to pall.

Constitutional reform could not be an issue, since Mr Mulroney's Meech Lake initiative was endorsed by both principal opposition parties, despite growing rumblings of discontent from a wide range of special interest groups.

Nor should the result be interpreted as evidence that Mr Mulroney has overcome his own personal credibility problem outside his native province of Quebec. Many businessmen

override deep reservations on this score due to what they saw as the compelling need to support the trade deal.

Once the formalities required to put the trade pact promptly into effect are concluded, these other topics may be expected to emerge.

The first tough decisions to be taken will likely be under the heading of deficit reduction. Criticism has mounted since Finance Minister Michael Wilson's last budget of the Conservatives' so far lackadaisical attempts, in a period of strong economic growth, to cut the budget deficit and to reas-

sert control over the accumulated public-sector debt. In September, the OECD described increasing efforts to reduce the federal and provincial budget deficits as "indispensable". Although the federal deficit has been trimmed from C\$38.3bn in 1984-85 to a projected C\$28.9bn in 1988-89, progress has virtually ground to a halt in recent years. Meanwhile, net debt at the approaching year-end will have risen to C\$321bn, or more than 54 per cent of Gross Domestic Product. Many argue that if Mr Wilson is to make meaningful inroads in these figures, it will

have to be in the 1989 and 1990 budgets - before ministerial thoughts begin again to stray towards securing re-election. The trouble is, there appears to be no obvious place for the necessary adjustments to be factored in. If Canadians made one thing abundantly clear during the course of the recent campaign - other than their deep division over free trade - it is that they will not stand for the erosion of their generous social welfare and regional development programmes. Equally, the government will presumably be reluctant to institute more taxes with a potentially unpopular new sales tax on the horizon.

One possible window exists in the sphere of federal agricultural spending, which has soared from C\$3.5bn to C\$6.1bn over the past two fiscal years, particularly if the Uruguay round of the Gatt makes any headway. However, with farmers hard-pressed after years of indifferent markets and this summer's crippling Prairie drought, here too the government would be playing with political dynamite.

The Meech Lake accord, which appeared - when it was first thrashed out some 20 months ago - to have resolved the lingering constitutional disagreements between Quebec

and the rest of Canada, will also assume a much higher profile as Mr Mulroney's second term progresses. At a provincial level, the accord, which recognises Quebec as a "distinct society" and decentralises some powers from Ottawa to the provinces, faces tough ratification battles in Manitoba and perhaps New Brunswick.

Federally, either or both of the major opposition parties, which initially supported the accord with some reservations due to the perceived importance of bringing Quebec into the constitution, may turn against it. By doing so, they would provide a platform for the numerous groups who have expressed opposition to Meech Lake. They may be hardened in any resolve to make a U-turn by the knowledge that their initial endorsement of the accord failed to yield either party the slightest electoral dividend in French-speaking Quebec. The Tories won 63 of the 75 seats on offer. Furthermore, both parties are likely to find themselves under new leadership in the not too distant future.

The Free Trade Agreement, meanwhile, will continue to be a recurrent if not a predominant theme, with the govern-

# CANADA



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### KEY FACTS

Area: 9,958,234 sq km  
 Population: 25.66m (1987)  
 GNP: C\$333.09bn (1987)  
 GNP per capita: C\$20,783 (1987)  
 GNP growth: 4% (1987)  
 Prime Minister: Mr Brian Mulroney (Conservative)  
 Currency: 100 cents = 1 Canadian dollar (C\$)  
 Average exchange rate:  
 \$ = C\$1.226 (1987)  
 £ = C\$2.173 (1987)  
 Current exchange rate:  
 \$ = C\$1.186 (Dec 1988)  
 Inflation: 4.4% (1987)  
 Unemployment: 8.89% (1987)

Federal budget deficit:  
 -C\$27,862m (1985-86)  
 -C\$34,548m (1986-87)  
 Merchandise exports: \$97,871m (1987)  
 Breakdown of exports:  
 Food 8.72%  
 Raw materials 13.83%  
 Intermediate goods 34.38%  
 Final goods 56.98%  
 Exports to US as % of total:  
 75.7% (1987)  
 Merchandise imports:  
 -\$89,111m (1987)  
 Imports from US as % of total:  
 68.1% (1987)  
 Trade balance: \$8,759m (1987)  
 Current account balance:  
 -\$7,975m (1987)

ment under pressure to show that the deal really is in Canada's best interests. With an economic slowdown projected after five years in which Canada's average growth has been the fastest among the big seven industrialised countries, this promises to be no easy task. Underlining the extent to which this vast but sparsely-populated country has become dependent on trends and decisions initiated elsewhere, the scale of the Canadian slowdown could well depend on the vigour with which the new US administration sets about correcting its own economic imbalances. "Although the timing is hard to foretell," said the OECD in its latest Canadian economic report, "the eventual correction of US external deficits could put pressure on the Canadian trade balance."

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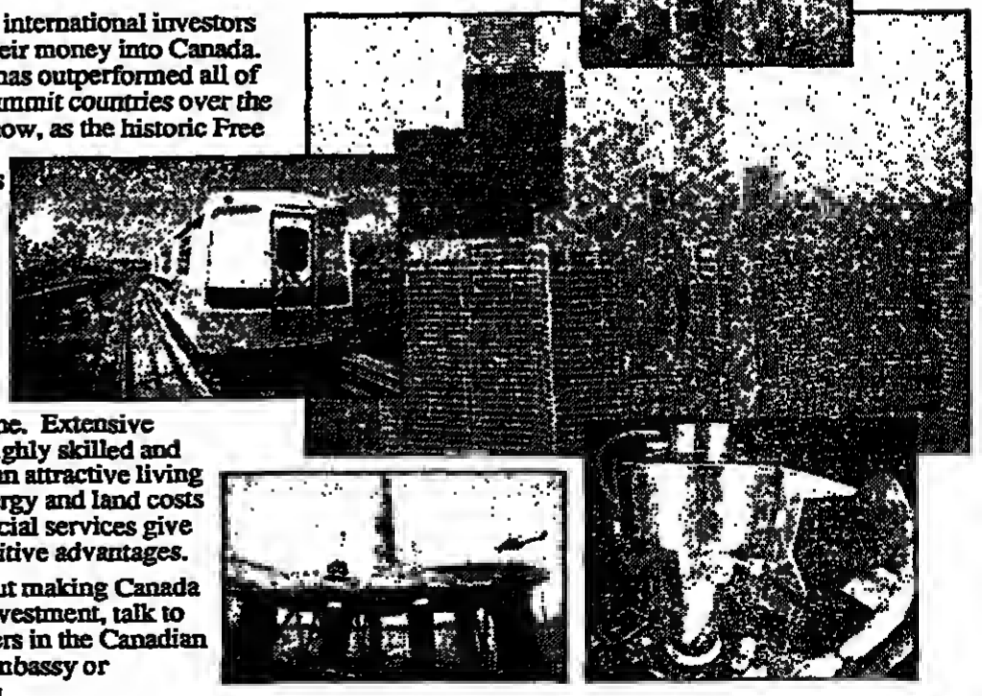
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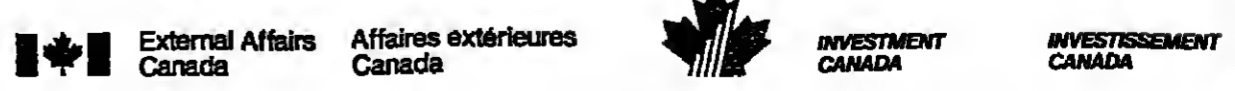
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David Owen on a bruising election victory for the Tories

A tough second-term ahead

MR BRIAN Mulroney, the Canadian Prime Minister, broke the political mould by winning the country's general election last month.

In doing so he became the first Conservative Prime Minister since 1883 (and the first regardless of political allegiance for 35 years) to secure back-to-back majorities.

Indeed, in the light of the Liberals' lack of success in the west and the left-of-centre New Democratic Party's failure to gain ground in the east, it could be argued that the Conservatives are for the moment the country's one truly national party.

Mr Mulroney is also the first Tory leader to sweep Quebec in two consecutive elections since Mr John Macdonald, the former Prime Minister, refused to commute French-Canadian hero Mr Louis Riel's death sentence - "though every dog in Quebec barks in his favour" - in 1885.



Mr Brian Mulroney (left) and his unsuccessful challenger, the Liberal's Mr John Turner

One particularly dangerous potential time bomb is the Meech Lake constitutional accord, through which Mr Mulroney hopes to bring Quebec into the Canadian confederation for the first time.

Opposition to the accord has so far been concentrated at the provincial level: both Manitoba and New Brunswick have professed reservations concerning the decentralisation of powers which ratification would bring in its wake.

However, observers expect resistance to gather momentum in the ranks of the federal opposition parties. Their initial endorsement of the document (albeit with some reservations) failed, after all, to yield them any glimmer of an electoral dividend in Quebec.

Nor has Mr Mulroney satisfactorily addressed his own lingering personal credibility problem. Outside Quebec, the Prime Minister remains unpopular and singularly unrespected. He is widely seen as glib, insincere and a consummate political opportunist.

If he cannot somehow convince his fellow Canadians that he has the good of the country at heart, each new policy initiative will continue to be greeted with cynicism and scepticism by an electorate all too eager to impute less than honourable intentions to their leader.

The second upshot of the trade deal's monopolisation of public attention during the election is that its opponents are sure to watch with an eagle eye for any indication that the deal is not living up to the extravagant claims that the government and the business community have made for it.

With an economic slowdown projected, this will not be easy.

The deal's opponents can even confer a degree of legitimacy on their actions by pointing out that 52 per cent of the electorate effectively opposed the deal by voting Liberal or NDP.

Once ratified, in other words, the pact risks being branded a seagoat for all manner of economic ills.

Furthermore, the Conservatives were forced to reiterate their commitment to Canada's generous social and regional development programmes during the campaign. In order to undermine a potentially telling Liberal revival.

With the need to make meaningful inroads into the federal budget deficit and to re-assert control over the public sector debt, this commitment threatens to box Mr Mulroney and his trusted finance minister Mr Michael Wilson into a tight corner.

If they do not show a resolve to get to grips with the problem by cutting expenditure and/or raising taxes in the 1989 and 1990 budgets, the fiscal consequences could be severe. If they do, the move will be widely interpreted as another example of Mr Mulroney rescinding election promises.

The election result left the two principal opposition parties with mixed emotions. Mr John Turner's faction-ridden and indebted Liberals roughly doubled their Parliamentary representation to 83 members (against 169 for the Conservatives).

However, a party so accustomed to controlling the levers of power will have been bitterly disappointed not to have at least denied Mr Mulroney a majority.

Similarly, the popular Mr Broadbent, 52, is considered unlikely to fight another election as NDP leader after 13 years in the top job. The likeable former university professor's reputation for sincerity has never quite been enough to transform his party into a credible alternative government.

Canadians have remained leery of certain NDP policies (withdrawal from Nato, nationalising a major bank), try as he might to reassure them.

"Now I'm going to listen to Mozart and Bach and Billie Holiday," a tired Mr Broadbent observed at the culmination of the recent campaign. As he does so, he may be pondering his own future.

Mr Ed Broadbent's NDP, meanwhile, won more seats

WHEN FUTURE historians examine the evolution of Canada, they will inevitably fix on two critical events of the late 1980s: free trade and constitutional reform.

The free trade issue will be seen as a move by the authorities to restructure the country's trade to secure its prosperity; the constitutional reforms will be seen as moves to realign the powers of the government to preserve the unity of the country.

While free trade dominated the recent election campaign, the constitutional issue may be more important to the long-term shape of the country. The Meech Lake Accord, forged in the Gatineau Hills of western Quebec, was signed by Mr Brian Mulroney, the Prime Minister, and the provincial premiers on April 30 1987. It was subsequently approved by all three parties in the House of Commons.

Eight of the 10 provincial legislatures have already ratified the accord. Two, Manitoba in the west and New Brunswick in the east, are balking, but they must fall in line by June 1990. If the agreement collapses, the constitution will again dominate the national agenda.

In fact, the roots of the Meech Lake Accord lie in the last round of constitutional reform. In 1982, after 54 years of federal negotiations, patriated the British North America Act, the country's founding document, and freed

itself from British trusteeship. At the same time, a Charter of Rights and Freedoms was entrenched. Alone among the provinces, the separatist government of Quebec refused to sign the constitution, although it was legally bound by it. Five years later, after arduous talks on the shores of Meech Lake, Quebec relented.

While Mr Mulroney hailed the accord as a crucial step in nation-building, critics, such as Mr Pierre Trudeau, the former Prime Minister, the Senate of Canada, provincial opposition leaders, indigenous people and northerners, describe it as a watershed in relations between the federal and provincial authorities, establishing the provinces as rival centres of power.

"Meech Lake will be the end of the peaceable kingdom," warns Mr Trudeau. "In vain, we would have dreamed the dream of one Canada."

Breaking with the past, the accord recognises Quebec as "a distinct society." Mr Trudeau and his followers believe that a country run by committees, that premiers, each pursuing their own agendas, will champion parochial concerns. In the new Canada, national may mean regional.

Critics call Meech Lake a "power grab" by provincial potentates. They see a dramatic change in the role of the national government, which will make it less able to promote a national sense of identity, a critical role in a society next to the US.

Supporters of the deal say the courts will interpret "distinct society" narrowly. They acknowledge a shift in power but argue that concessions were necessary to satisfy Quebec and strengthen the regions. As long as Quebec was isolated, they argue, constitutional reform was incomplete.

With the re-election of Mr Mulroney, the battle of Meech Lake may be just beginning. In Manitoba, the minority Conservative government supports the deal but could fall if it puts the question to its legislature where the opposition Liberals and New Democrats vow to defeat it.

In New Brunswick, Liberal Premier Mr Frank McKenna says he wants the accord reopened to protect minority language rights and women's rights. Mr Mulroney and the other provinces refuse to reopen the accord; they say that would destroy it. Instead they offer to address new concerns in the next round of constitutional reform, which would begin after Meech Lake.

The Prime Minister, a native Quebecer, warns that killing the accord would revive the independence movement which once convulsed the province. Moreover, he says that another government, more militant than the Liberals, would demand a higher price for its support.

Andrew Cohen

Constitutional reforms

Ripples from Meech Lake

ECONOMY

Painful adjustments to new era of tariff free trade

FINANCIAL MARKETS gave their own blunt advice to Canadians in the run-up to the November 21 general election. Each time opinion polls pointed to a Liberal win or even a minority Conservative government, the Canadian dollar sank and foreigners dumped shares on the Toronto stock exchange.

The gyrations demonstrated the near-unanimity among investors, economists and business people that while views may differ on the likely benefits to Canada of free trade with the US, the economy will in the long run be better off with the deal than without it. In the first four days after the Tories' decisive election victory, the Canadian dollar surged to a seven-year high of 84 US cents.

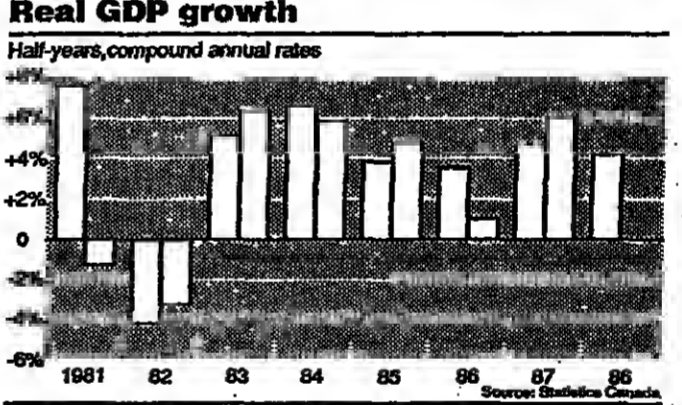
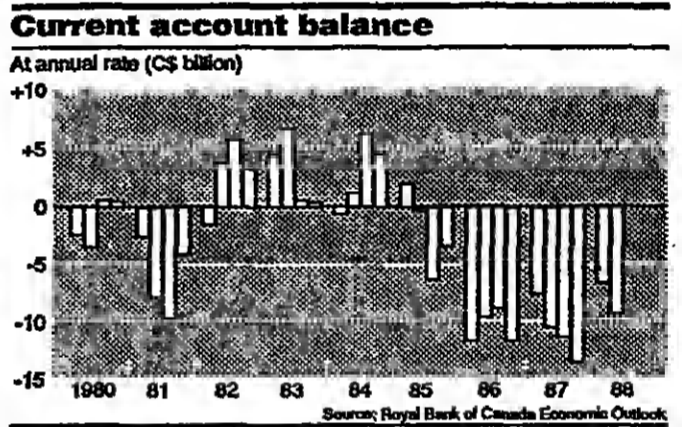
Ironically, the hurst of euphoria may be somewhat premature. Canadians will probably have to wait at least two or three years - possibly a lot longer - before they start to reap the advantages of the gradual dismantling of tariff and some non-tariff barriers with their biggest trading partner.

For one thing, the adjustment to free trade will be a long and, for some sectors, painful experience. Data Resources of Canada, a Toronto economic consultancy, noted in a recent forecast that "the elimination of tariffs, which are higher for Canada than for the US, will first lead to a larger jump in imports than in exports. The benefits of increased productivity,

Each time opinion polls pointed to a Liberal win the Canadian dollar sank and foreigners dumped shares on the Toronto stock exchange

restructuring and specialisation will add to growth rates." Canadian businesses face the added challenge of having to adjust to free trade as a six-year economic expansion shows signs of running out of steam.

Gross Domestic Product grew by an average of 4.3 per cent a year (at constant prices) between 1983 and 1987. It is expected to expand by roughly the same again this year. But economists almost unanimously predict a significant slowdown in 1989, with output rising by no more than 2.2.5 per cent.



awa's tardy progress in reducing its budget shortfall. The federal government expects a deficit of \$28.5bn in the year to March 31 1989, virtually unchanged from 1987-88. A shortfall of that magnitude will lift public debt to \$321bn, a fivefold increase over the past decade. The debt has ballooned during that period from 25 per cent to 54 per cent of GDP, and interest charges now gobble up about one-third of federal government revenues.

Tory ministers (with the notable exception of Mr Wilson) made lavish spending promises earlier this year in anticipation of the election call. The commitments included: drought relief for farmers; a government-funded day care programme; loan guarantees for development of the Hibernia oilfield off the coast of Newfoundland; and financial support for two big new oil projects in Alberta.

The C D Howe Institute, one of Canada's premier economic think-tanks, calculates that the Tories' election promises, if implemented, will add \$38.5bn to the national debt over the next four years.

It observed in a recent study that "not only does the increasing pressure of interest payments threaten the next government's flexibility in dealing with an economic downturn, or providing the new public services that an ageing and increasingly environmentally conscious population will demand, it also makes the government's plans ever more vulnerable to changes in interest rates."

Mr Wilson has said that the cost of the Tories' pre-election pledges are covered by reserves built into existing government spending estimates. On the other hand, several assumptions in his last budget - including the level of interest rates and oil prices - have turned out to be over-optimistic.

On balance, it will come as no surprise if Mr Wilson's 1989 budget follows the pattern of most others he has tabled since taking over the finance ministry four years ago. He is expected to warn gravely again of the need for restraint in government spending - and at the same time to finance the public sector's ever-growing demands by asking taxpayers to dip deeper into their pockets.

Bernard Simon



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David Owen reports on a country's "glorious obsession"

# Pact to encourage closer integration

**BARRING** unforeseen last-minute hitches, Prime Minister Brian Mulroney's decisive election victory has ensured the prompt Canadian ratification of the US-Canada free trade agreement, clearing the way for the deal to go into effect as planned on, or shortly after, next January 1.

The pact will eliminate by the end of 2000 virtually all remaining tariffs on trade between the world's largest two-way trading partners. It will also set up a new system of bi-national panels which will assess whether or not trade actions taken by either side are in accordance with existing law.

Proponents of the deal argue that it will significantly improve Canadian access to the vast and lucrative US market. Opponents say that it impinges unacceptably on Canadian sovereignty.

Though treated with supreme indifference in the US, the agreement has acquired the status of a "glorious obsession" in Canada, dominating the front pages of newspapers and inspiring some uncharacteristically vituperative slogans from "pro" and "anti" factions alike.

The document has been portrayed as anything from the death sentence of Canada as an independent nation to a passport to future prosperity. Mr Jacques Parizeau, leader of the separatist Parti Quebecois, even supports it because he believes it will weaken Canada and hence further the cause of Quebec independence.

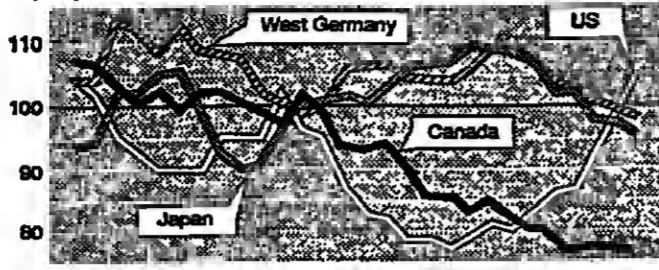
Now that Canadians have collectively pronounced their verdict on the agreement in an election, prosaic reality may finally begin to supersede hyperbole in assessments of its impact. This is likely to be gradual, limited and hard to

	US	EC	Japan
1986	67.1	10.7	6.6
1985	69.0	9.8	5.7
1984	66.6	8.4	5.8
1983	70.0	7.6	5.7
1982	67.9	8.2	5.0
1981	66.5	7.7	6.0
1980	67.5	7.8	3.9

	US	EC	Japan
1986	74.8	6.4	4.7
1985	75.2	6.4	4.7
1984	73.4	6.1	4.9
1983	70.2	7.2	5.0
1982	65.3	8.6	5.2
1981	63.9	10.0	5.0
1980	60.6	12.0	5.5

### Trade performance indicators

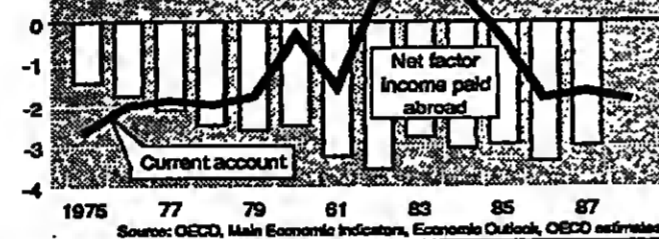
Export performance of manufactures (1980=100)



Trade balance (as a percentage of GDP)



Current account (as a percentage of GDP)



East by Premiers Peterson and Vander Zalm. In addition, fully 80 per cent of goods crossing the common border do so duty-free.

Of course, it will now be impossible to assess how grave circumstances would have become had Canadians rejected the deal and the US protectionist handwagon gained further momentum, reducing Canadian access to this critical market.

It nonetheless remains the case that the pact's importance may turn out to be mainly symbolic: concrete proof that Canadians - after much inner turmoil - have expressed a commitment to free trade, following a litany of failed previous attempts to put trade relations with their powerful southern neighbour on a more systematic footing.

Nor does it now seem likely that the agreement will assume the role of international blueprint that its protagonists at first envisaged.

For one thing, bilateral agreements are deeply mistrusted in the multilateral forum of the General Agreement on Tariffs and Trade (GATT). Even in ostensibly benign regional form, they have the potential to undermine multilateral initiatives.

The US-Canada deal, for example, recasts the so-called Auto Pact - which has governed automotive trade between the two countries since 1965 - as a private club consisting of the three big Detroit-based manufacturers. The dual undertakings of Canada not to allow additional companies producing vehicles domestically to qualify as eligi-

ble manufacturers and of the US not to introduce comparable programmes "without consultations" appear to scupper the ambitions of foreign-based manufacturers such as Honda and Hyundai to join.

In addition, only a limited amount was achieved in areas that might have proved of broader application, such as subsidy definition and the initiation of dumping actions.

However, the existence of the pact does at least give the US and Canada something of a fall-back position should the Uruguay round of the GATT fail to yield further liberalisation.

Meanwhile, it seems safe to assume that the agreement will remain a topic of hot debate in Canada. Despite Mr Mulroney's conclusive election victory, fully 52 per cent of the country implicitly rejected the deal by voting for the New Democrats or the Liberals.

Events such as the appointment of those who will sit on the putative bi-national panels are calculated to keep public interest high. So is the long period of negotiations envisaged to hammer out a common approach to dumping and subsidies.

These talks will probably still be ongoing when Mr Mulroney next decides to ask the country to extend his mandate. In the interim, the Opposition can be expected to take full advantage (as it did in the recent election campaign) of any hint - however spurious - that Canada's generous social or regional development programmes might be branded unfair subsidies.

In addition, the trade deal will probably become, by its very existence, a favoured scapegoat on which to pin blame for the full gamut of economic ills.

# Caution prevails as the builders move in

FINANCIAL SERVICES

**THE BUILDERS** have been hard at work on Canada's financial services industry. So far, they have knocked down more than they have put up: deregulation, in the form of the "Little Bang", has cleared away the four main pillars, allowing banks, securities companies and trusts to do each others' business. The wall with the neighbours is due to be removed next year by the Free Trade Agreement (FTA).

The main focus of activity has been the securities industry, as banks, trusts and overseas institutions moved in to claim their share of the goodies. Five of Canada's six major banks bought into five of the major securities companies, and other investment companies sought links with either foreign banks - such as Burns Fry, which has a link with Security Pacific of the US - or foreign securities companies, such as Alfred Bunting, which has a tie-up with SG Warburg of the UK.

The shine was quickly taken off the new acquisitions by the Crash of October 1987. Some of the securities companies were halfway through negotiations on acquisition; in other cases, banks had just bought prestige companies for up to 200 per cent of book value for goodwill.

The securities industry has been left high and dry by the Crash. Commission revenues are down by 44 per cent, and new equity financings are down by 86 per cent.

The Crash was only one reason why deregulation has not been the defining event that it was in the UK. Canada's reworking of its financial system appears to be not as thoroughgoing as Britain's because many of the changes had already occurred. "We already had investment banks and dealers fully integrated; we already had US-style structures," says Mr Donald Johnson of Burns Fry.

"Second, there was a lot of foreign competition, especially from New York. Third, we already had unfixed commission rates. It was appropriately called Little Bang."

This was a foremost consideration for Canadian Imperial Bank of Commerce, which had devised a vertically divided corporate structure to cope with the problem three years before deregulation.

Toronto Dominion Bank chose not to purchase a securities subsidiary at all, preferring to work with its own discount brokerage. The cost was one factor - "We thought the

**The structure that will emerge from the post-Crash rationalisations and mergers is still very opaque**

franchise was overvalued," said Mr Glen Baillie, President of Corporate Finance and Treasury - but they are also concerned about the match with the rest of their business, especially their existing discount broker, Green Line.

Mr Michael Cornilissen of Royal Trustco, the Toronto based trust with links to the Trilon empire, also had his reasons for staying out of securities. One was a prudential concern: "Those of us who have consciously chosen to stay out of the brokerage game will be seen over time as the independent providers of objective financial advice," he claims.

Mr Cornilissen is sceptical about the value of much of the merger activity that has taken place between the banks and securities industry. "The banks' purchase of stockbrokers was an attempt to recover business that they thought they'd lost to the underwriters," he says. But creditworthy borrowers can go straight to international markets now, he says, and "a lot of that business is handled by the international stockbrokers."

Mr Cornilissen says that he expects the banks to move into

trusts after the Trust Act is passed, and that many of the smaller trusts may not survive without merging and consolidating their activities. "Many of the trusts are barely large enough to achieve the critical mass necessary to take part in the clearing system," he says, "and to afford to tackle the high volume and low margin businesses."

Coping with foreign competition, in their home markets and abroad, will be one factor determining the size and shape of the evolving structure. Foreign competition is certainly not new to the country, which hosts some of the largest of the world's financial institutions.

But free trade will open the floodgates still further, allowing US companies almost completely free access to the Canadian market.

Some foreign banks have made a successful entry to the retail market, such as Hong Kong and Shanghai Bank, which bought the ailing Bank of British Columbia. But in general, foreign banks find Canada's retail market very competitive.

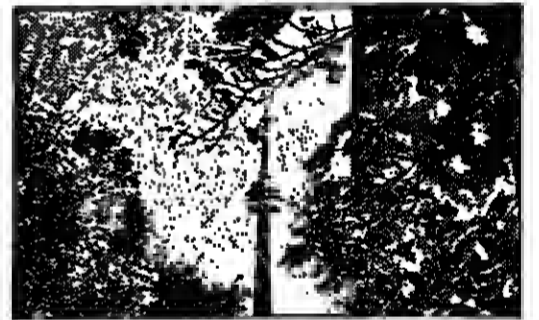
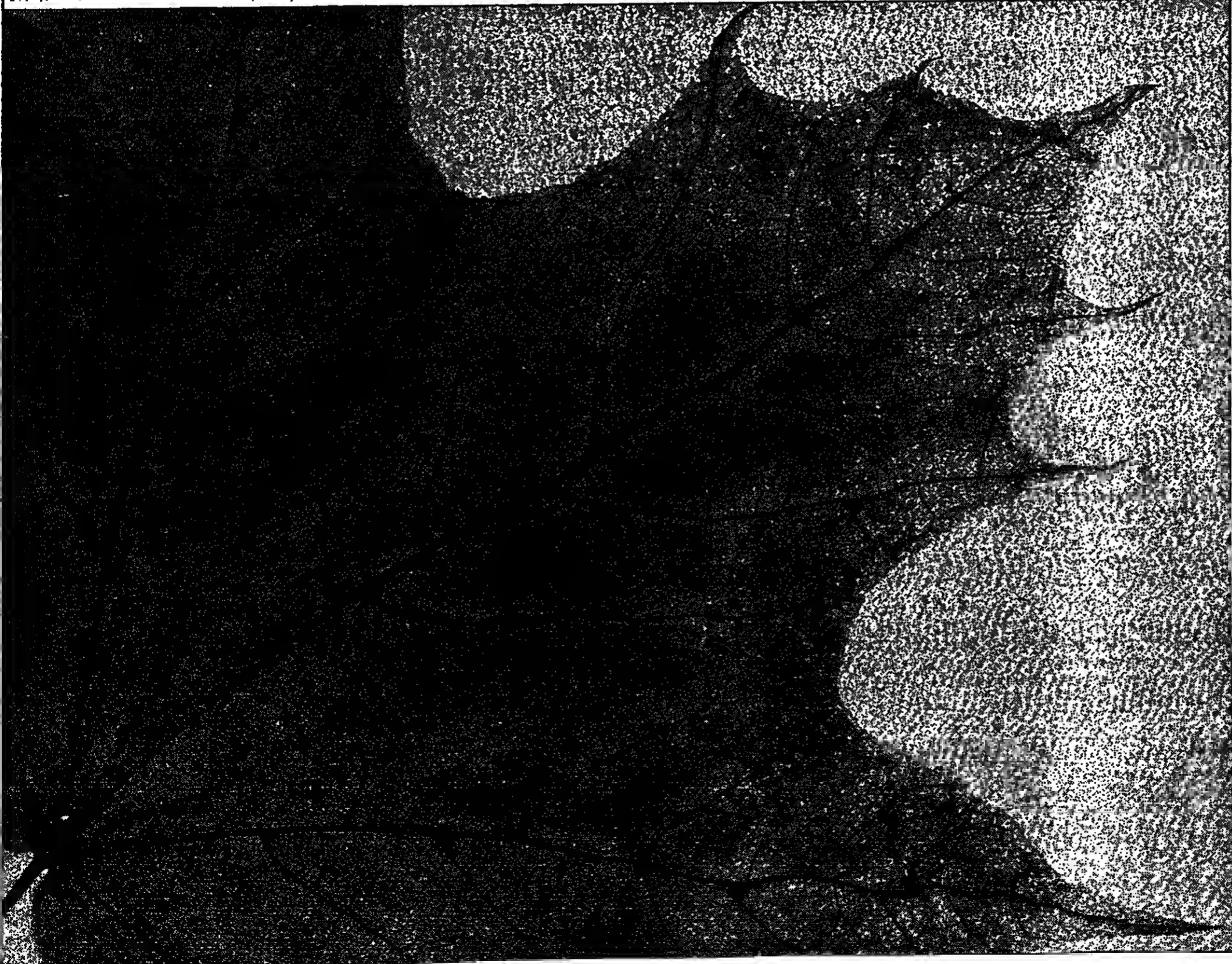
The barriers to entry are considerable, with a population of 35m dispersed over one of the largest countries in the world making the costs of maintaining retail networks exorbitantly high.

But these networks, which will increasingly duplicate each other, are likely to be re-examined by the Canadian banks and trusts as they seek to cut costs. Offering new services, like securities sales and mutual funds, will be one way to make the retail network pay. Central Guaranty has already led the way, putting a unit of its securities subsidiary, Marathon Brown, into one of its Toronto branches, and others will follow.

The structure that will emerge from the rationalisations and mergers is still very opaque, but if the Crash has taught anything, it is that expansion brings prudential and commercial concerns. Strategic gains and synergy must sometimes be measured against the bottom line.

Andrew Marshall

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## CANADA 4

Andrew Marshall on the difficult political choices facing the spendthrift Conservative administration

## Government sharpens its knife for some choice cuts

WHEN MR Brian Mulroney was returned as Canadian Prime Minister, he must have felt a certain sympathy for Mr George Bush, US president-elect. Like his opposite number in Washington, Mr Mulroney must now confront the task of cutting the fiscal deficit as one of his first priorities; like Mr Bush, his options are limited by political opposition to major changes in the composition of federal spending.

Mr Mulroney has the edge on Mr Bush since the Conservatives control the legislature, but his advantages stop there. Canada's fiscal deficit in 1987 was only \$28.3bn (£13.2bn) compared with US\$160bn (£85.8bn) in the US. However, it amounted to a hefty 5.4 per cent of Gross Domestic Product (GDP). Government net debt was \$3.1 per cent of GDP in 1987, making Canada's government the second most indebted in the Group of Seven industrialised nations after Italy.

The level of debt imposes a powerful discipline on fiscal policy. Federal interest payments totalled 22 per cent of all spending in 1987, and interest on the debt has been the most rapidly increasing component of spending for several years. Public debt charges have risen from 11.7 per cent of federal spending or 2.9 per cent of GDP in 1977, and are estimated at 24.5 per cent of federal spending in 1988, or 5.45 per cent of GDP.

The build up of debt is the principal reason why the Organisation for Economic Co-operation and Development (OECD) warned in its last annual report that "further reductions in budget deficits are indispensable."

It was a message echoed by private-sector economists and business groups immediately after the federal election. Mr Mulroney and Mr Michael Wilson, his Finance Minister, agree on the destination, but they would probably prefer not to have to start from where they are now.

The Government came into office in 1984 intending to reduce its role, streamline the bureaucracy and lower the debt. Its 1986 fiscal plan stated the objectives "To reduce the growth of the public debt to no more than that of the economy over the medium term; that is, to stabilise the debt to GDP

ratio; to achieve continuing sizable year-over-year reductions in the deficit; to achieve substantial year-over-year reductions in the Government's financial requirements; and to ensure that the greater part of fiscal progress is achieved through effective expenditure restraints and good management."

Substantial reductions in the deficit have been made since 1984, when it stood at \$36.5bn. However, as the OECD noted: "Official estimates of changes in the primary structural balance (that is, corrected for cyclical movements and excluding net interest payments) suggest that about three-quarters of this reflected policy action and that most of the adjustments took place early in the period."

A major question underlies the problem of curbing spending: are Canadians prepared to pay the price of stronger defence, social services, industrial growth and agriculture?

Spending was controlled by eliminating the National Energy Programme, de-indexing sub-benefits, containing public sector employment and cutting capital spending. This kept expenditure growth to 2.1 per cent and 4.3 per cent in 1986-87 and 1987-88 respectively, below the rate of revenue growth and economic growth.

However, the figure for 1987-88 was a percentage point above the budget estimate. In 1987-88 spending grew by 6.9 per cent, well over the target of 5.3 per cent. Progress on the deficit was maintained only by surging revenues.

The Government insists that it is still within its fiscal framework, and that no unforeseen spending cuts are required. However, high growth and strong tax revenues have kept the fiscal train on the tracks and reduced the debt to GDP ratio. Fiscal discipline has started to slip and the Conser-

vatives cannot expect the economy to be on their side for the next five years.

There are two reasons why spending has started to edge out of control. First, though the economy has been very strong, Canada's farmers have suffered from declines in world agricultural prices.

Agricultural support spending in Canada is delivered through a variety of programmes, from transport subsidies to credit concessions. Spending nearly doubled between 1985-86 and 1987-88 to \$6.1bn, according to the OECD. The Special Canadian Grains Programme was introduced in 1986 and payments under the Western Grain Stabilisation Act also increased.

Farm spending is a considerable burden on expenditure, but attempts to curb it would be politically inexpedient in a country where 5 per cent of the working population are involved directly in agriculture and large parts of the banking system and the rest of the economy are tied to farm economies.

However, the Conservatives also have much of their support in farming communities in the western provinces and Ontario. The Government can only hope that international negotiations on agricultural trade and rising world prices will reduce the bill.

Second, the Government's fiscal zeal has been blunted. An embarrassing incident early in its term, when Canada's senior citizens revolted against an attempt to curb indexation on their benefits, made the Government more cautious. And the announcement of elections earlier this year led to a fresh bout of spending initiatives. Though Mr Wilson says this year's spending can be accommodated, at the very least it shows the degree to which deficit cutting slipped on the agenda as free trade assumed centre stage.

Other policy initiatives will exacerbate the situation. The Government plans a new child-care scheme and has considerable commitments to defence spending as a result of the 1986 defence white paper. The Canadian Tax Foundation says that "a conservative estimate of the real budget growth required for various

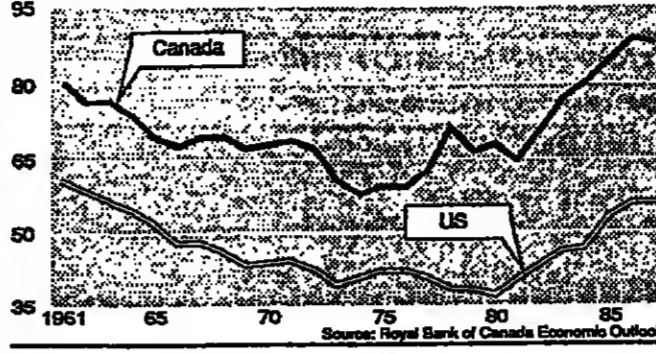
re-equipment projects is 4 per cent over 15 years, after inflation." A cabinet review every autumn will consider extra funding, including the \$10bn-\$12bn required for Canada's planned nuclear submarines. Backing down on defence commitments would be politically costly.

Fiscal realities may catch up with Mr Wilson as soon as next spring's budget. For 1989-90, projections show spending set at \$134.9bn, a rise of a bare 4.5 per cent on 1988-89. Statutory programmes are calculated to rise by 4.6 per cent, which involves projecting a minimal rise in unemployment.

Non-statutory programmes, over which the Government has more control, are projected to rise only 3.9 per cent, with cuts necessary in a broad range of programmes. Expenditure cuts are scheduled to reduce non-statutory spending by \$300m. Even then, the deficit would decline from \$28.5bn in

## Public sector debt

As a percentage of GDP



Source: Royal Bank of Canada Economic Outlook

1988-9 to only \$28.6bn in 1989-90.

So if progress on deficit is to be maintained, either revenues will have to rise or spending will have to come down. Although Mr Wilson did not echo Mr Bush in promising not to increase taxes, with the second phase of tax reform under way, he is unlikely to want to

thinker with tax rates or new taxes.

However, looking for cuts would probably involve reassessing Canada's social programmes. Social spending and unemployment insurance together account for about 30 per cent of federal spending, according to the Canadian Tax Foundation. A parliamentary

report shows these functions as the fastest-growing component of spending over the past eight years, after interest on the federal debt.

Since his experience with the senior citizens, Mr Wilson is unlikely to handle with old-age security payments, which account for about \$3.6bn.

However, unemployment insurance, which costs about \$12bn or 8.3 per cent of expenditure, is a possible target. Pressure to change the system led to the 1987 Forget Commission Report, which recommended tightening eligibility requirements and reducing the level and duration of benefits.

The Government shelved the report, but a parliamentary estimate earlier this year said that "implementing the recommendations of the Commission could have the same effect on cost as a 3 per cent drop in unemployment."

For Canadian taxpayers and voters, a fundamental question underlies the problem of expenditure restraint. Are they prepared to pay the price of

stronger defence, social programmes, industrial development and agriculture? Canada has a tradition of central government involvement in the economy, balancing regional and social inequities.

However, though the levels of taxation and expenditure are lower than many OECD countries, they are higher than those of the US, and this may determine the answer. Much of the furor that surrounded this year's election was over the fate of social programmes under free trade.

The Government maintains that they were not under threat from the letter of the agreement. However, Canadian industry may increasingly feel that with their costs increased by taxation and by government industrial and agricultural policies which distort costs, they have a vested interest in seeing expenditure reduced. Though an assault on social spending will be highly charged politically, next year may see Mr Wilson sharpening his knife again.

## FOREIGN INVESTMENT

## Mixed blessings of lifting barriers

DON'T TRY to explain the benefits of free trade to the employees of Gillette Canada. Workers at the company's plants in Toronto and Montreal were told on November 24 that the US multinational was cutting its operations with the loss of 600 jobs and consolidating production into its Boston operations.

Supporters of the deal say that by reducing investment obstacles and securing Canadian access to the US market, Canada has guaranteed more foreign direct investment (FDI) from the US and elsewhere. The deal's opponents in the unions and the opposition Liberal and NDP parties fear that companies which have set up in Canada to dodge tariff barriers will close and move back to the US when those barriers are removed.

Gillette, which has been undergoing a comprehensive corporate restructuring for two years, insists that its decision was unrelated to the free trade deal. But employees and others drew their own conclusions from the fact that the agreement will eliminate tariffs over 10 years on razor blades, razors

and pens which the factories produce, making it cheaper to import them.

"The election hasn't been over for two days, and the Americans are already starting to haul their operations back to the US," said Ms Shirley Carr, president of the Canadian Labor Congress.

Canada's historical dependence on American capital, has been a subject of concern for two decades. In 1984, in one of its first actions, the Government of Mr Brian Mulroney, the Prime Minister, dismantled the Foreign Investment Review Agency, which was directed against foreign investment, replacing it with a far more liberal regime under the Investment Canada Act.

There has been a considerable increase in FDI in the past three years. In 1981, gross outflows of FDI exceeded gross inflows as the National Energy Programme took effect and foreign capital was repatriated. Since then, with an interruption in 1985, net foreign investment has grown steadily to more than \$20bn in 1987 when inflows reached a record \$28bn. FDI had declined as a

percentage of GDP throughout the 1970s and 1980s and only started to increase again in 1986, reaching nearly 19 per cent of GDP in 1987.

In January 1988, the free trade agreement with the US will change the environment for investment once again for US investors. The deal raises the review threshold for US investors by stages to \$150m in 1992. This would reduce the number of companies covered by regulation to approximately 300 from 7,000 today. Spending of indirect takeovers involving US companies will be ended completely in 1992.

Canada will retain some controls over US investments. Ottawa can still demand that a US buyer transfer technology to and retain R & D in its Canadian subsidiary. The 51 per cent ownership on takeovers of healthy energy companies remains in place. And Canadianisation rules in book publishing and other cultural industries are unaffected.

The Free Trade Agreement is not likely to reverse the trend of the relative decline in the size of US investment, albeit

from a position of dominance. The US shift from a creditor nation to a debtor, and the increased focus on investment in Asia, has reduced the scale of new investment flows, though retained earnings have topped up investment stocks.

With \$286bn of FDI in Canada in 1987 and some 35,000 subsidiaries, the country is host to the largest concentration of US investment in the world. But the percentage of American capital in the total FDI stock has slowly declined from 79 per cent in 1976 to 75 per cent in 1986.

Of the top 50 foreign companies in Canada in 1987, 32 were American, compared with 36 in 1984. Over the same period, the number of European companies increased from eight to 10, and there are now seven Japanese companies in the list against six in 1984.

This trend is likely to increase. American companies can service most markets in North America from existing plants, whether in the US or Canada. The companies with the strongest incentive to invest in new plants will be those from Europe and Asia,

which can gain the benefits of secure access to the Canadian market and Canadian resources.

European investors have all increased their share of FDI in Canada. But it is money from the Far East which has gained the most attention: investment from Hong Kong in real estate, energy and banking has been growing rapidly and has the influx of capital from Japan into automobile manufacture, resources and real estate, though both are still small in absolute terms.

With money pouring out of Hong Kong in the run-up to the change of sovereignty in 1997, and Japan emerging as the world's largest source of capital, the Canadian government will be hoping that some of the investment will flow their way.

Yet under the Free Trade Agreement, the investment regime discriminates against investors outside North America. There may be growing pressure from outside the country and from within business circles for reform of the Investment Canada Act.

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## Jonathan Manthorpe on Government clashes with the indigenous community

## An increasingly divided camp

IN THE goldrush city of Whitehorse a few weeks ago, government officials came to an agreement which will give 6,500 Indians ownership of an area of land in the Yukon Territory.

Under the agreement, the Kutchin, Tlingit and Tagish Indians from 15 bands will receive some 41,000 square kilometers in Canada's northwestern mountainous fringe, compensation of \$380m for relinquishing their claim on recent years and the second major accord this year which will place under indigenous jurisdiction vast tracts of North America.

From these successes it might appear that after generations of paternalism and

neglect, Canada is finally doing the right thing by giving its indigenous people an assured economic base and the authority to manage their own lives.

The picture, however, is deceptive. In past months, Indians across Canada have demonstrated through a campaign of militant - and sometimes violent - action - their frustration with the Government.

They speak of the racism in the arbitrary way in which the authorities often deal with them, and the hypocrisy in the way Canada, which makes much of its reputation as a champion of human rights on the international stage, allegedly abuses and ignores the rights of its indigenous people.

The two sides appear to be travelling through a minefield of the indigenous people look at the abysmal social conditions in their communities - high suicide rates, alcoholism, low standards of education, inadequate housing, sparse health facilities and little work - and believe the answer is to reclaim as much as they can of their land and style of life before the coming of European settlers.

The Federal Government in Ottawa and the provincial authorities look at the same analysis of social and economic conditions and believe that the indigenous communities must slowly but surely be drawn into the mainstream of Canadian society.

The indigenous people, the governments argue, can have land and the limited right to manage their own affairs. What they cannot have is the right to establish parallel nations outside the law and constitution of Canada.

Ottawa has therefore set a policy which avoids the large question of sovereignty for the indigenous community and which attempts to deal piecemeal with land claims and requests for more autonomy. But it is a slow and tedious process which leaves many Indians impatient.

At the current rate of resolution it will be well into the next century before the 800 claims now before the Government will be fully reviewed.

The large land claim agreements of the past few years have been relatively easy to resolve. They are in the far north where the white population is the minority and the economic and cultural clashes



Transporting logs on the Mackenzie River Delta in Canada's northwest territories. The nearby town of Inuvik boasts a mixed society of Indians, Eskimos and the settler community. Buildings on stilts or rafts have made the town a tourist attraction.

less pronounced than in the south.

In these isolated regions, the influences of white society are minimal and many indigenous people retain the old skills of the traditional hunter-gatherer economy.

But it is a measure of how slow progress can be that it took 15 years to conclude the Yukon agreement - and that is only an outline whose details must now be filled in.

In the south, where most of Canada's 1.5m indigenous people live, it is more painful for

Judging by the land deals the Government has signed with the Indians, it would appear that the authorities are finally doing the right thing. The picture, however, is very deceptive. In recent months the Indians have stepped up their demands and become more militant

chief of the 350,000-strong Assembly of First Nations, have warned Ottawa repeatedly that it may be facing its last opportunity to find negotiated settlements. The next generation of Indian leaders, he says, may see violence as the only way of getting attention.

There seemed to be truth in his warning when, in June this year, 200 heavily-armed officers from the Royal Canadian Mounted Police raided the Mohawk community of Kahnawake just outside Montreal. The police were trying to break

up a highly-profitable business in cigarette-smuggling from the US.

Within hours of the police raid, the Mohawk - perhaps the most militant and best organised of the Canadian Indians - had blocked one of the main commuter roads into Montreal with a gravel barricade and manned it with armed members of the Warriors' Society. The stand-off lasted three days.

Soon after, in the barren interior of Labrador, members of the Innu tribe invaded and set up camp in the Nato air force training base at Goose Bay.

The Innu, the last nomadic Indian tribe of North America, claim that low-level flights by tactical fighters have driven

game from their traditional hunting grounds and caused deaths and accidents among the Indians.

Far to the west, in northern Alberta, the Indians of Lubicon Lake blockaded roads into their traditional territory which cover rich oil-producing seams, to try to jolt forward 50 years of inconclusive negotiations over their land claim. Reporters and photographers from all over the world gathered at the Lubicon's log road, but police waited until boredom and dwindling expense accounts sent the media home before raiding the community and arresting 22 people.

The land claim remains unresolved, as does a similar situation at Tomagam, in northern Ontario, where Indians have blocked logging roads for months and severely disrupted the local white economy on the grounds that they have a claim to the forest being felled.

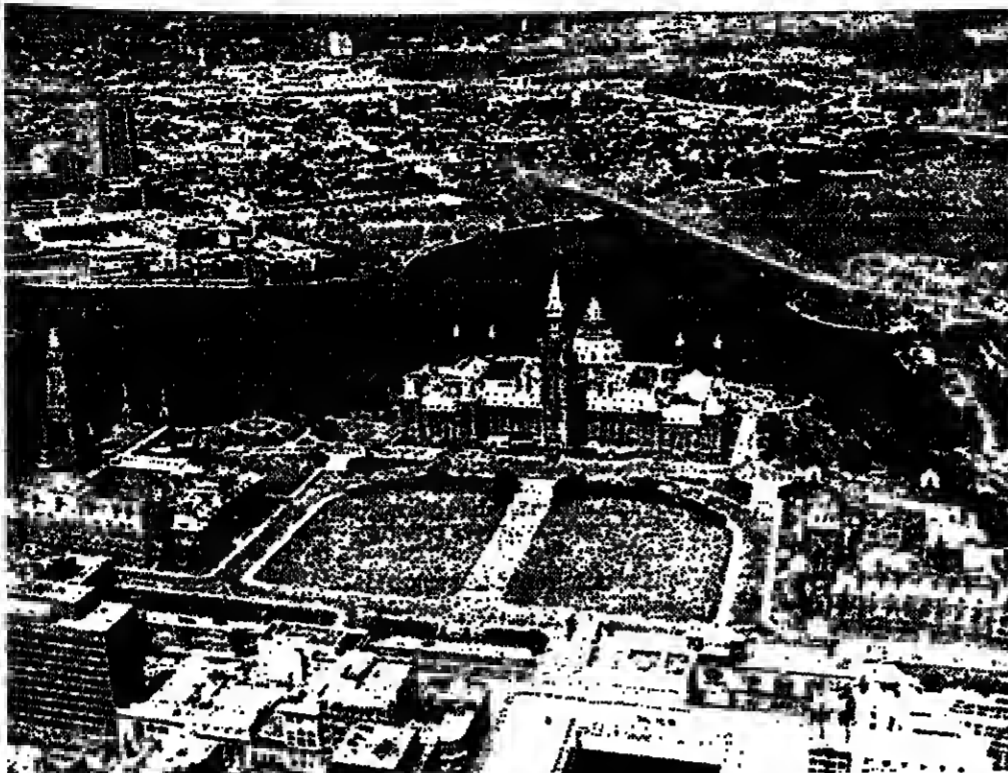
All over Canada, but especially in the Maritime provinces and in British Columbia, there are regular confrontations, sometimes violent, between Indians and wildlife officers over Indian refusals to adhere to game-protection laws and hunting seasons.

The Government appears to believe that tough police action and continued negotiations on individual claims will contain the situation, but it is noticeable that indigenous organisations are beginning to show more militant and outspoken leaders which suggests Canada is in something of a race against time.



David Owen on Ontario's impressive record

Continuing growth confounds sceptics



Canada's Parliament Buildings overlooking the Ottawa River, Ottawa, Ontario

FORECASTS OF the imminent demise of the six-year-old Ontario economic boom have proved greatly exaggerated.

The economy of Canada's most powerful and populated province continues to steam ahead, with real growth for 1988 likely to reach in at a shade under 5 per cent, against 4.7 per cent a year ago.

Growth has been fastest in the extensive metallic mineral sector, with non-ferrous metal prices so high that companies such as Toronto-based Inco, the world's largest nickel producer, have been making more money than they know what to do with.

Royal Bank of Canada anticipates that the value of the province's metallic mineral output will jump more than 40 per cent this year to C\$4.8bn (22.6bn), after the 18.8 per cent increase registered in 1987.

The value of chemical shipments has also soared due to the steepest price hikes for petrochemicals in more than a decade.

The most critical expansion has been in the C\$40bn transportation sector, where growth is expected to reach as much as 11.5 per cent after last year's pronounced contraction.

year, bouncing back from 1987 when hefty loan loss provisions obliged them to report over C\$1bn of red ink.

business centres of the industrialized world. The so-called "golden horseshoe" which stretches from the steel town of Hamilton to Oshawa along the shores of Lake Ontario has seldom been more golden.

Unless Ontario succeeds in attracting investment from offshore companies prepared to attack the US market from a Canadian base (as it did in the auto sector through duty remission schemes which it has since agreed to phase out), the contribution of these sectors to manufactured goods output will probably stagnate or diminish.

In a nutshell, the province is becoming increasingly dependent for its well-being on one

sector - the automotive industry - and on one export market - the US.

In 1986, transportation industries accounted for 27.4 per cent of the value of Ontario's manufactured goods shipments.

The deal is expected eventually to spark considerable rationalisation elsewhere in the manufacturing sector, in industries such as food processing (the second-biggest manufacturing sub-sector after the motor industry), consumer goods and low-tech electrical and electronic products.

These industries still consist in large degree of inefficient US-owned branch plants, making a full range of a given company's products exclusively for the Canadian market.

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QUEBEC

In bullish mood

DURING LAST month's election campaign, Mr Brian Mulroney, the Prime Minister, used to tell Quebec audiences in his fluent colloquial French, "C'est le Jackpot", when he referred to the US-Canada free trade agreement.

Mr Robert Bourassa, Quebec's Liberal Premier, though officially neutral in the campaign, was scarcely less enthusiastic.

The result was that Canada's only predominantly French-speaking province, numbering 6.5m people, gave Mr Mulroney 63 of its 75 seats in the 225-seat Canadian Parliament.

Fuelled by a residential and commercial construction boom and steady consumer spending, Quebec has grown faster than the Canadian economy this year and last, although unemployment, at 9.4 per cent, has remained above the 7.9 per cent national average.

The Conference Board of Canada projects real growth of 4.2 per cent for the country in 1988, with 4.3 per cent growth in Quebec. However, the board is forecasting a dip in the province's performance below the Canadian average next year as housing starts to tail off.

Business in Quebec is bullish about free trade. Mr Bourassa's government hopes to offset the decline in housing projects with C\$7.5bn (\$3.4bn) to build new hydroelectric dams on northern Quebec rivers and a tax reform package that will put C\$2bn in income tax refunds in Quebecers' pockets next spring - about the same time as a provincial election is expected.

A recent opinion poll gave Mr Bourassa's party a 64 per cent popularity rating, compared with 25 per cent for the opposition Parti Quebecois (PQ), now led by Mr Jacques Parizeau, a former provincial finance minister. At a recent convention, the PQ renewed its hard-line stance on independence, a step likely to help the Liberals in the coming election.

Mr Bourassa is an economist trained at Harvard and Oxford. His backing for the trade deal is in tune with Quebec-based businesses ranging from major corporations such as Alcan to the small but growing manufacturers who represent the leading edge of Quebec's entrepreneurial revolution.

Electricity from the 10,000-megawatt (MW) "project of the century" proved surplus to Quebec's demand as the first of three massive power stations on the La Grande river came into operation in 1979.

Mr Bourassa was re-elected in 1985 on a promise to harness another 12,000 MW of Quebec's 25,000 MW untapped potential. The surplus energy from the original James Bay project has been absorbed, thanks to discounted sales of power for new aluminium smelters, Norsk Hydro's C\$400m magnesium plant and other industrial projects, including the Hyundai factory.

Alcan is building a 200,000-tonne smelter at L'Angeles near other plants in the Saguenay-Lac St-Jean region, where the company generates its own electricity at an estimated cost of 0.2 cents a KW-hour.

Canadian Reynolds Metals has expanded its aluminium smelting capacity at Basie-Comeau and bought a 25 per cent stake in the 180,000-tonne capacity Aluminerie de Becancour, a joint venture with Pechiney of France, the US Japanese company Alumax and the Societe Generale de Financement (SGF), a Quebec government company.

SGF is talking to Reynolds, Austria Metall, Kobe Steel, Mitsubishi and YKK of Japan about opening another 250,000-tonne smelter near Sept-les on the North Shore of the St Lawrence river.

Hydro-Quebec sold surplus power from James Bay to American utilities for less than half the 4.5 cents a KW-hour Quebecers pay. However, those bargain contracts have been replaced by long-term deals with US utilities for 6-7 cents a KW-hour.

Resistance in the US north-east to building new nuclear power plants and a booming economy mean that New York and the six New England states will have a shortfall in electrical power of about 14,000 MW by 2000, Hydro-Quebec calculates.

"We can provide some of that," says Mr John Ciaccia, the Quebec Energy Minister. Quebec also sells power to neighbouring provinces and is talking to the Ontario government about the possible sale of another 2000 MW.

The province's dependence on both the transportation sector - which is expected to grow by 11.5 per cent this year - and the US market will probably increase even further, due in part to the impact of the free trade pact

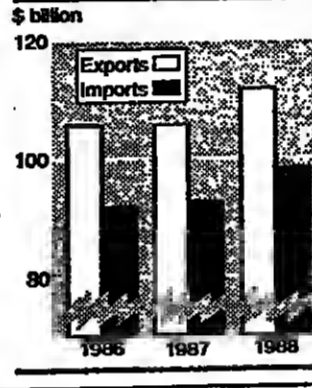
as much as 13.7 per cent for the year as a whole.

In fact, Toronto's Bay Street-centred financial services industry is one of few elements of the provincial economy to be enduring lean times, as a result of the ongoing shake-out from deregulation and the still low levels of interest in equities markets.

shopping, most of Ontario's 9.2m inhabitants are reasonably content with their lot. Unemployment is down to around 5 per cent, a 14-year low. Real disposable income is higher than in all but two of the countries in the Organisation for Economic Co-operation and Development (OECD). The cost of living in Toronto, the province's largest city, is among the lowest of the major

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